

University Vision

To build on our reputation as one of the best student-centered comprehensive universities in America

University Priority

Provide a High Quality Undergraduate Education with Integrated Graduate Programs



Opportunity afforded

Retention and Graduation Initiatives

| Measure | Current | Status | FY 2017 |
|---|-------------------|--------|-------------------------|
| (SS 1.1) Increase 6-year grad rate | FY15 - 49% | ● | 48% |
| (SS 1.3) Increase 18-county recruitment | Fa15 – 590 | ● | Fa 17- 2% increase |
| (SS 1.4) Increase transfer students | FY15 – 866 | ● | FY 17 - 900 |
| (SS 1.5) Increase KY metro enrollment | Fa15 – 560 | ● | Fa 17- 500 (not Oldham) |
| (SS 1.6) Increase 1st-year retention rate | Fa15 – 71.8% | ● | Fa 17- 74.6% |
| (SS 1.9) Maintain international number | Fa15–775 | ● | Fa 17-708 |
| (SS 1.11) Increase minority graduation rate | 2009 Cohort – 37% | ● | 2011 Cohort- 39.25% |
| (AE 1.8) Increase STEM-H Degrees | FY14 - 749 | ★ | 936 |

Academic Rigor

| Measure | Current | Status | FY 2017 |
|---|---------------------|--------|--------------------|
| (SS 1.8a) Increase average ACT | FY15 – 22.6 | ● | 24.1 |
| (SS 1.8b) Increase students at top 25% | FY15 – 45.4% | ● | 50% |
| (SS 1.8c) Increase GSP/GSA/CHA | FY 15 - 40/10/40 | ● | 40/12/52 |
| (SS 4.5 / SS 4.6) Implement tiered enrollment system / advising | In Process | ● | Shift to Tiers 1-3 |
| (SS 4.2) Reduce unprepared freshman | In Process | ● | Below 535 |
| (SS 4.2) Increase grad rate of students needing developmental courses | 2008 Cohort – 36.6% | ● | 1% with tutoring |
| (RSCA 2.1) Increase student scholarly projects | Base – 1,581 | ● | 1600 |

Academic Relevance

| Measure | Current | Status | FY 2017 |
|--|----------------------|--------|---|
| (AE 1.7) Formal SWOT analysis of academic programs | Rubric Developed | ● | COEHS done |
| (AE 2.3) Marketing plan recruit and retain | Plan Developed | ● | Enrollment support; Capital Campaign Plan |
| (AE 4.2) Implement tuition model | Adopted | ★ | Review of impact |
| (AE 3.3) Compensation Study | RFP | ★ | Consultant hired |
| (AE 4.1) Deferred maintenance | \$1 million | ★ | \$1 million |
| (AE 4.3) Increase private funding | FY16 - \$5.8 million | ★ | \$6.093 million |

Career Connections

| Measure | Current | Status | FY 2017 |
|---|--------------|--------|-------------------------------|
| (SS 4.1) Increase completion rate of experiential learning projects | Under Review | ● | 1 st phase of EDGE |
| (SS 4.3) Enhance career service strategies | In Process | ● | Monitor placements |
| (CE 2.2) Develop regional economic data center | In Process | ● | Pilot program for data |
| (CE 3.1) Conduct economic impact study | In Process | ★ | DONE – distribution goal |
| (CE 1.1) Partner with community colleges to increase educational attainment | FY15 – 15.6% | ● | 15.6% |

Four Initiatives

Academic Excellence ●

Student Success ●

Research, Scholarship and Creative Activities ●

Engagement ●

limited progress ●

moving forward ●

almost completed ●

completed for this FY ●

