

# Fall Faculty Summit

Friday – August 14, 2020

# *The finest place we know...*

- Faculty – Welcome and Thank You!
- Leadership Team
- Some history...Dr. John W. Carr
- The Academy is evolving...and very quickly
- The Perfect Storm
  - The “other” new normal...and adapting
- Fall 2020
  - 2019 *President's Institutional Diversity, Equity and Inclusion Task Force*
- The Road Ahead

# “The work of developing this institution is only begun.”

The words and vision of Dr. John W. Carr, 1926

“I want to see this campus become one of the most beautiful spots in all Kentucky – a place where young people and children can see nature in their prettiest garb.

I want to see the faculty continue to develop in not only teaching ability, but heart power – the ability to lead and inspire youth.

**I want to see the fullest opportunities furnished to students to find employment and to express themselves in science, art, music, literature, play, work, religion and especially in the teaching of children.”**

# The University

The University is a Paradise, Rivers of Knowledge are there, Arts and Sciences flow from thence...; bottomless depths of unsearchable Counsels there.

-- John Donne, 1624

“The University is the last outpost of help...”

-- Dr. Jacques Barzun

“Change is the only constant in life. One’s ability to adapt to those changes will determine your success...”

--Benjamin Franklin

# The “other” new normal on top of a global pandemic...

- Constant change...external pressures
  - Program evaluation...societal benefits?...jobs?...starting salaries?
  - Performance funding...Outcomes
  - Decrying cost while cutting state support...approximately 20 percent in 12 years
  - Student Debt...some good news – approximately 48 percent
  - Pensions...other fiscal constraints...49.47 percent to over 90 percent
  - Relevance
  - Deferred maintenance
  - Competition...enrollment driven...recruit/retain...progression...graduation...careers
  - Declining traditional student numbers
  - Restrictions on international students
  - Privatization...private fundraising needs
  - The pressures on us today go on and on...

# “But, we are still the envy of the world...”

- *The Great American University*
  - Dr. Jonathan Cole
- The American University is arguably the world’s most powerful engine of innovation and discovery.
- Our job is to educate, research, nurture, advance, encourage, ensure access/affordability, promote, lobby, appreciate, tell our story more often and better, among others; in order to protect this “underappreciated national resource.”

# 2020 and beyond...

- Keep moving forward...
- The jobs of this century...approximately 70 percent by 2027
  - Georgetown University
- Be creative, plan, ensure relevance, what's next?
  - 2019 investment...online and other course/program development initiatives
  - New/enhanced credentials, certificates, courses and programs
    - Face-to-face, hybrid, online
    - Summer 2020 example
- As hard as it is today...we have important work
- The next few years will be difficult
  - More changes will come...we must be prepared...
- Thank you for all that you do...!
- On to Fall 2020



# Fall 2020

- Teaching and learning in a new normal
  - Good balance: Face-to-face, hybrid, online
  - Making our semester as normal as possible
  - *Racer Restart Plan*...website...videos...Q&A
  - Return to Campus Questionnaire
  - Masks are required...face shields
  - Classrooms/spaces and places - capacity
  - Social distancing
  - Enhanced cleaning
  - MSU Health Services
  - Testing – contact tracing
  - 12 Racer Safe and Healthy Guidelines
  - Daily health checks – personal responsibility

# Fall 2020

- Strategic investments
  - Academic programs
    - Online courses and programs...plus Academic Partnerships
  - DM, AP, more...
  - Racer Academy changes... [murraystate.edu/raceracademy](http://murraystate.edu/raceracademy)
  - *2019 Presidential Diversity, Equity and Inclusion Work Group*
    - Recruiting and retention of underrepresented minority students, faculty and staff
    - Scholarships
    - Regents Fellowship Program
- Murray State Promise
- Institutional marketing, image-building and yield/program marketing
  - Good news: FTF, FTT, FTG, RA
- Get involved...many opportunities...Residential Colleges...Road Scholars...Clubs/Organizations

# The Road Ahead

- FY 2020-21 and beyond
  - State investment in higher education
  - Performance Funding
    - Academic advising...30, 60, 90 progression...graduation
  - Federal Stimulus Update
  - State Budget issues
  - Enrollment this fall – recruiting for next fall (over 71 percent)
    - Recruiting...retention
  - KERS Pensions
  - Access and Affordability – funding need-based aid
  - Legislative Session

# The Road Ahead

- We have a great deal to do...it requires ALL of us
- Maintaining who we are and have been for nearly 100 years
  - a world-class faculty, dedicated and caring staff...personal touch
- Meeting the needs of our region, state and world
- Responding to new and changing pressures
- Being innovative...anticipating what's next
- Keep telling “our” story more often and better
- Dean A. B. Austin – 1932, “The finest place we know”
- “Our best days are in front of us...”
- Thank you!