

## Achievement, Endeavor and Hope: The Murray State Plan

### **Strategic Plan - 2015-2022**

**Vision Statement: Murray State University is the University of Choice.**

### Murray State University Strategic Initiatives Timeline

Sept. 17, 2014	President Davies met with Senior Presidential Advisor for Strategic Initiatives and the two co-chairs for the MSU Strategic Planning process to discuss ideas and proposed participants.
Sept. 18-29	Work on history, benchmarks, definitions, structure, linkages with deans, proposed participants, and timeline.
Sept. 29	First meeting of the MSU Strategic Planning Executive Committee.
Sept. 30–Oct. 1	Confirm all participants and the four committee chairs (Academic Excellence, Student Success, Scholarship / Research / Creative Thought, and Community Engagement).
Oct. 1	Discuss creation of excellent, web presence and update of current information with co-chairs, Senior Presidential Advisor for Strategic Initiatives and Communications.
Oct. 2, Oct. 3, or Oct. 6 (because of Fall break) -	President charges Executive Committee
Oct. 6-9	The four committees meet to discuss their respective committee work and determine dates for town hall meetings during October 14-November 14. Each committee is asked to have a town hall meeting related to their particular theme with a potential date to be announced on October 13 <sup>th</sup> .
Oct. 10	Possible sharing of theme and timeline by President Davies to the MSU Foundation Board of Trustees as the next meeting of this Board will not occur again until April, 2015.
Oct. 13	President discusses Strategic Initiatives with the Campus Community in a Town Hall setting in Freed Curd Auditorium 2:00 – 4:00 pm.
Oct. 14-Nov. 14	The four committees meet and begin developing plans and measures. Town-Hall meetings scheduled per committee chairs to have occurred before Nov. 14.
Oct. 21	Executive committee meets for update.
Nov. 17	Executive committee meets for update.

Nov. 24	Executive committee meets with the President.
Dec. 5	President provides brief update to the Board of Regents.
Jan. 7, 2015	Executive committee meets for update.
Jan. 12–Feb. 12	The four committees meet per their schedule. Town-Hall meetings scheduled per chairs to have occurred before Feb. 12. Finalization of objectives, measures, and outcomes (scorecards) to be accomplished by this deadline.
Feb. 13	Executive committee meets for update.
Feb. 16	Executive committee meets with the President.
Feb. 27	President provides brief update to the Board of Regents.
March 2–April 2	The four committees meet per their schedule. Town-Hall meetings scheduled per chairs.
April 3	Executive committee meets for update discusses with University Communications about design regarding final documents, including an executive summary.
April 6	Executive committee meets for update.
April 7	Executive committee meets with the President
April 11	Briefing by President to MSU Foundation Board of Trustees.
April 13–May 4	Present and receive feedback to President’s Administrative Council. Present and receive feedback to Provost’s Dean’s Council. Present and receive feedback to Student Government Association, Faculty Senate, and Staff Congress.
June 5	Present Strategic Plan to Board of Regents for approval.
Aug., 2015	Disseminate Strategic Plan to students, faculty, and staff in President’s “Welcome Back” meeting(s)
Fall, 2015	Colleges and units take the MSU Strategic Plan framework and plug-in appropriate areas where they can facilitate change and move the university forward, etc...