

Achievement, Endeavor, Hope: Murray State University Strategic Plan



Champions keep playing until they get it right. - Billie Jean King

Updates



- 2017 Dashboard
- Strategic Plan Funding
- Strategic Plan Updates
- Strategic Plan Goals

Major Achievements



Measure	Achievement
Increase STEM-H degrees (AE 1.8)	In FY16, we had 1,038 degrees– 25.6% increase from FY15
Increase average composite ACT from 22.6 to 25 (SS 1.8a)	Fall ACT average estimate – 23.9
Increase top 25% of freshmen class from 43% to 50% (SS 1.8b)	Fall 2016: 48.3% are in the Top 25% of the freshmen class
Increase private funds by 5% annually (AE 4.3)	FY16- \$5.8 million 47% increase over previous year!

Measure	Achievement
Implement admission standards and changes to ensure student pathways to success (SS 4.5)	Implementation of Tiers in Fall 2016 with 154 students in Pathways to Success
Develop effective tuition and scholarship model (AE 4.2)	Developed and endorsed by Board and CPE
Develop and promote a University Calendar (CE 3.2)	Completed! Access has tripled compared to previous calendar
Conduct economic impact study (CE 3.1)	Completed! Brochures forthcoming

Measure	Achievement
Increase first-year retention of first-time, full-time freshmen (SS 1.6)	Increase of 2.1% resulting in 73.9%
Provide deferred maintenance of at least \$1 million (AE 4.1)	Accomplished last two years
Recognize, enhance and market our University to recruit and retain students (AE 2.3)	New tagline and branding strategies completed July 1, 2016
Promote an excellent student/faculty ratio of 17 to 1 or less (AE 1.5)	FY16 – ratio of 15 to 1

Measure	Achievement
Establish a residential component to our Honors College (SS 3.2)	One male and two female wings established with 149 spaces in New Franklin
Revise College Head job description to emphasize advising and mentoring (SS 3.5)	Completed! Implementation now with evaluation in FY17
Increase active international university relationships from 53 to 60 (SS 2.2)	Fall 2016- 61 partnerships
Increase transfer and articulation agreements from 126 to 130 (AE 1.6)	FY16- 133 agreements

Questions?

