

**BACHELOR OF SCIENCE DEGREE**  
**MUSIC BUSINESS TRACK**  
 2024-2025 Undergraduate Bulletin

Advisor \_\_\_\_\_

Name \_\_\_\_\_ M Number \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

Technology, Legal Studies, Organizational Communication,  
 Data Analytics

COURSE DESCRIPTION	HRS	GRADE
<b>UNIVERSITY STUDIES</b>	<b>32-37 hrs</b>	

FOUNDATIONS	14-17
hrs	
COM 161 Intro to Public Speaking	3 _____
ENG 105 Crit. Rdg., Writing, & Inquiry	4 _____
Science Elective with Lab	4 - 5 _____
Math Elective	3 - 5 _____

THE HUMAN EXPERIENCE	18-20 hrs
Literary and Philosophical Perspectives	3 _____
Historical Perspectives	3 _____
Creative Perspectives	3 _____
Social and Behavioral Perspectives <sup>6</sup>	3 _____
Cultural, Diverse Perspectives and Responsible Citizenship <sup>7</sup>	3 _____
Science/Math Requirement	3-5 _____

Specifically Required University Studies	9 hrs
ECO 230 Macroeconomics	3 _____
ECO 231 Microeconomics	3 _____

Complete at least 1 of the following:

MUS 102 - School of Rock: History and Stylistic Development of Rock Music	3 _____
MUS 103 - A Grand Ole Tour: History of Country Music	3 _____
MUS 104 - All That Jazz: Exploring Jazz History & Styles	3 _____
MUS 105 - Hooked on Classics: Exploring Composers and Masterpieces	3 _____
MUS 106 - Cinemagic: Exploring Film Music	3 _____
MUS 107 - Broadway: Exploring American Musical Theatre	3 _____
MUS 108 - Journeys of Sound: Introduction to World Music	3 _____

<b>MINOR</b>	<b>18 hrs</b>
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Must declare a minor from the following: Recording Techniques, Business Administration, Fine Arts, Arts Administration, Accounting, Marketing, Management, Mass Communications, Advertising, Business Economics, Economics, Entrepreneurship, Finance, Graphic Communication

COURSE DESCRIPTION	HRS	GRADE
<b>MUSIC COURSES</b>	<b>38 hrs</b>	
MUS 100T Transitions	1	_____
MUS 101 Recital Assembly <sup>1</sup>	0	_____
MUS 109 Musicianship I	3	_____
MUS 110 Musicianship II	3	_____
MUS 124 Class Piano I <sup>3</sup>	1	_____
MUS 125 Class Piano II	1	_____
MUS 114-119 App'd Lesson <sup>2</sup>	2	_____
MUS 114-119 App'd Lesson	2	_____
or choose one pair of class instrumental/vocal study		_____
MUS 120 Beginning Guitar	1	_____
MUS 121 Intermediate Guitar	1	_____
MUS 127 Class Voice I	1	_____
MUS 128 Class Voice II	1	_____
MUS 138 Class Percussion I	1	_____
MUS 139 Class Percussion II	1	_____

<b>MUSIC ENSEMBLES<sup>4</sup></b>	<b>4 hrs</b>
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Any ensemble

<b>MUSIC BUSINESS COURSES</b>	<b>35-39 hrs</b>
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MUS 230 Introduction to the Music Industry	3	_____
MUS 231 History and Analysis of American Popular Music	3	_____
MUS 332 Marketing in the Music Business <sup>6</sup>	3	_____
MUS 333 Live Performance and Concert Promotion <sup>6</sup>	3	_____
MUS 334 Artist Management and Development <sup>6</sup>	3	_____
MUS 335 Copyright Law and Legal Issues in the Music Business <sup>6</sup>	3	_____
MUS 433 History of the Music Industry <sup>6</sup>	3	_____
MUS 434 The Digital Revolution and the Music Industry <sup>6</sup>	3	_____
MUS 488 Cooperative Education/Internship <sup>5</sup>	1-3	_____
MUS 489 Cooperative Education/Internship <sup>5</sup>	1-3	_____
JMC 391 Public Relations Principles	3	_____
JMC 394 Introduction to Advertising	3	_____
MGT 358 Entrepreneurial Business Plan Development	3	_____

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

**Total Curriculum Requirements: 120**

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MUSIC BUSINESS TRACK**

**All Music courses required for the degree must be completed with the grade of “C” or better.**

**FOOTNOTES**

1. Four successful semesters of MUS 101 Recital Assembly are required.
2. Earn at least 2 credits from MUS 114 - 119 (two semesters at one credit per semester)  
Music Business students must take and pass four consecutive semesters of study on one instrument at one credit per semester. Students have two options to satisfy this requirement. They may take and pass two semesters of group/class instrumental or vocal study, when available, followed by two semesters of 100-level lessons, or, with the consent of the applied instructor, may take and pass two semesters of 100-level lessons followed by two semesters of 200-level lessons to fulfill this requirement.
3. Students are strongly recommended to take MUS 109 or MUS 170 prior to taking MUS 124.
4. Music Business majors take four semesters of ensembles, two at the 100-level and two at the 300- level. Additional semesters of applied study require participation in an ensemble concurrent with each extra semester of applied study. Those who are taking 2 or 3 credit lessons or are under a music scholarship must participate in a major ensemble (MUS 151, 154, 157, 161, 166, 167, 351, 354, 357, 361, 366, 367).
5. MUS 488 and 489 require admission to candidacy in the program.
6. MUS 332, 333, 334, 335, 433, and 434 are offered on a two-year rotation. Please consult with the program director for the sequence.
7. Students wishing to pursue the Music Business major will be admitted initially to the degree program when they have taken MUS 109 (with a minimum grade of C) and MUS 230 (with a minimum grade of B), and earned at least a 2.50 overall GPA. To be admitted to candidacy (400-level Music Business courses including internships), students must have at least a 2.50 GPA overall and must have successfully completed MUS 332 and 333.

**COURSE SEQUENCES AND GRADE REQUIREMENTS**

MUS 332, 333, 334, 335, 433, and 434 are offered on a two-year rotation. Please consult with the program director for the sequence.

Semester/Year Student Entered Degree Program \_\_\_\_\_

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The **BACHELOR OF SCIENCE IN MUSIC: MUSIC BUSINESS TRACK** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Student's Signature \_\_\_\_\_ Date \_\_\_\_\_