What is MAP-Works?

MAP-Works is a comprehensive student retention and success program. MAP-Works identifies at-risk students early in the term, allowing immediate support and intervention and then provides the infrastructure to manage those critical outreach efforts on campus. The MAP-Works retention platform is built on a core concept supported by research and experience: That successful retention is driven by the early, systematic, and comprehensive identification of student issues.

Why is Murray State University using MAP-Works?

MSU is using MAP-Works because of the amount of information it gives, and how we can use it. The results of the MAP-Works surveys will allow us to identify at-risk students across five different success markers: Academic, Socio-Emotional, Performance & Expectations, Behaviors & Activities, Homesickness, and Test Anxiety. These success markers are comprised of sixteen separate factors. The resulting information will allow us to design interventions that are specific to each student.

How does it work?

You will receive an e-mail invitation to take the survey. You will be asked to take a total of four (4) surveys throughout this academic year – two (2) in the fall semester and two (2) in the spring semester. Each survey should take less than 20 minutes to complete. Once you complete the survey, your results are immediately viewable in a dashboard format.

MAP-Works – What’s in it for me?

You will be linked to a web-based customized report that identifies discrepancies between your expectations and the academic and social behaviors necessary to succeed. Results are benchmarked against the first-year cohort to help you better understand your strengths and weaknesses. This interactive report aligns behaviors with outcomes, enhances self-awareness through social norming, and connects you with campus resources and support services.

Who else can see my survey information?

Only a few people will have access to your survey information. The first group consists of faculty/staff directly connected to you through a specific role. These are called Direct Connects. They are, for example, your Academic Advisor, Residential College Head, and Resident Director (if you live on campus). The second group of people consists of one person from each office/department designated as a Campus Resource. Campus Resources provide a specific service or function that will facilitate student success. They are, for example, University Counseling, Tutoring, Writing Center, Financial Aid, etc.). You can see the entire list on your customized report. The final group consists of the Campus Coordinators and Technical Administrators. These are the people who are running MAP-Works. Rest assured that anyone who has access to your survey information is fully trained in appropriate behavior concerning student records/information.
Are all MSU students taking these surveys?

No. Only the following students will be surveyed: full-time, degree-seeking undergraduate students with fewer than 25 hours of academic credit. For the first year of MAP-Works, we chose to keep the group small. It allows us to keep the initial implementation of MAP-Works focused on a targeted and manageable group of first-year students. It is our intention to include more students next year when we are all more familiar and comfortable with MAP-Works.

So, only first-year students are involved in MAP-Works?

No. Only the students listed above are taking the surveys this year. But All MSU undergraduate students (except high school students and faculty/staff using university waivers) are uploaded into MAP-Works. This will allow faculty and staff to communicate through MAP-Works about any student who may need attention.

What else do I need to know about MAP-Works?

This program is designed to make your life as a Murray State student easier, and not more complicated. You will be connected to faculty/staff who want you to succeed. If you have suggestions that will make this work better, we are open to your feedback.

Specific questions or concerns should be directed to:

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