

BACHELOR OF ARTS IN MUSIC DEGREE
MUSIC BUSINESS TRACK
 2015-2016 Undergraduate Bulletin

Advisor _____

Name _____ M Number _____

E-Mail _____ Phone _____

COURSE DESCRIPTION	HRS	GRADE	COURSE DESCRIPTION	HRS	GRADE
UNIVERSITY STUDIES			MUSIC COURSES		
41-44 hrs			38 hrs		
ORAL AND WRITTEN COMMUNICATION			MUS 101	Recital Assembly ¹	0
7 hrs			MUS 100T	Transitions	1
ENG 105	English Composition	4	MUS 170	Theory I	3
COM 161	Public Speaking	3	MUS 171	Aural Skills I	1
SCIENTIFIC INQUIRY, METHODOLOGIES, AND QUANTITATIVE SKILLS			MUS 172	Keyboard I ²	1
7-10 hrs			MUS 114-119	App'd Lesson ³	2
Science Elective with Lab		4 - 5	MUS 114-119	App'd Lesson	2
Math Elective		3 - 5	MUS 173	Theory II	3
WORLD'S HISTORICAL, LITERARY, AND PHILOSOPHICAL TRADITIONS			MUS 174	Aural Skills II	1
9 hrs			MUS 175	Keyboard II	1
CIV 201 or 202	World Civilization	3	MUS 214-219	App'd Lessons	2
HUM 211	Humanities	3	MUS 214-219	App'd Lessons	2
Elective		3	MUS 270	Theory III	3
GLOBAL AWARENESS, CULTURAL DIVERSITY, & WORLD'S ARTISTIC TRADITIONS			MUS 271	Aural Skills III	1
9 hrs			MUS 273	Theory IV	3
Minimum of 6 hours in a single language		6	MUS 274	Aural Skills IV	1
Culminating in proficiency at the 202 level or above ⁶			MUS 323	Basic Conducting	2
Elective in foreign culture, multiculturalism, study abroad, int'l affairs or fine arts		3	MUS 381	Music History I	3
SOCIAL AND SELF-AWARENESS, AND RESPONSIBLE CITIZENSHIP			MUS 382	Music History II	3
6 hrs			MUS 383	Music History III	3
Ethics, Soc. Respons, Resp. Citizenship Elective		3	MUSIC ENSEMBLES⁴		
ECO 231	Micro Economics		4 (1 per semester)		
UNIVERSITY STUDIES ELECTIVES⁶			MUSIC BUSINESS COURSES		
3 hrs			31 hrs		
CSC 199	Intro to Info Tech	3	ACC 200	Financial Accounting	3
MUSIC ELECTIVES⁵			JMC 391	Public Relations Principles	3
6-9 hrs			JMC 394	Intro to Advertising	3
			MGT 350	Funds. of Management	3
			MKT 360	Prins. Of Marketing	3
			MUS 230	Intro to Music Industry	3
			MUS 440	Entrepreneurship	3
			MUS 488	Internship	2
			MUS 489	Internship	2
			Choose Two:		
			MUS 332	Marketing in the Mus Bus	6
			MUS 333	Live Perf & Concert Prod	
			MUS 334	Artist Mgt & Devel	
			MUS 335	Copyright Law & Legal Issues	

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

**BACHELOR OF ARTS IN MUSIC DEGREE
MUSIC BUSINESS TRACK**

All Music courses required for the degree must be completed with the grade of "C" or better.

FOOTNOTES

1. Six successful semesters of MUS 101 Recital Assembly are required.
2. Non-keyboard majors must take the appropriate functional keyboard class for two semesters. All keyboard majors must pass the Functional Keyboard Level IV competency exam. Keyboard majors who have fulfilled the functional keyboard requirement may elect to study another instrument with the approval of the academic advisor.
3. Music Business majors take applied lessons for four semesters, passing the sophomore barrier as their performance requirement.
4. Concurrent with each semester of applied study, students are required to enroll in a major performing ensemble involving a student's applied major or secondary area with the approval of the ensemble director. Additional semesters of study require participation in a major ensemble concurrent with each semester of study. Keyboard majors may be allowed to take accompanying classes (MUS 136 and MUS 336) in place of a major ensemble for two semesters.
5. Music electives must include at least 6 hours of upper level courses (300-level or above) for graduation.
6. ECO 230 Macro Economics is also recommended as an additional University Studies elective.

COURSE SEQUENCES AND GRADE REQUIREMENTS

All applied lessons require a "C" or better to continue in the sequence.

MUS 170, MUS 173, MUS 270, MUS 273 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 171, MUS 174, MUS 271, MUS 274 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 172 and MUS 175 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 381 must be taken first in the Music History Sequence, and the grade of "C" or better is required to continue in the sequence. MUS 382 & MUS 383 may be taken in any order.

Semester/Year Student Entered Degree Program _____

The **BACHELOR OF ARTS IN MUSIC: MUSIC BUSINESS TRACK** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature _____ Date _____

Student's Signature _____ Date _____

06/2009