

Paducah Area Chamber of Commerce



Dr. Bob Jackson

August 1, 2024

Thank you!

- Thank you...!
 - Regents
 - Alumni
 - 5,445
 - Students
 - 642
 - Legislators/Officials/Friends
 - WKCTC
 - Sponsor: Baptist Health Paducah, Chamber/Special Guests
- A very busy year...lots of good and exciting things going on.



Ms. Murray State University

- Gracie Conway
 - Pre-Veterinary...intern Dallas Zoo
 - McCracken County High School



Academic Quality

Access and Affordability

30+

CONSECUTIVE YEARS
TOP TIER UNIVERSITY

- U.S. NEWS & WORLD REPORT



2022 BEST COLLEGE

- WALL STREET JOURNAL/TIMES HIGHER EDUCATION



2022
BEST COLLEGE

- MONEY

- *Highest Rankings in our History*
- *Wall Street Journal/Times Higher Education – 2022 Best College*
- *US News & World Report (South Region)*
 - 8th in Top Public Schools
 - 8th in Best Value Schools
 - 7th in Best Colleges for Veterans
 - 23rd in Best Regional Universities
- *Washington Monthly – Best Bang for the Buck*

First...

- Congratulations and thank you!
- **SACSCOC Reaffirmation** (ten-year review) – “**no recommendations**”
 - Final decision at the December SACSCOC Annual Meeting



We are all recruiters and retention specialists!

- Fall 2023 – Record Freshmen Class...up 21.4%
- 49 states...55 countries...109 counties...
- 13,508 graduates – 2018-2024



Paducah Regional Campus

- Course enrollments up 2%
 - Informational flyer on your table
- Occupational Therapy
 - First cohort in 2018
 - Record 25 new students – Fall 2024
 - Thank you to our healthcare partners!
- Education programs
 - 100% placement
- Scholarship opportunities
 - Many scholarships, record awards and thank you!!
- Karami Underwood, Campus Director



Paducah Regional Campus

- *Paducah Academy for Nonprofit Development and Leadership (PANDL)*
 - Leadership training and networking program for area nonprofit professionals
- *Racers Finish...new degree completion program*
 - Returning students...Adult completion initiative...scholarships!



Federal Grant

Department of Energy

- Support work – environmental cleanup and reuse of the Paducah Gaseous Diffusion Plant site
 - Educational and workforce outreach
 - Thanks to our local partners!
- Dr. Renee Fister (PI)
 - Alex Sherwood, Project Director
- \$1.5 million grant
 - Partnership with PTHS/Innovation Hub
 - MSU Students



2024 Legislative Session

- Record appropriations for NEW capital projects
 - **We are Transforming our University!**
- Veterinary Sciences Building – \$60 million
- Learning Commons/Residential Hall – \$38 million
- Cybersecurity and Network Management – \$10 million
 - Building, program enhancements, equipment
- Asset Preservation/Deferred Maintenance – \$47 million (\$94 million)
- School of Nursing and Health Professions – \$45.5 million (2022)
- Authorizing/Re-authorizing Language of Agency Projects – \$122 million



School of Nursing and Health Professions



Learning Commons/Residential Hall



Veterinary Sciences



Cybersecurity and Network Management Cyber Center

- Record growth...30% increase in new students last fall
- \$10 million appropriation
- Renovation of facilities, enhance areas for growth
- Equipment



Residential Housing

Recruiting and Retention

- *Station 74 at Murray State University*
 - College Courts



Legislative Matters

- School of Veterinary Medicine
 - Senate Joint Resolution 170
 - A doctoral program for professional practice and licensure in veterinary medicine at Murray State University



Washington, DC Meetings

- Capitol Hill Visits
 - Grants/direct appropriations
 - USDA Meetings
 - \$1.1 million appropriation



Centennial Campaign

Be Bold: Forever Blue and Gold

- \$100 Million Campaign
 - 50% – Scholarships and Need-Based Aid
 - 50% – Academic Support/Enhancements and Campus Improvements
- FY 2023-24 – Record year!
 - \$21.3 million...gifts/pledges
 - \$10.1 million gifts received
- Approximately \$84.5 Million
 - Major multi-million dollar gift pending
- Thank You!



Racer Athletics

- Important and visible component... **“Front Porch”**
 - 350+ student-athletes
 - Thank You to our Alumni and Friends!
 - Swift and Staley/Mr. Leon Owens
 - Record Athletic Fundraising, Sponsorships and Ticket Sales
 - **39 Semesters with 3.0 Grade Point Average or Higher**



Major NEW Academic Initiative

- **Murray State University – University of Louisville**
 - President Kim Schatzel
 - Dr. Jeff Bumpous
 - Dean of the School of Medicine, EVP Health Affairs
 - Murray State University Team
 - Baptist Health and Others
 - Kenny Boyd, CEO
 - Dr. Mike Muscarella
 - Task Force will be appointed soon.
 - School of Medicine campus at MSU
 - Partnership to benefit our region and state



Thank You!

