

BACHELOR OF SCIENCE IN MUSIC DEGREE
MUSIC BUSINESS TRACK
 2024-2025 Undergraduate Bulletin

Advisor _____

Name _____ M Number _____

E-Mail _____ Phone _____

COURSE DESCRIPTION	HRS	GRADE
UNIVERSITY STUDIES	32-37 hrs	

FOUNDATIONS		14-17 hrs
COM 161 Intro to Public Speaking	3	_____
ENG 105 Crit. Rdg., Writing, & Inquiry	4	_____
Science Elective with Lab	4 - 5	_____
Math Elective	3 - 5	_____

THE HUMAN EXPERIENCE		18-20 hrs
Literary and Philosophical Perspectives	3	_____
Historical Perspectives	3	_____
Social and Behavioral Perspectives ⁶	3	_____
Cultural, Diverse Perspectives and Responsible Citizenship ⁷	3	_____
Science/Math Requirement	3-5	_____
Music Theory I	3	_____

MINOR OR ELECTIVES⁵		13-18 hrs
---------------------------------------	--	------------------

ACC 201 ⁸ Principles of Manag. Acc.	3	_____
300-level and above electives	12	_____

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

COURSE DESCRIPTION	HRS	GRADE
MUSIC COURSES	35 hrs	

MUS 100T	Transitions	1	_____
MUS 101	Recital Assembly ¹	0	_____
MUS 114-119	Applied Lesson ²	2	_____
MUS 114-119	Applied Lesson	2	_____
MUS 171	Aural Skills I	1	_____
MUS 172	Keyboard I ³	1	_____
MUS 173	Music Theory II	3	_____
MUS 174	Aural Skills II	1	_____
MUS 175	Keyboard II	1	_____
MUS 214-219	Applied Lessons	2	_____
MUS 214-219	Applied Lessons	2	_____
MUS 270	Music Theory III	3	_____
MUS 271	Aural Skills III	1	_____
MUS 273	Music Theory IV	3	_____
MUS 274	Aural Skills IV	1	_____
MUS 323	Basic Conducting	2	_____
MUS 381	Music in a Historical Context	3	_____
MUS 382	Music in a Global Context	3	_____
MUS 383	Special Topics in Music History	3	_____

MUSIC ENSEMBLES⁴		4 hrs
(1 per semester)		

MUS 151, 154, 157, 161, 166, 167, 351, 354, 357, 361, 366, 367

MUSIC BUSINESS COURSES		31 hrs
-------------------------------	--	---------------

ACC 200	Financial Accounting	3	_____
JMC 391	Public Relations Principles	3	_____
JMC 394	Intro to Advertising	3	_____
MGT 350	Funds. of Management	3	_____
MKT 360	Prins. Of Marketing	3	_____
MUS 230	Intro to Music Industry	3	_____
MUS 440	Entrepreneurship	3	_____
MUS 488	Internship	2	_____
MUS 489	Internship	2	_____
	Choose Two:	6	_____

MUS 332	Marketing in the Mus Bus		_____
MUS 333	Live Perf & Concert Prod		_____
MUS 334	Artist Mgt & Devel		_____
MUS 335	Copyright Law & Legal Issues		_____

Total Curriculum Requirements: 120

**BACHELOR OF SCIENCE IN MUSIC DEGREE
MUSIC BUSINESS TRACK**

All Music courses required for the degree must be completed with the grade of "C" or better.

FOOTNOTES

1. Six successful semesters of MUS 101 Recital Assembly are required.
2. Music/Music Business majors take applied lessons for four semesters, passing the sophomore barrier as their performance requirement.
3. Non-keyboard majors must take the appropriate functional keyboard class for two semesters. All keyboard majors must pass the Functional Keyboard Level IV competency exam. Keyboard majors who have fulfilled the functional keyboard requirement may elect to study another instrument with the approval of the academic advisor.
4. Concurrent with each semester of applied study, students are required to enroll in a major performing ensemble involving a student's applied major or secondary area with the approval of the ensemble director. Additional semesters of study require participation in a major ensemble concurrent with each semester of study. Keyboard majors may be allowed to take accompanying classes (MUS 136 and MUS 336) in place of a major ensemble for two semesters.
5. Music electives must include at least 6 hours of upper level courses (300-level or above) for graduation.
6. Required University Studies Course: ECO 231: Microeconomics.
7. Required University Studies Course: ECO 230: Macroeconomics.
8. Recommended elective.

COURSE SEQUENCES AND GRADE REQUIREMENTS

All applied lessons require a "C" or better to continue in the sequence.

MUS 170, MUS 173, MUS 270, MUS 273 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 171, MUS 174, MUS 271, MUS 274 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 172 and MUS 175 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 381 must be taken first in the Music History Sequence, and the grade of "C" or better is required to continue in the sequence. MUS 382 & MUS 383 may be taken in any order.

Semester/Year Student Entered Degree Program _____

The **BACHELOR OF SCIENCE IN MUSIC: MUSIC BUSINESS TRACK** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature _____ Date _____

Student's Signature _____ Date _____