

Arthur J. Bauernfeind College of Business Degree Program Track
2017 - 2018 Academic Catalog

B.A.B. Area: MARKETING, Track: ENTREPRENEURSHIP

NAME: _____

Last			First			Middle Initial			M#																						
University Studies Requirements			Business Core Requirements			Area, Major, Business Elective, or Other																									
Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade																				
*ENG 105 with a grade of C or better	4		*ACC 200	3		MKT 460	3																								
*COM 161	3		*ACC 201	3		MKT 463	3																								
**Science course with lab	4		*BUS 215	3		MKT 565	3																								
**Mathematics or Science course (SIMQS)	3		BUS 355	3		MKT 568	3																								
*MAT 220 or MAT 250	3		BUS 442	3		***Marketing Electives																									
*HUM 211	3		*CIS 243 with a grade of C or better	2			3																								
*CIV 201 or CIV 202	3		CIS 343	2		(Upper-level)	3																								
Foreign Language (see note)	3		ECO 310	3		(Upper-level)	3																								
Foreign Language (see note)	3		FIN 330	3		****Entrepreneurship Track																									
**Global Awareness, Cultural Diversity, and the World's Artistic Traditions Elective (GACDWAT)	3		BUS 100T	1			3																								
**Ethics, Social Responsibility, and Civic Engagement Elective	3		LSC 343	3			3																								
			*LST 240	3			3																								
*ECO 230	3		MGT 350	3			3																								
*CSC 199	3		MGT 590	3		Unrestricted electives																									
*ECO 231	3		MKT 360	3			2																								
SUBTOTAL HOURS:			44			SUBTOTAL HOURS:			41			SUBTOTAL HOURS:			35																
ADMISSION REQUIREMENTS						Other Requirements																									
<p>During the second semester of the sophomore year students must contact their advisor to initiate admission to one of the AACSB accredited business programs. Students seeking admission to upper-division courses who have not completed all of the required pre-admission course work will be allowed to pre-register for upper-division courses if they satisfy the minimum grade point average requirements at the time of application and if they are concurrently enrolled in the courses necessary to complete the pre-admission requirements. Failure to meet all requirements for admission will result in denial of admission to the college; students denied admission will not be admitted to upper-division classes. Students may appeal to an appeals committee.</p> <p>The admission standards are as follows:</p> <p>1) Applicant must have completed the following pre-admission courses with a combined GPA of 2.25:</p> <table style="width: 100%; border: none;"> <tr> <td>ACC 200</td> <td>HUM 211</td> </tr> <tr> <td>ACC 201</td> <td>LST 240</td> </tr> <tr> <td>BUS 215</td> <td>MAT 220 or 250</td> </tr> <tr> <td colspan="2">CIS 243 (with a grade of C or better)</td> </tr> <tr> <td colspan="2">CIV 201 or 202</td> </tr> <tr> <td colspan="2">COM 161</td> </tr> <tr> <td colspan="2">CSC 199</td> </tr> <tr> <td colspan="2">ECO 230</td> </tr> <tr> <td colspan="2">ECO 231</td> </tr> <tr> <td colspan="2">ENG 105 (with a grade of C or better)</td> </tr> </table> <p>(2) Applicant must have a minimum overall GPA of 2.0.</p>						ACC 200	HUM 211	ACC 201	LST 240	BUS 215	MAT 220 or 250	CIS 243 (with a grade of C or better)		CIV 201 or 202		COM 161		CSC 199		ECO 230		ECO 231		ENG 105 (with a grade of C or better)		<p>[] 2.0 GPA overall</p> <p>[] 2.0 GPA in courses taken at Murray State University</p> <p>[] 2.0 GPA in area, major/minor</p> <p>[] Includes at least 40 hours at Murray State University</p> <p>[] Includes 42 upper-level hours</p> <p>[] Includes minimum of 120 unduplicated semester hours earned in courses numbered 100 or above</p>					
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ENG 105 (with a grade of C or better)																															

*Required for admission to AACSB-accredited business programs

**Refer to the back of this page for lists of classes in these categories.

***Select from ECO 521, MGT 358, 420, 440, 445, 490, MKT 390, 488, 595

*** Choose from: MKT 285, 361, 369, 390, 462, 475, 488, 489, 564, 578, 585, 595.