

Arthur J. Bauernfeind College of Business Degree Program Track  
'13 - '14 Academic Catalog

**B.S.B. Area: MARKETING, Track: ENTREPRENEURSHIP**

NAME: \_\_\_\_\_

Last			First			Middle Initial			M#																						
University Studies Requirements			Business Core Requirements			Area, Major, Business Elective, or Other																									
Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade																							
*ENG 105 with a grade of C or better	4		*ACC 200	3		JMC 394 or MKT 460	3																								
*COM 161	3		*ACC 201	3		MKT 463	3																								
**Science course with lab	4		*BUS 215	3		MKT 565	3																								
**Mathematics or Science course (SIMQS)	3		BUS 355	3		MKT 568	3																								
*MAT 220 or MAT 250	3		BUS 442	3		***Entrepreneurship Track Electives																									
*HUM 211	3		*CIS 243 with a grade of C or better	2			3																								
*CIV 201 or CIV 202	3		CIS 343	2			3																								
**Global Awareness, Cultural Diversity, and the World's Artistic Traditions Elective (GACDWAT)	3		ECO 310	3			3																								
			FIN 330	3			3																								
**Ethics, Social Responsibility, and Civic Engagement Elective	3		FTR 099	1		****Business Electives																									
*ECO 230	3		LSC 343	3			3																								
*CSC 199	3		*LST 240	3			3																								
*ECO 231	3		MGT 350	3		Unrestricted Electives																									
			MGT 590	3			3																								
			MKT 360	3			3																								
							3																								
							2																								
SUBTOTAL HOURS: 38			SUBTOTAL HOURS: 41			SUBTOTAL HOURS: 41																									
ADMISSION REQUIREMENTS						Other Requirements																									
<p>During the second semester of the sophomore year students must contact their advisor to initiate admission to one of the AACSB accredited business programs. Students seeking admission to upper-division courses who have not completed all of the required pre-admission course work will be allowed to pre-register for upper-division courses if they satisfy the minimum grade point average requirements at the time of application and if they are concurrently enrolled in the courses necessary to complete the pre-admission requirements. Failure to meet all requirements for admission will result in denial of admission to the college; students denied admission will not be admitted to upper-division classes. Students may appeal to an appeals committee.</p> <p>The admission standards are as follows:</p> <p>1) Applicant must have completed the following pre-admission courses with a combined <b>GPA of 2.25</b>:</p> <table border="0"> <tr> <td>ACC 200</td> <td>HUM 211</td> </tr> <tr> <td>ACC 201</td> <td>LST 240</td> </tr> <tr> <td>BUS 215</td> <td>MAT 220 or 250</td> </tr> <tr> <td>CIS 243 (with a grade of C or better)</td> <td></td> </tr> <tr> <td>CIV 201 or 202</td> <td></td> </tr> <tr> <td>COM 161</td> <td></td> </tr> <tr> <td>CSC 199</td> <td></td> </tr> <tr> <td>ECO 230</td> <td></td> </tr> <tr> <td>ECO 231</td> <td></td> </tr> <tr> <td>ENG 105 (with a grade of C or better)</td> <td></td> </tr> </table> <p>(2) Applicant must have a minimum overall GPA of 2.0.</p>						ACC 200	HUM 211	ACC 201	LST 240	BUS 215	MAT 220 or 250	CIS 243 (with a grade of C or better)		CIV 201 or 202		COM 161		CSC 199		ECO 230		ECO 231		ENG 105 (with a grade of C or better)		<p>[ ] 2.0 GPA overall</p> <p>[ ] 2.0 GPA in courses taken at Murray State University</p> <p>[ ] 2.0 GPA in area, major/minor</p> <p>[ ] Includes at least 40 hours at Murray State University</p> <p>[ ] Includes 42 upper-level hours</p> <p>[ ] Includes minimum of 120 unduplicated semester hours earned in courses numbered 100 or above</p>					
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ENG 105 (with a grade of C or better)																															

\*Required for admission to AACSB-accredited business programs

\*\*Refer to the back of this page for lists of classes in these categories.

\*\*\*Select from ECO 521, MGT 358, 420, 440, 445, 490, MKT 390, 488.

\*\*\*\*Select from ACC, BUS, CIS, ECO, FIN, LSC, JMC 391, 394, LST 440, MGT, MKT, POL 542, or RES, approved by advisor; not to exceed 9 hrs in any one area, with at least 18 hrs at 300 level or above. MGT 250 and MKT 260 do not apply toward this area. A maximum of 3 hrs cooperative education credit counts toward the degree.