

Murray – Calloway County Chamber of Commerce Business @ Breakfast



Dr. Bob Jackson

August 27, 2024

Thank you!

- Thank you...!
 - Regents
 - Alumni
 - **6,383**
 - Students
 - **874**
 - Legislators
 - Chamber
 - Murray-Calloway County Economic Development Corporation
 - Officials, friends, supporters...
- A very busy year...lots of good and exciting things going on.



Academic Quality Access and Affordability

30+
**CONSECUTIVE YEARS
TOP TIER UNIVERSITY**
- U.S. NEWS & WORLD REPORT

- **Highest Rankings in our History**
- **US News & World Report (South Region)**
 - 8th in Top Public Schools
 - 8th in Best Value Schools
 - 7th in Best Colleges for Veterans
 - 23rd in Best Regional Universities
- **Washington Monthly – Best Bang for the Buck**
- *Many others...*

First...

- **SACSCOC Reaffirmation Review Committee** (ten-year review) – “no recommendations”
 - Final decision at the December SACSCOC Annual Meeting



We are all Recruiters and Retention Specialists!



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- 2018-2024 – **5% increase** in headcount
 - 13,508 students graduated during this period
- Fall 2023 – Record Freshmen Class!
- Fall 2024 – Second largest Freshmen Class in ten years (**4th all-time**)
- FAFSA issues



Preliminary Fall 2024 Enrollment

As of August 26, 2024

- **History...**
- **Total Enrollment: 9,930**
 - Highest since 2016
 - 2018 – 2024 (+5%)...4%
- **Freshmen:**
 - 2018 – 2024 (+19%)...1,563
- **New Transfers:**
 - 2018 – 2024 (-8%)...7%
- **Graduate:**
 - 2018 – 2024 (+30%)...2%
- **International:**
 - 2018 – 2024 (+142%)...28%
- **Dual Credit:**
 - 2018 – 2024 (+10%)



Academic Excellence

- 49 states (Maine)
- 45 countries
- 112 KY counties
- 60% freshmen with earned college credit
 - 19 hours



2024 Legislative Session

- **Record appropriations for NEW capital projects**
 - **We are Transforming our University!**
- **Veterinary Sciences Building – \$60 million**
- **Learning Commons/Residential Hall – \$38 million**
- **Cybersecurity and Network Management – \$10 million**
 - Building, program enhancements, equipment
- **Asset Preservation/Deferred Maintenance – \$47 million (\$94 million)**
- **School of Nursing and Health Professions – \$45.5 million (2022)**
- **Authorizing/Re-authorizing Language of Agency Projects – \$122 million**



School of Nursing and Health Professions



Learning Commons/Residential Hall



Veterinary Sciences



Cybersecurity and Network Management Cyber Center

- Record growth...30% increase in new students last fall
- Renovation of facilities, enhance areas for growth
- Equipment
- \$10 million



Residential Housing

Recruiting and Retention

- *Station 74 at Murray State University*
 - College Courts



Campus Health Services

- A new partnership...
 - To better serve students, faculty and staff



Legislative Matters

- School of Veterinary Medicine
 - Senate Joint Resolution 170
 - A doctoral program for professional practice and licensure in veterinary medicine at Murray State University



Washington, DC Meetings

- Capitol Hill Visits
 - Grants/Budget
 - School of Veterinary Medicine
 - USDA Meetings
 - \$1.1 Million



Centennial Campaign

- **\$100 Million Campaign**
 - 50% – Scholarships/Need-Based Aid...50% – Academic Support/Enhancements, Campus Improvements and Athletics
- Fiscal Year 2023-24 – Record year!
 - **\$21.3 million...gifts/pledges**
- **\$90 Million+ today**
- Exciting unveiling/naming for our Esports arena...**THANK YOU!**
 - Mike and Effie Hopkins/DEVSource



- Other major gifts and namings coming soon!
- **THANK YOU to our thousands of generous alumni and friends!**

Racer Athletics

- Important and Visible Component of what we do...“Front Porch”
 - 350+ Student-athletes
 - Thank You to our Alumni and Friends!
 - Record Athletic Fundraising, Sponsorships and Ticket Sales
 - **39 Semesters with 3.0 Grade Point Average or Higher**



Major NEW Academic Initiative

- **Murray State University – University of Louisville**
 - Possible School of Medicine Campus
 - Task Force will be appointed soon
 - Partnership to benefit our region and state



Thank you!

