

**BACHELOR OF SCIENCE DEGREE**  
**MUSIC BUSINESS TRACK**  
 2024-2025 Undergraduate Bulletin

Advisor \_\_\_\_\_

Name \_\_\_\_\_ M Number \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

Technology, Legal Studies, Organizational Communication,  
 Data Analytics

| COURSE DESCRIPTION        | HRS              | GRADE |
|---------------------------|------------------|-------|
| <b>UNIVERSITY STUDIES</b> | <b>32-37 hrs</b> |       |

| FOUNDATIONS                            | 14-17       |
|--|-------------|
| hrs                                    |             |
| COM 161 Intro to Public Speaking       | 3 _____     |
| ENG 105 Crit. Rdg., Writing, & Inquiry | 4 _____     |
| Science Elective with Lab              | 4 - 5 _____ |
| Math Elective                          | 3 - 5 _____ |

| THE HUMAN EXPERIENCE  | 18-20 hrs |
|---|-----------|
| Literary and Philosophical Perspectives                                 | 3 _____   |
| Historical Perspectives   | 3 _____   |
| Creative Perspectives   | 3 _____   |
| Social and Behavioral Perspectives <sup>6</sup>                         | 3 _____   |
| Cultural, Diverse Perspectives and Responsible Citizenship <sup>7</sup> | 3 _____   |
| Science/Math Requirement  | 3-5 _____ |

| Specifically Required University Studies | 9 hrs   |
|--|---------|
| ECO 230 Macroeconomics                   | 3 _____ |
| ECO 231 Microeconomics                   | 3 _____ |

Complete at least 1 of the following:

|   |         |
|---|---------|
| MUS 102 - School of Rock: History and Stylistic Development of Rock Music | 3 _____ |
| MUS 103 - A Grand Ole Tour: History of Country Music                      | 3 _____ |
| MUS 104 - All That Jazz: Exploring Jazz History & Styles                  | 3 _____ |
| MUS 105 - Hooked on Classics: Exploring Composers and Masterpieces        | 3 _____ |
| MUS 106 - Cinemagic: Exploring Film Music                                 | 3 _____ |
| MUS 107 - Broadway: Exploring American Musical Theatre                    | 3 _____ |
| MUS 108 - Journeys of Sound: Introduction to World Music                  | 3 _____ |

|              |               |
|--------------|---------------|
| <b>MINOR</b> | <b>18 hrs</b> |
|--------------|---------------|

Must declare a minor from the following: Recording Techniques, Business Administration, Fine Arts, Arts Administration, Accounting, Marketing, Management, Mass Communications, Advertising, Business Economics, Economics, Entrepreneurship, Finance, Graphic Communication

| COURSE DESCRIPTION                                   | HRS           | GRADE |
|--|---------------|-------|
| <b>MUSIC COURSES</b>                                 | <b>38 hrs</b> |       |
| MUS 100T Transitions                                 | 1             | _____ |
| MUS 101 Recital Assembly <sup>1</sup>                | 0             | _____ |
| MUS 109 Musicianship I                               | 3             | _____ |
| MUS 110 Musicianship II                              | 3             | _____ |
| MUS 124 Class Piano I <sup>3</sup>                   | 1             | _____ |
| MUS 125 Class Piano II                               | 1             | _____ |
| MUS 114-119 App'd Lesson <sup>2</sup>                | 2             | _____ |
| MUS 114-119 App'd Lesson                             | 2             | _____ |
| or choose one pair of class instrumental/vocal study |               |       |
| MUS 120 Beginning Guitar                             | 1             | _____ |
| MUS 121 Intermediate Guitar                          | 1             | _____ |
| MUS 127 Class Voice I                                | 1             | _____ |
| MUS 128 Class Voice II                               | 1             | _____ |
| MUS 138 Class Percussion I                           | 1             | _____ |
| MUS 139 Class Percussion II                          | 1             | _____ |

|  |              |
|--|--------------|
| <b>MUSIC ENSEMBLES<sup>4</sup></b>                             | <b>4 hrs</b> |
| MUS 151, 154, 157, 161, 166, 167, 351, 354, 357, 361, 366, 367 |              |

| MUSIC BUSINESS COURSES  | 31 hrs    |
|---|-----------|
| MUS 230 Introduction to the Music Industry                                | 3 _____   |
| MUS 231 History and Analysis of American Popular Music                    | 3 _____   |
| MUS 332 Marketing in the Music Business <sup>6</sup>                      | 3 _____   |
| MUS 333 Live Performance and Concert Promotion <sup>6</sup>               | 3 _____   |
| MUS 334 Artist Management and Development <sup>6</sup>                    | 3 _____   |
| MUS 335 Copyright Law and Legal Issues in the Music Business <sup>6</sup> | 3 _____   |
| MUS 433 History of the Music Industry <sup>6</sup>                        | 3 _____   |
| MUS 434 The Digital Revolution and the Music Industry <sup>6</sup>        | 3 _____   |
| MUS 488 Cooperative Education/Internship <sup>5</sup>                     | 1-3 _____ |
| MUS 489 Cooperative Education/Internship <sup>5</sup>                     | 1-3 _____ |
| JMC 391 Public Relations Principles                                       | 3 _____   |
| JMC 394 Introduction to Advertising                                       | 3 _____   |
| MGT 358 Entrepreneurial Business Plan Development                         | 3 _____   |

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

**Total Curriculum Requirements: 120**

**BACHELOR OF SCIENCE DEGREE  
MUSIC BUSINESS TRACK**

**All Music courses required for the degree must be completed with the grade of "C" or better.**

**FOOTNOTES**

1. Four successful semesters of MUS 101 Recital Assembly are required.
2. Earn at least 2 credits from MUS 114 - 119 (two semesters at one credit per semester)  
Music Business students must take and pass four consecutive semesters of study on one instrument at one credit per semester. Students have two options to satisfy this requirement. They may take and pass two semesters of group/class instrumental or vocal study, when available, followed by two semesters of 100-level lessons, or, with the consent of the applied instructor, may take and pass two semesters of 100-level lessons followed by two semesters of 200-level lessons to fulfill this requirement.
3. Students are strongly recommended to take MUS 109 or MUS 170 prior to taking MUS 124.
4. Music Business majors take four semesters of ensembles, two at the 100-level and two at the 300- level. Additional semesters of applied study require participation in an ensemble concurrent with each extra semester of applied study.
5. MUS 488 and 489 require admission to candidacy in the program.
6. MUS 332, 333, 334, 335, 433, and 434 are offered on a two-year rotation. Please consult with the program director for the sequence.
7. Students wishing to pursue the Music Business major will be admitted initially to the degree program when they have taken MUS 109 (with a minimum grade of C) and MUS 230 (with a minimum grade of B), and earned at least a 2.50 overall GPA. To be admitted to candidacy (400-level Music Business courses including internships), students must have at least a 2.50 GPA overall and must have successfully completed MUS 332 and 333.

**COURSE SEQUENCES AND GRADE REQUIREMENTS**

MUS 332, 333, 334, 335, 433, and 434 are offered on a two-year rotation. Please consult with the program director for the sequence.

Semester/Year Student Entered Degree Program \_\_\_\_\_

---

The **BACHELOR OF SCIENCE IN MUSIC: MUSIC BUSINESS TRACK** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Student's Signature \_\_\_\_\_ Date \_\_\_\_\_