Cultural Diversity:
What's It Mean To You?

International Education Week 2006, November 6-14

Monday, November 6, 2006

7:00	Wrather Auditorium	**Keynote Address: Dr. Roy Saigo, President, St. Cloud State University** Dr. Saigo, along with other Japanese Americans, was detained in a World War II internment camp as a young man. His commitment to education in adulthood then led him to SCSU, which boasts an international student enrollment of more than 830 students. Under Dr. Saigo's leadership, several new and reaffirmed international partnerships were pursued at SCSU with new commitments in South Korea, Japan and China, increasing the international exchange opportunities for SCSU students and as part of ongoing efforts to become Minnesota's premier "Global University." Announcement of Globalization Grant recipients will take place at the Keynote Address as well.

Tuesday, November 7, 2006

9:00-10:30	CC Barkley Room	**Cultural Diversity in World Civilizations & Cultures 101-102** *Dr. Chris Bierwirth, Taufiq Rashid, Dr. Bill Schell, Dr. Terry Strieter* The complex cultural material presented in a Civ 101 or 102 is often so vastly different from the experiences and backgrounds of our typical students that they may dismiss it as "irrelevant" or "weird." Presented in positive ways, however, even the most strangely unfamiliar material can be sympathetically perceived by the average Civ student. Thus in a world where it is more and more imperative that we strive to understand those cultures that are so very different from ours the Civ instructor can play a vital role in this enterprise. When understood Cultural Diversity enriches our sometimes parochial student's lives and helps all of us grasp the wonder of the human experience.
12:00-1:30	Small Ballroom	**Internationalization Summit II: Department Deans and Chairs Annual Luncheon** Participation by Invitation Only
2:30-3:30	CC Mississippi Room	**The Internationalization of Residential Colleges -** *Dr. Bonnie Higginson, Brittany Fentress* A sampling of programming efforts joining American and international students in White College and other Residential Colleges over the past several years will be presented.
3:30-5:00	CC Barkley Room	**<u>Amnesty International</u>** **The Use of Child Soldiers: A Global Issue** - *Katherine Gagel* As armed conflict proliferates around the world, increasing numbers of children are exposed to the brutalities of war; boys and girls are recruited as child soldiers by armed forces and groups, abducted at school or on the streets. This paper will present the work of Amnesty International amidst this human rights crisis against children and will also educate the Murray community on what channels of action can be utilized to end the use of child soldiers. **Violence Against Women: The Greatest Human Rights Scandal of Our Times** - *Eden Davis* From birth to death, in times of peace as well as war, women face discrimination and violence at the hands of the state, the community and the family. This paper will define violence against women, who suffers from it, why it persists, and how violence is connected to sexuality, culture, community, and poverty with the hopes to encourage individuals at Murray State to help. **HIV/AIDS: A Human Rights Approach -***Megan Parks* A human rights-based approach to HIV/AIDS starts from the premise that human rights abuses contribute to the spread of HIV and undermine attempts to protect people from becoming infected, and once infected, from receiving needed treatment and care. This paper will explain the work of international organizations in the fight against HIV/AIDS, the unique human rights approach of Amnesty International, and ways in which Murray State University can join the solution to the HIV/AIDS crisis.

Corporate Accountability: The Share Power Campaign - *Nathan Jaco*
Amnesty International's SHARE POWER is based on the idea that everyone is connected to multinational companies. No matter who you are, where you work, where you study, or where you live, you can find your connection to these and other multinational corporations, and use that connection to influence them to change.

6:00-8:00	Mason Auditorium	**Access to Health Services Around the World** A panel discussion on access to and the quality of health services across the globe.
7:00	Hart Coffee Shop	**The Global Poetry Reading** *Sponsored by the English Student Organization* Any and all are invited to bring international poetry or story excerpts to be read for an open mic portion of the event.

Wednesday, November 8, 2006

9:30-2:00 CC Ballroom

International Bazaar
MSU international students will showcase their native language, arts, food, religion and more.

Countries represented include: Belarus, Belize, Bulgaria, China, Cyprus, Germany, India, Indonesia, Japan, Morocco, Nigeria, Norway, Russia, Saudi Arabia, South Korea, Taiwan, Thailand, Tunisia, Ukraine, Zambia

1:30-2:30 CC Barkley Room

International Media Session

***China Daily*: Its Struggle and Uncertain Prospects** - *Zhonghai Zheng*
China Daily, China's largest English-language newspaper, celebrates its 25th anniversary this year. As a natural outcome of the China's economic reform and opening up, the paper has been struggling in the ever-changing media market in an attempt to achieve its ambitions. Yet, its future does not seem guaranteed.

Diversity of Internet News Outlets in South Korea: Source and Frame Analyses
Dr. Dong Geun Lee, Chosun University, South Korea
The content analysis of news reports of four major Internet news media in South Korea showed diversity in their news report in terms of both news sources and use of frames. Among the four Internet news media under study, *Oh My News* showed striking contrast to the rest of the media in the use of news sources and frames. Those three media are Internet versions of three major off-line daily newspapers in the country. The study concluded that Internet news media have more possibility than the conventional news media to perform the fundamental role of shaping and leading the public opinion by providing the diversity of news to audience.

