

### University Vision

To build on our reputation as one of the best student-centered comprehensive universities in America

### University Priority

Provide a High Quality Undergraduate Education with Integrated Graduate Programs



*Opportunity afforded*

## Retention and Graduation Initiatives

Measure	Facilitator	2022 Goal
(SS 1.1) Increase six-year graduate rate	Duncan	58%
(SS 1.3) Increase 18-county recruitment	Dietz	↑20%
(SS 1.4) Increase transfer students	Rosa	1,200
(SS 1.5) Increase KY metro enrollment	Dietz	↑50%
(SS 1.6) Increase first-year retention rate	Robertson	78%
(SS 1.9) Maintain international students ratio	Zou	10%
(SS 1.11) Increase minority graduation rate	Young	46%
(AE 1.8) Increase Stem-H Degrees	Cobb	↑10%

## Academic Rigor

Measure	Facilitator	2022 Goal
(SS 1.8) Increase average ACT	Dietz / Edminister	25.0
(SS 1.8) Increase students from top 25%	Dietz / Edminister	50.0%
(SS 1.8) Increase number of Governor's Scholars / CHA	Dietz / Edminister	↑100%
(SS 4.5 / SS 4.6) Implement tiered enrollment system / advising	Dietz	Accomplished
(SS 4.2) Develop pathways to reduce unprepared freshman	Van Horn	↓10%
(SS 4.2) Increase grad rate of students needing developmental courses	Van Horn	↑25%
(RCA 2.1) Increase student scholarly projects	Pervine	↑20%

## Academic Relevance

Measure	Facilitator	2022 Goal
(AE 1.7) Formal SWOT analysis of academic programs	Duncan	Accomplished
(AE 2.3) Marketing plan to recruit and retain	King	Accomplished
(AE 4.2) Develop effective tuition model	Dietz	Accomplished
(AE 3.3) Conduct comprehensive study of compensation	Dudley	Accomplished
(AE 4.1) Increase funding to deferred maintenance	Dudley	\$1 million annually
(AE 4.3) Increase private funding	King	↑5% annually

## Career Connections

Measure	Facilitator	2022 Goal
(SS 4.1) Increase percentage of students completing experiential learning projects	Duncan	100%
(SS 4.3) Enhance career service strategies	Robertson	Accomplished
(CE 2.2) Develop regional economic data center	Todd	Accomplished
(CE 3.1) Conduct economic impact study	Todd	Accomplished
(CE 1.1) Partner with community colleges to increase educational attainment	Van Horn	17.5%