

Strategic Plan Committee: Research, Scholarship and Creative Activity – Minutes

Friday, April, 14, 2017, 9-10 am

FH 106

Present: Steve Cobb, John Roark, Allen White, Bob Pervine, Renee Fister, Iin Handayani, Candance Vance

1. Digital Commons:

- a. AJ Boston and Ashley Ireland talked about using digital commons to document research activities, as an easier solution than Digital Measures.
- b. Digital Commons is associated with Google Search so scholarly activities by Murray State University faculty and students can easily be searched.
- c. Digital Commons can record student mentoring activities. (example inputting the MSU Scholar Week information from spring and fall.)
- d. Digital Commons can be used to document academic posters, grants, experiential learning performances, study abroad experiences/videos, and establishment of new lab facility.
- e. Digital Commons can host faculty profiles and enhance the MSU branding.
- f. Implementation of using Digital Commons was discussed. Dr. Bob Pervine suggested that the Provost Office could provide graduate students enter data from faculty CV's. Dr. Renee Fister suggested creating internships for Computer Science Students to help with entering research data from faculty.
- g. Ashley Ireland is working together with college of business using the Digital Commons to help with the accreditation as the pioneer project for Digital Commons implementation. Later, it will be implemented in other colleges.
- h. AJ can enter scholarly works from faculty.
- i. Digital Commons needs to be introduced during the Deans meeting.

2. Revisit the google form that Dr. Pervine created.

- a. Bob Pervine suggested to use Digital Commons to replace the google form, if it is as easy as possible for faculty to update.
- b. Steve Cobb suggested entering experiential learning activities and for students to enter their creative scholarly activities in the Digital Commons. He noted that the Digital Commons could provide more customized categories include Peer Reviewed/Referred Publication, non-Peer Reviewed Publication. Book Chapter, Book/Manuscript Editor, Technical Memorandum, Trade Publication.
- c. Allen White said using Digital Commons in his department would be easy, but each department is unique and has different needs, so chairs should be asked about how to display the strategic plan information. He suggested using walls, yard sign, electronic media and interpersonal communication with the deans and chairs to promote the strategic plan.
- d. Renee Fister suggested contacting the deans on this issue.

3. Suggestions on how to make the strategic plan more visible

- a. Renee Fister suggested that the Deans and the Directors can help, highlight the important items for their college and “strategic plan provides funding” needs to be included in projects it has funded for their college.
- b. Bob Pervine suggested promoting the strategic plan as it relates to performance based funding.
- c. Steve Cobb suggested using social media to promote the strategic plan. The website is effective and could include stories about faculty and students.
- d. Iin Handayani suggested advertising the strategic plan and dashboard with posters in each college.

4. Revisiting the strategic plan

- a. Renee Fister suggested to showing information about faculty members that received funding during faculty/staff luncheon and faculty banquet, telling success stories from each college.
- b. Steve Cobb suggested acknowledging the faculty/staff who have gone above and beyond, but the strategic plan needs goals and all parts of the plan are working in harmony.
- c. Renee Fister will send an email to Vice President by July 01, 2017 to address some initiatives in the strategic plan that need to be calibrated or disposed accordingly. The facilitators will be asked to revisit some of the initiatives.
- d. Budgeting for Strategic Plan was discussed.

Meeting was adjourned at 10:00 am.

Respectfully submitted,

Iin Handayani