2:30-3:30 CC Mississippi Room

Rights & Legal Issues

Article 36 of the Vienna Convention on Consular Relations: A Right Without a Remedy
Thomas Glover
This presentation will explore the rights of foreign nationals under Article 36 of the Vienna Convention on Consular Relations. Article 36 requires police to inform a detained foreign national of the right to have police notify the detainee's consulate of his/her arrest or imprisonment, so diplomatic assistance can be provided. The presentation will discuss legal remedy for a foreign national when this right has been violated.

Welcome, Foreign Students! Now get Out! - *Mark Galloway, International Student Advisor*
Issues presented: Student Non-Immigrants and the regulations that govern them; Bills that are on the horizon that may impact international students in the U.S.

3:30-4:00 CC Barkley Room

Medicine in Mexico - *Jessica Moore*
The Mexican medical field is in many ways similar to that of the United States. However, there are also some drastic differences. This session intends to look at medicine, health care, and insurance programs in Mexico as introduced to the students of the Kentucky Institute for International Studies Pre-Professional Program. Topics will include city medicine, rural medicine, medical schools, insurance, and new technology.

6:00	BB 404	**The International Cola Wars: How Products Convey Politics** Film Excerpt & Panel Discussion *Dr. Fred Miller, Dr. Seid Hassan, Dr. Mike Basile, Dr.Ann Beck, Dr. Janice Morgan* *Message in a Bottle: The Cola Wars* is an excerpt from a BBS documentary. It covers one Islamic cola introduced in the UK by British citizens of Pakistani descent and another cola introduced in France by French citizens of Moroccan descent to protest the monopoly of American colas and American power. The 20-minute film excerpt shows how products convey political power.

Thursday, November 9, 2006

9:30-10:30	CC Barkley Room	**Musical France -** *Arwen Gaddis* This session will include a brief historical overview of music in France; as well as a discussion of the observations of the musical atmosphere of Paris by a music major, and the paradox visible in the classical music world there. There will also be a few recordings of music found in the streets. **International Programming on WKMS -** *Kate Lochte* *Ports of Call* is a weekly radio program of international music Sundays at 7 p.m. on 91.3 FM, WKMS-FM, the public radio service of Murray State University. *Ports of Call* host and producer Kate Lochte presents samples of the kinds of music presented, and gives examples of cultural insights to be gained by learning more about countries through their indigenous traditional and popular music.
11:00-11:30	CC Barkley Room	**Globalization, a Challenge for Biological Conservation -** *Kate He* Research has shown that biological invasion can cause the loss of biodiversity and the alteration of structure and function of native ecosystems. Unfortunately, globalization has aggravated invasion processes, primarily by facilitating the dispersal of great numbers of exotic species to novel locations. A clear pattern has emerged from examining the two-way flow of invasive plant species from eastern North America and eastern Asia: the distinct floras are threatened by increased mobility of humans and goods between the two continents.
2:30-3:45	CC Mississippi Room	**Contrasts and Comparisons: International v U.S.A.** *Nawwaf Almeheid, Saudi Arabia* *Paul Sebayang, Indonesia* *Rohan Sirsat, India*
4:00-6:00	CC Barkley Room	**<u>Europe in Transition: Changes for Children, Women and Parks</u>** **Fizzy Drinks and Beer in School? A Comparison of Childhood Obesity Issues in Europe and the U.S. -** *Kathy Timmons* Although the prevalence of obesity in adults and children is lower in Europe than in the U.S., it is growing in Europe. This presentation explores issues of obesity, including factors affecting it, changes in the numbers of adults and children with it, and methods of addressing it, focusing particularly on France and Germany. **Media Reflections of a Gendered Society in Eastern Europe: Portrayals of Women in Print Media -** *Dr. Debbie Owens* The purpose of this media analysis project is to determine the extent to which gender portrayals in news magazine might reflect attitudes toward women within European societies experiencing various socio-political changes. Specifically, this preliminary study examines the portrayals of women through a content analysis of advertisements appearing in *Der Spiegel*, a German general-purpose news magazine. **The Development of National Parks in Germany -** *Dr. Tom Timmons* How has a country with a long history of industrialization and war-time demands for limited resources been able to develop conservation techniques, and has Germany set aside ecologically significant land? Is conservation coming too late for a country that established its first National Park, Bavarian Forest National Park, in 1970?

