



**Personal Goals and Reflections (Master of Arts applicants only)**

Writing Sample Prompt #1:

Include a word processed document with your application packet that describes in 1,000 words or less:  
The role of higher education in our society,  
Your career and personal goals as related to the postsecondary administration profession, and  
Why you selected this program.

Writing Sample Prompt #2:

Below are Student Learning Outcomes for the Master of Arts in Postsecondary Education Administration. In 500 words or less, reflect how your past experience in one of the six Student Learning Outcomes will contribute to the graduate program. Include the word processed document in your application packet.

SLO1: Innovation – Students will incorporate postsecondary education concepts, theories and practices of innovation to explore solutions to complex problems.

SLO2: Competencies – Students will demonstrate advanced knowledge and understanding of postsecondary-specific competencies.

SLO3: Diversity – Students will embody principles of inclusiveness and diversity and will apply techniques, tools, and strategies that reflect these beliefs.

SLO4: Leadership – Students will build leadership capacity through research, practice and individual professional growth

SLO5: Engagement/Service – Students will serve the academy and advance the holistic development of college students.

SLO6: Research – Students will use results from research and assessment projects to inform and improve practice within the context of postsecondary education.

**Letter of Intent (Certificate applicants only)**

Include a word processed letter addressed to the ‘PSE Admission Committee’ describing in 500 words or less:  
Why you selected this program.

Your career and personal goals as related to the postsecondary administration profession

I certify that the information on this application is complete and accurate to the best of my knowledge. I realize that providing false or inaccurate information may lead to action, including dismissal from the University.

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Signature

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Date