

<i>Strategic Plan Measures</i>		Denotes Goal information for FY19			
			<b>Goals/Expectations</b>	<b>Actual for 2018 year</b>	
	<b>Go-getter Facilitator</b>	<b>FY17</b>	<b>FY18</b>		<b>FY19</b>
<b>Academic Excellence</b>					
1) Enhance national academic quality rankings with being in the top 20 among the Regional Universities in the South and the top 5 of the Top Public Universities in the South in <i>US News &amp; World Report</i> .	Mark Arant and Deans	32nd in Regional Universities in South, 11th among Top Public Universities in the South	31st in Regional Universities in the South, 10th among Top Public Universities in the South	<b>34th in Regional Universities in the South, 11th among Top Public Universities in the South (US News &amp; World Report - actually noted as 2019)</b>	34th in Regional Universities in the South, 11th among Top Public Universities in the South (US News & World Report - actually noted as 2019)
2a) Retain Honors College students from first to third year within the Honors College at 55%.	Warren Edminster	52%	53%	<b>89/174 (51.15%)</b>	53%
2b) Retain Honors College students from first to third year within the University at 85%.	Warren Edminster	83%	84%	<b>149/174 (85.63%)</b>	85%
3) Promote an excellent student/faculty ratio of 17 to 1 or less.	Rena Duncan	15 to 1	15.5 to 1	<b>15.5 to 1</b>	16 to 1
4) Increase STEM-H degrees awarded to 1,091.	Claire Fuller	987	1,013	<b>947 - 720 UG and 227 GR for</b>	969
5) Meet or exceed Kentucky Council on Postsecondary Education metrics for <i>Murray State University Diversity Plan</i> .	Crystal Coel, Cami Duffy and SG Carthell	See extra sheet			

			Goals/Expectations	Actual for 2018 year	
	Go-getter Facilitator	FY17	FY18		FY19
<b>Student Success</b>					
1) Increase the six-year graduation rate of the first-time, full-time freshmen cohort to 54%.	Mark Arant and Don Robertson	49%	50%	49.8% reported last year and preliminary 55% reported to CPE as of 10/5/18	51%
1a) Have at least 2,482 degrees awarded in an academic year. (CPE goal - sum of undergraduate and graduate)	Mark Arant	2361 (Confirmed with Tracy on 10/31/2018)	2,450	2331 (Summer 17, Fall 17 and Spring 18)	1970
1b) Increase the graduation rate of underrepresented minority and low-income students to 42%, respectively.	Peggy Whaley and SG Carthell	See Diversity Tab.	39.24% LI and 39.36% URM	Preliminary information to CPE denotes 42.16% for LI and 42.1% for URM	40% for both
1c) Ensure the National Collegiate Athletic Association (NCAA) Academic Progress Rate for each Murray State sport is at least 930 and the NCAA federal graduation rate is at least as high as Murray State's undergraduate graduation rate.	Matt Kelly	APR scores exceed the 930 score by 54 points. Student athlete graduation rates exceed the student body graduation rate by 9%.	APR scores will exceed 950 and student athlete graduation rates will exceed the student body graduation rate by 5%.	For all 15 sports, the APR scores exceed 960 and the graduation rates exceed the student body graduation rate by more than 10% (Cohort 11)	APR scores will exceed 950 and the student athlete graduation rate will exceed the student body graduation rate by 5%.
2a) Increase average composite ACT from 22.6 to 25 for undergraduate degree-seeking students.	Shawn Smee and Maria Rose	ACT average of 24.2	Average ACT of 24.5	Average ACT of 24.25	ACT of 24
2b) Increase the percentage of first-time, full-time freshmen students in the top 25% of their class to at least 50%.	Shawn Smee and Maria Rosa	51.89% are in top 25% of class.	54% to be in top 25%	54.46%	55.5% to be in top 25% of class
3) Achieve the metrics in the Enrollment Strategic Plan.	Leader in Enrollment Management	See that plan.	Development of Strategic Enrollment Plan.	Board Approval of Strategic Enrollment Plan Phase 1 (October 19, 2018)	Work toward attainment of Phase 2 of the Enrollment Plan.
3a) We strive for 1600 first-time, full-time freshmen students (Fall semester headcount).	Leader in Enrollment Management	1443	Move to 1600	1291 from 10/25/18 Daily Enrollment Report	Move toward 1500
3b) We strive for 700 first-time transfer students (Fall semester headcount).	Maria Rosa	586	Move to 700	556 from 10/25/18 Daily Enrollment Report	Move toward 600

