MAP-Works 2012 Fall Transition Survey Summary

Murray State University launched MAP-Works, a web-based retention platform from EBI, on September 12, 2012. Although all MSU undergraduates were uploaded in the MAP-Works system (N=7862), only the following undergraduates received an e-mail invitation to complete the Fall Transition Survey: full-time, degree-seeking, with < 25 credit hours (N=1930). The Fall Transition Survey closed on September 28, 2012. The following bullets were pulled from the survey to highlight a few key points.

- There were 900 completed surveys for a return rate of 46.6%.
    - *Observation: This is lower than anticipated, and marketing ideas are currently being investigated.*
- Of the 900 completed surveys, only 518 respondents actually viewed their report (58%).
- Survey respondents included 316 men, 584 women, 37 student athletes, 225 commuters, 675 on-campus residents, 96 classified as members of the Muliticultural Center.
- 41% completed the survey within the first 72 hours it was available.
    - *Observation: It seems important to push the survey hard as soon as it's launched.*
- The Residential College with the highest response rate was Springer/Franklin (52.99%). Here is a breakdown of other Residential Colleges:
    - Clark – 43.78% (81/185)
    - Elizabeth – 43.87% (93/212)
    - Hart – 47.98% (119/248)
    - Hester – 49.99% (98/198)
    - Regents – 46.07% (129/280)
    - White – 39.73% (118/297)
- 97% of all respondents are committed to graduating from MSU.
    - Only 52% will do so within 6 years, and 28% won't make it to year two.
- 82% had high school GPA of 3.0 or higher; 83% expect to make all As and Bs. However, only 57% get all As and Bs, 19% get Cs, and 24% get below a C. Here's a potential explanation:

- 26% of all respondents say they are struggling in at least 2 courses. But…
    - 67% have NOT spoken with the instructors about it
    - 17% moderately to never turn in the homework
    - 35% moderately to never do the required reading
    - *Observation: Respondents acknowledge they are struggling, yet barely read the assignments or turn in the homework, nor discuss it with the instructor. Yet 83% expect to make all As and Bs. The disconnect between expectation and reality is staggering.*
- The following classes were identified as the most common classes with which the respondents struggled:
    - English 105 (82)
    - Biology 101 (56)
    - Psychology 180 (42)
    - Math 117 (29)
    - Math 140 (28)
    - Math 096 (26)
    - Communication 161 (19)
    - Math 097 (19)
- 72% miss family either moderately or extremely.
- 70% miss friends either moderately or extremely.
- 21% regret leaving home.
- 31% think of going home all the time.
- 28% feel an obligation to be at home.
- 24% feel college is pulling them away from their community and home.
- 9% reported communicating (phone, e-mail, text, etc.) with parents more than 25 times over the last 7 days.
- 88% have decided on a major.
- 59% have discussed this decision with an Advisor, Career Advisor, or family member.
- 55% have selected a career path
    - *Observation: 88% have decided on a major, but only 53% have selected a career path, so that's 35% who have selected a major but don't yet know what they will do with it. This would indicate a need for targeted programming.*

As of October 19, 2012:

- 1655 MSU staff uploaded as users in MAP-Works
- Only 242 have accessed (14.6%) the system at all
- 397 referrals issues campus-wide (171 = Academic Performance, 164 = Class Attendance)
    - 308 of those to the Retention Office
- 1158 (14.6%) students have at least one contact/note/referral
- 374 faculty members submitted 21,223 academic updates on 6573 different students
    - A – 6851
    - B – 5903
    - C – 3969
    - D – 1961
    - F – 2432
    - CR – 0
    - NA – 107

Did You Know?

- Fall Check-Up Survey launches on October 24, 2012.
- Here are the people most often cited by survey respondents as "the person at this institution who has helped you the most in your college success"
    - Olympia Stewart (31)
    - Janice Vaughn (11)
    - John Fannin (8)
    - Peggy Whaley (7)
    - 40 others were mentioned 2-5 times representing: Athletics; College of Business; College of Education; Financial Aid; Health Sciences & Human Services; Honors College; Hutson School of Agriculture; Humanities & Fine Arts; Multicultural Affairs; Recruitment; Science, Engineering & Technology; Student Affairs; Student Support Services; University Counseling/ Womens Center
- You can search for students by Mnumber or E-mail address.
- The Faculty/Staff Usage Report reveals who looked at MAP-Works, when, what pages were viewed, and what activities were logged.
- For all e-mails submitted through MAP-Works, you can review your complete e-mail history. MORE > INFO > E-MAIL HISTORY

The table below compares different subgroups of students to the overall student percentage for selected survey questions.

Survey Item	Overall	Men	Women	Athletes	Commuters	Residents	Multicultural Affairs
Committed to graduating from MSU	97	99	97	100	97	97	95
Committed to returning in Sp. '13	98	97	98	100	99	98	95
NOT confident can pay tuition/fees in Sp. '13	15	15	15	17	14	15	21
Committed to returning in Fall '13	96	95	97	100	96	96	88
Below average in math	20	18	22	16	27	18	22
Struggling in at least 2 courses	26	25	27	32	29	25	30
NOT spoken with instructors about it	67	71	66	72	56	71	60
Moderately - never turn in homework	17	28	12	17	23	15	34
Moderately - never do required reading	35	44	31	24	39	33	48
Expect to get all As and Bs	83	76	84	87	74	84	78
High school GPA of 3.0 or higher	82	72	88	90	72	85	70
Miss family moderately - extremely	83	76	86	86	77	83	87
Miss friends moderately - extremely	81	80	82	75	74	82	86
Regret leaving home to go to school moderately - extremely	30	30	30	31	44	29	39
Think of going home all the time moderately - extremely	46	48	45	36	58	45	63
Communicated (phone, e-mail, text, etc.) with parents more than 25 times over the last 7 days	9	4	11	6	13	9	16
Selected a major	88	86	89	92	87	88	88
Discussed decision with an Advisor, Career Advisor, or family member	59	58	60	71	65	58	58
Selected a career path	55	45	60	62	46	57	53