

College of Business Degree Program Track
'11 - '13 Catalog

B.A.B. Area: MARKETING, Option: ENTREPRENEURSHIP

NAME: _____

Last			First			Middle Initial			M#																						
University Studies Requirements			Business Core Requirements			Area, Major, Business Elective, or Other																									
Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade																							
*ENG 105	4		*ACC 200	3		JMC 394	3																								
*COM 161	3		*ACC 201	3		MKT 463	3																								
SCI + LAB	4		BUS 099	1		MKT 565	3																								
*MAT 120	4		*BUS 215	3		MKT 568	3																								
*MAT 220	3		BUS 355	3		***Entrepreneurship Option																									
*HUM 211	3		BUS 442	3			3																								
*CIV 201 or CIV 202	3		*CIS 243	2			3																								
**World's Historical, Literary, and Philosophical Traditions Elective	3		CIS 343	2			3																								
			ECO 310	3			3																								
Foreign Language (see note)	3		FIN 330	3		Unrestricted Electives																									
Foreign Language (see note)	3		*LST 240	3			3																								
**Global Awareness, Cultural Diversity, and the World's Artistic Traditions Elective	3		MGT 350	3			3																								
			MGT 443	3			1																								
**Ethics, Social Responsibility, and Civic Engagement Elective	3		MGT 590	3																											
			MKT 360	3																											
*ECO 230	3																														
*CSC 199	3																														
*ECO 231	3																														
SUBTOTAL HOURS: 48			SUBTOTAL HOURS: 41			SUBTOTAL HOURS: 31																									
ADMISSION REQUIREMENTS						Other Requirements																									
<p>During the second semester of the sophomore year students must contact their advisor to initiate admission to one of the AACSB accredited business programs. Students seeking admission to upper-division courses who have not completed all of the required pre-admission course work will be allowed to pre-register for upper-division courses if they satisfy the minimum grade point average requirements at the time of application and if they are concurrently enrolled in the courses necessary to complete the pre-admission requirements. Failure to meet all requirements for admission will result in denial of admission to the college; students denied admission will not be admitted to upper-division classes. Students may appeal to an appeals committee.</p> <p>The admission standards are as follows:</p> <p>1) Applicant must have completed the following pre-admission courses with a combined GPA of 2.25:</p> <table border="0"> <tr> <td>ACC 200</td> <td>HUM 211</td> </tr> <tr> <td>ACC 201</td> <td>LST 240</td> </tr> <tr> <td>*BUS 215</td> <td>*MAT 120</td> </tr> <tr> <td>CIS 243 (with a minimum grade of C)</td> <td></td> </tr> <tr> <td>CIV 201 or CIV 202</td> <td>MAT 220</td> </tr> <tr> <td>COM 161</td> <td></td> </tr> <tr> <td>CSC 199</td> <td></td> </tr> <tr> <td>ECO 230</td> <td></td> </tr> <tr> <td>ECO 231</td> <td></td> </tr> <tr> <td>ENG 105 (with a minimum grade of C)</td> <td></td> </tr> </table> <p>(2) Applicant must have a minimum overall GPA of 2.0.</p>						ACC 200	HUM 211	ACC 201	LST 240	*BUS 215	*MAT 120	CIS 243 (with a minimum grade of C)		CIV 201 or CIV 202	MAT 220	COM 161		CSC 199		ECO 230		ECO 231		ENG 105 (with a minimum grade of C)		<p>[] 2.0 GPA in courses taken at Murray State University.</p> <p>[] 2.0 GPA in area, major/minor taken at Murray State University.</p> <p>[] Includes at least 32 semester hours at Murray State University.</p> <p>[] Includes at least 20 of the last 32 semester hours in residence at Murray State University.</p> <p>[] Includes minimum of 120 unduplicated semester hours earned in courses numbered 100 or above.</p> <p>[] Includes 42 upper-level hours.</p> <p>[] 2.0 GPA overall.</p>					
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*Required for B & PA Admission

**Refer to the back of this page for lists of classes in these categories.

***Select from MGT 358, 420, 490, MKT 390, 488, or ECO 521

Note: Students pursuing the BAB degree MUST complete four semesters (12 hours) of college study of a single foreign language (exclusive of 105) or demonstrate equivalent proficiency.