			Goals/Expectations	Actual for 2018 year	
	Go-getter Facilitator	FY17	FY18		FY19
3c) We strive for 500 international degree-seeking students (annual unduplicated headcount).	Tyson Manering	467 in Fall 2017	Move to 500	342 for Fall 2018	Move to 400
3d) We strive for 450 first-time graduate students (Fall semester headcount).	Matt Jones	331	Move to 450	322	350
3e) We strive for 8,600 undergraduate students and 1,700 graduate students (Fall semester headcount).	Everyone		8,636 undergraduate students and 1,381 graduate students	8,142 undergraduates and 1,324 graduates	Maintain over 8,500 undergraduates and move to 1,500 graduate students
4) Increase the first-year retention of the first-time, full-time freshmen cohort to 78%.	Peggy Whaley	74.40%	74.50%	76.40%	77%
5) Every undergraduate student should complete an internship, service learning component, study abroad, practicum or clinical experience, research experience or other experiential learning opportunity.	Rena Duncan		Development of Office with Service Learning Coordinator completed and location for component offices determined.	Assessment tools complete for measurements.	Work for Assessment completed.
5a) Involve 10% of the undergraduate degree-seeking student population in service learning designated courses.	Shawna Thomas	830	847	493 (252 in Fall 2017 and 241 in Spring 2018)	600
5b) Promote options in high-quality study abroad programs and increase number of students studying abroad to 246.	Melanie McCallon Seib	238	240	296	282
					The University Studies program will be modified to include a mandate for all bachelor's degree seeking students to participate in an approved experiential education activity as part of their degree requirements. Implementation of this new requirement will begin in Fall 2020.

			Goals/Expectations	Actual for 2018 year	
	Go-getter Facilitator	FY17	FY18		FY19
<b>Research, Scholarship and Creative Activities</b>					
1) Ensure that 85% of tenure-track/tenured faculty are engaged in a scholarly activity each year.	Mark Arant, Deans and Chairs	80%	80%	90%	85%
2) Increase external grant submissions by 25% (166 submissions).	John Roark and Bob Pervine	144	149	126	135
3) Increase the number of undergraduate and graduate student scholarly projects mentored by Faculty by 20% (1,897).	AJ Boston and Chairs	1,620	1,620	AY 2017-18 ERA-prefix courses: 1,036 enrollments and 1,004 unique students and ORCA student research projects: 353 QEP AY 2017-18: 3351 students impacted by QEP grants	1,800
<b>Community Engagement</b>					
1) Increase private funds raised annually by 5% each year.	Adrienne King	\$7.24 million (\$2.6 million from Eagle Rest Plantation)	\$6.648 million	\$3,775,996	\$2,745,330 YTD in FY19: Goal of \$6.9 million
2) Increase the number of cultural, creative and athletic activities offered to at least 250 annually.	Chris Wooldridge, Shawn Touney, Jeanie Morgan and Steve Harrell	400 events with participation/attendance exceeding 180,000	250 events with 175,000 attendance	July 1, 2017 through June 30, 2018 (Athletic Events, CFSB Center and Lovett Auditorium) - 457 events and 284,716 attendance	400 events with attendance exceeding 180,000
3) Increase by 5% the service provided to K-12 organizations and partnerships with industry in the 18-county service region.	Robert Lyons and Jordan Smith	Inventory report led by Chris Wooldridge	Obtain baseline	Relationships Started	Development of Master Record Keeping Tool with tracking progress. Minimum will be obtained in early 2019.

Diversity Plan Metrics						
(Submitted to CPE in Fall 2017 and updated in 2018)						
	FY17	FY18	Actual FY18	FY19	FY20	FY21
Fall Undergraduate Enrollment of African American Students as a percent of Total Fall Undergraduate Enrollment	6.40%	6.41%	<b>7.10%</b>	6.41%	6.42%	6.43%
Fall Undergraduate Enrollment of Hispanic Students as a percent of Total Fall Undergraduate Enrollment	1.90%	1.94%	<b>2.06%</b>	1.98%	2.02%	2.06%
Fall Undergraduate Enrollment of Underrepresented Minority Students as a Percent of Total Fall Undergraduate Enrollment	10.90%	11.01%	<b>10.84%</b>	11.12%	11.23%	11.34%
Fall Graduate and Professional Enrollment of Underrepresented Minority Students as a Percent of Total Fall Graduate and Professional Enrollment	8.90%	8.91%	<b>9.91%</b>	8.92%	8.93%	8.94%
Six-year Graduation Rate of First-time, Full-time Baccalaureate Degree-seeking Undergraduate Students (Low Income)	38.32%	39.24%	<b>42.16%</b>	40.16%	41.08%	42.00%
Six-year Graduation Rate of First-time, Full-time Baccalaureate Degree-seeking Undergraduate Students (URM)	38.48%	39.36%	<b>42.20%</b>	40.24%	41.12%	42.00%
First-to-Second-Year Retention of First-time, Full-time, Baccalaureate Degree-seeking Undergraduate Student (Low Income)	66.48%	67.36%	<b>73.50%</b>	68.24%	69.12%	70.00%
First-to-Second-Year Retention of First-time, Full-time, Baccalaureate Degree-seeking Undergraduate Student (URM)	70.28%	71.46%	<b>73.60%</b>	72.64%	73.82%	75.00%
Bachelor's Degrees Awarded (Low Income)	760	773	<b>688</b>	787	801	815
Bachelor's Degrees Awarded (URM)	154	156	<b>159</b>	159	162	165
Workforce Diversity: URM Tenured and Tenure Track Faculty as a Percentage of all Tenured and Tenure Track Faculty	5.80%	5.87%	<b>5.87%</b>	5.95%	6.02%	6.10%
Workforce Diversity: URM Management Occupations as a Percentage of all Management Occupations Staff.	8.30%	8.72%	<b>8.33%</b>	9.16%	9.62%	10.10%