

Murray State Strategic Priorities 2018

University Vision

To build on our reputation as one of the best student-centered comprehensive universities in America

University Priority

Provide a High Quality Undergraduate Education with Integrated Graduate Programs



MURRAY STATE
UNIVERSITY

Academic Excellence

Measure	FY17 Actual	Status	FY 18 Actual
Enhance national academic rankings (Top 20 in Regional Universities and Top 5 in Public Universities in South for <i>USNews & WorldReport</i>)	32 in Regional and 11 in Public		34 in Regional and 11 in Public
Retain Honors College students from 1 st to 3 rd year at 55% in Honors College and 85% in the University	53% and 83%		51.15% and 85.63%
Promote and excellent student/faculty ratio of 17 to 1 or less	15 to 1		15.5 to 1
Increase STEM+H degrees awarded to 1,091	987		947 (720 UG and 227 GR)
Meet or exceed Kentucky CPE metrics for Murray State Diversity Plan	10 of 12 Metrics		Made 9 metrics

Student Success

Measure	FY17 Actual	Status	FY 18 Actual
Increase 6-year graduation rate to 54% with at least 2,482 degrees awarded.	49% and 2,361		55% and 2,331
Increase graduation rate for URM and LI to 42% for each.	38.48% and 38.32%		42.1% and 42.1%
Academic Progress Rate for student-athletes > 930	APR - 984		All 15 sports above 960
Increase in reported ACT to 25 for entering students and in top 25% of high school graduating class	ACT 24.2 and 51.89%		ACT 24.25 and 54.46%
1,600 FTFT freshmen, 700 FTT, 500 international, 450 FT Grad, 8,600 UG and 1,700 Grad	1,443; 558; 481; 330; 8,636; 1,381		1291; 556; 342 (Fall); 322; 8,142; 1,324
First year retention for FTFT freshmen	74.4%		76.4%
Experiential learning; 10% of UG in service learning and 246 study abroad	Office; 7%; 238		Assess done; 6%; 296

Research, Scholarship and Creative Activities

Measure	FY17 Actual	Status	FY 18 Actual
Ensure that 85% of tenure-track/tenured faculty are engaged in a scholarly activity each year	80%		90%
Increase external grant submissions by 25% (Baseline of 133)	144		126
Increase the number of undergraduate and graduate student scholarly projected mentored by faculty by 20%	1,620		3,351 impacted by QEP grants; 1,004 in ERA courses, 343 ORCA research students

Community Engagement

Measure	FY17 Actual	Status	FY 18 Actual
Increase private funds raised annually by 5% each year.	\$7.24 million (with \$2.6 million from one gift)		\$3.78 million
Increase the number of cultural, creative and athletic activities offered to at least 250 annually.	400 events with 180,000 audience		457 events with 284,716 attendance
Increase by 5% the services provided to K-12 organizations and partnerships with industry in 18-county service region.	Baseline		Plan organized

limited progress moving forward almost completed