

Arthur J. Bauernfeind College of Business Degree Program Track  
2015 - 2016 Academic Catalog

**B.S.B. Area: MARKETING, Track: ENTREPRENEURSHIP**

NAME: \_\_\_\_\_

Last	First	Middle Initial	M#
<b>University Studies Requirements</b>			<b>Business Core Requirements</b>
Dept./Course No.	Hours	Grade	Dept./Course No.
*ENG 105 with a grade of C or better	4		*ACC 200
*COM 161	3		*ACC 201
**Science course with lab	4		*BUS 215
**Mathematics or Science course (SIMQS)	3		BUS 355
*MAT 220 or MAT 250	3		BUS 442
*HUM 211	3		*CIS 243 with a grade of C or better
*CIV 201 or CIV 202	3		CIS 343
**Global Awareness, Cultural Diversity, and the World's Artistic Traditions Elective (GACDWAT)	3		ECO 310
**Ethics, Social Responsibility, and Civic Engagement Elective	3		FIN 330
*ECO 230	3		FTR 100T
*CSC 199	3		LSC 343
*ECO 231	3		*LST 240
			MGT 350
			MGT 590
			MKT 360
<b>SUBTOTAL HOURS:</b>	38		<b>SUBTOTAL HOURS:</b>
			41
			<b>SUBTOTAL HOURS:</b>
			41
<b>ADMISSION REQUIREMENTS</b>			<b>Other Requirements</b>
During the second semester of the sophomore year students must contact their advisor to initiate admission to one of the AACSB accredited business programs. Students seeking admission to upper-division courses who have not completed all of the required pre-admission course work will be allowed to pre-register for upper-division courses if they satisfy the minimum grade point average requirements at the time of application and if they are concurrently enrolled in the courses necessary to complete the pre-admission requirements. Failure to meet all requirements for admission will result in denial of admission to the college; students denied admission will not be admitted to upper-division classes. Students may appeal to an appeals committee.			[ ] 2.0 GPA overall [ ] 2.0 GPA in courses taken at Murray State University [ ] 2.0 GPA in area, major/minor [ ] Includes at least 40 hours at Murray State University [ ] Includes 42 upper-level hours [ ] Includes minimum of 120 unduplicated semester hours earned in courses numbered 100 or above
The admission standards are as follows: 1) Applicant must have completed the following pre-admission courses with a combined <b>GPA of 2.25</b> : ACC 200                                  HUM 211 ACC 201                                  LST 240 BUS 215                                  MAT 220 or 250 CIS 243 (with a grade of C or better) CIV 201 or 202 COM 161 CSC 199 ECO 230 ECO 231 ENG 105 (with a grade of C or better)			
(2) Applicant must have a minimum overall GPA of 2.0.			

\*Required for admission to AACSB-accredited business programs  
 \*\*Refer to the back of this page for lists of classes in these categories.  
 \*\*\*Select from ECO 521, MGT 358, 420, 440, 445, 490, MKT 390, 488, 595  
 \*\*\*\*Select from ACC, BUS, CIS, ECO, FIN, LSC, JMC 391, 394, LST 440, MGT, MKT, POL 542, or RES, approved by advisor; not to exceed 9 hrs in any one area, with at least 18 hrs at 300 level or above. MGT 250 and MKT 260 do not apply toward this area. A maximum of 3 hrs cooperative education credit counts toward the degree.