6:30	Wrather Auditorium	**Global Alumni Distinguished Lecture Series** *Tricia Cunningham,* Director of Worldwide Communications for Texas Instruments, 1986 MSU Alumni *Theresa Shelby Knighton,* Independent Systems Management Consultant, 1974 MSU Alumni *Dr. Fred Miller*, MSU Professor of Management, Marketing, & Business Administration, 1979 MSU Alum

Friday, November 10, 2006

9:30-11:00	CC Theatre	**Sudan: The Land and the People** *Former U.S. Ambassador to Sudan Timothy Carney* *Journalist Victoria Butler* The 70 photographs presented in this stunning exhibition are drawn from the recent book, *Sudan: The Land and the People*, written by former U.S. Ambassador to Sudan, Timothy Carney and his wife and collaborator, journalist Victoria Butler. Award-winning photographer Michael Freeman spent over two years compiling extraordinary images of the rich ethnic, cultural and geographical diversity of Africa's largest country. Sudan sprawls over one million square miles, covering an area about one-third the size of the United States. For more details on this group: www.meridian.org/ARTS/Sudan/welcome.html
4:00-5:00	CC Barkley Room	**The New Family Code in Morocco, *Moudawana*** *Salwa Jorho, Said Miraman, Rihab Jalal, Sana Zbat* On January 25, 2004, the parliament of Morocco adopted the 'Moudawana,' a new landmark Family Code supporting women's equality and granting them new rights in marriage and divorce. According to outside observers, this is the most wide-reaching social reform since Morocco gained independence. Our presentation will discuss this new code, Moroccan women's rights between tradition and modernity.

Monday, November 13, 2006

11:00-12:00	CC Ohio Room	**Cultural Diversity: Strategies to Help Students Move Beyond Tolerance to Acceptance** *Dr. Steve Jones and Dr. Peggy Pittman-Munke* Difference is condemned rather than valued by many, and there is a professed need to impose on others the superiority of their belief system on a campus, regional, national and international level. Obviously in today's world, this belief of cultural and religious superiority is no longer useful and serves only to act as a barrier to full experience in a rich and varied world. This session will furnish attendees with strategies for moving beyond cultural stereotypes, away from rejection and toward acceptance.
12:30-1:30	CC Mississippi Room	**Faculty Advising: What's It Mean to International Students? -** *Dr. Gina Claywell* A case study examination of one faculty advisor's trials and errors in advising her first international student. Focus will be on the steps an advisor should take to ensure international students get the advice they need, including transcript assessment and an understanding of the student's short and long term goals among other factors.
1:30-2:45	CC Barkley Room	**What Every University Employee Needs to Know about Intercultural Communication** *Dr. Sue Sroda and Dr. Latricia Trites* This session is for faculty and staff who want to have a better understanding of intercultural communication. It will provide participants with knowledge and techniques for the useful implementation of communicative strategies across cultures.
3:30-5:00	CC Mississippi Room	**An Introduction to Our Countries** Find out about our countries: living conditions, educational system, political system, and geography. *Nikomil Mihaylov* - Bulgaria *Oleg Kovtun* - Ukraine *Kaito Ofuchi* - Japan *Khwankamon Phusima* - Thailand *George Shengelia* - Georgia *Linda Farza* - Tunisia

4:00-5:30	CC Barkley Room	**Studying Abroad: Shaping the Honors Education** *Elizabeth Cawein, Jessica Moore, Eli Hooten, Stephanie Galla, Jason Hinson* It's your first fish and chips in an English pub, or your first verre de vin rouge from a cafe on the Champs Elysees. But more than that, it's an introspective adventure and a life-altering experience study abroad. A required component of the Murray State Honors diploma, dozens of the University's students and faculty globetrot each semester, returning with an education in more than just book knowledge. The panel's focus will be the international experience as a critical aspect of a well-rounded education.

Tuesday, November 14, 2006

12:30-1:30	CC Barkley Room	**How the US Military Prepares Their Soldiers for Dealing with Non-American cultures** *CPT Fred W. Bates, V, Department of Military Science* *Thomas Kirkland, Student, Veteran* *Jamie Aleman, Student, Veteran* How does the US military prepare Soldiers for dealing with other cultures? How Soldiers and officers are trained to understand their culture and how to act. How cultural diversity is addressed so that Soldiers can effectively respect different cultures and learn from their history.
1:30-2:00	CC Mississippi Room	**An overview of an International Short Course in Mexico entitled Seminar in International Agriculture -** *Dr. Jay Morgan* The presentation will cover details of setting up a Short International Travel Course and details of former courses.
2:00-4:00	CC Barkley Room	**Discovering China and Korea: Personal and Professional Perspectives of MSU Faculty & Staff** **Teaching & Traveling in China: How the CIV Instructor Sees Anew the Same Material** *Dr. Terry Strieter* A long-time World Civilizations and Cultures 101 & 102 instructor who habitually teaches freshman students about the ancient civilization of China, found that travel in China where he witnessed firsthand both ancient and modern Chinese customs and traditions – as well as cultural artifacts such as the terra cotta warriors of Shi Huangdi or the Great Wall – made his descriptions of China in lectures and discussions far more realistic and alive. Students react positively to the instructor's first-hand accounts and thus the entire CIV experience is enhances for both the student and the instructor. **The Cultural Influence of Korea on Business Customs and Management Practices** *Sam McNeely & Dr. Bonnie McNeely* A presentation on how the unique culture of Korea influences the specific business customs of the country and how this influences management practices of business managers, including how expatriate U.S. managers must adapt. **Fieldwork 101: Making Sense of Being Foreign -** *Linda Miller* **A Changed Perception of China -** *Dr. Steve Horwood* The talk will center on my attitude and misconceptions prior to visiting China and considerations I have for their economy in the future.

For further details or to check on any additions or changes to the schedule,
go to www.murraystate.edu/iew