## **Overall Satisfaction with Education**

Q1. On a scale from one to five where five means "completely satisfied" and one means "not at all satisfied", how satisfied are you with the overall education you received from Murray State University?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
5 - Completely Satisfied	45%	39%
4	44	47
Sub-total	89	85
3	9	12
2	2	2
1 - Not at All Satisfied	1	1
TOTAL	100%	100%
Average Score	4.30	4.21

## **Recommending College**

Q2. How likely would you be to recommend Murray State University to someone considering pursuing a degree there?

FOUR-YEAR UNIVERSITIES		
	Murray (n=364)	KY Universities (n=2721)
Definitely WOULD     Recommend	63%	56%
Probably would	29	32
Sub-total	92	88
Might or might not	7	9
Probably WOULD NOT	1	2
Definitely WOULD NOT Recommend	+	1
Sub-total	1	3
Don't know/Undecided	+	+
TOTAL -	100%	100%

### Satisfaction With Counseling and Advising

Q3. On a scale from one to five where five means "completely satisfied" and one means "not at all satisfied", how satisfied are you with your education from Murray State University in terms of . . .?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Academic Advising		
5 - Completely Satisfied	39%	29%
4	37	33
Sub-total	75	62
3	17	24
2	4	8
1 - Not at All Satisfied	2	4
Don't know/Undecided	1	1
TOTAL	100%	100%
Average Score	4.06	3.75
Career Counseling		
5 - Completely Satisfied	23%	19%
4	35	26
Sub-total	57	45
3	24	26
2	8	12
1 - Not at All Satisfied	4	7
Don't know/Undecided	7	10
TOTAL	100%	100%
Average Score	3.68	3.42

Base: All graduates Note: Due to rounding, percentages may not add to totals shown. Note: + indicates a response of less than one-half of one percent.

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#### **Satisfaction With Course Instruction**

Q3. (cont.) On a scale from one to five where five means "completely satisfied" and one means "not at all satisfied", how satisfied are you with your education from Murray State University in terms of . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
The Instruction Provided in		
Classes Related to Your Major		
5 - Completely Satisfied	61%	50%
4	30	36
Sub-total	91	85
3	7	11
2	1	3
1 - Not at All Satisfied	1	1
Don't know/Undecided		+
TOTAL	100%	100%
Average Score	4.49	4.31
The Instruction Provided in		
<b>General Academic Classes</b>		
5 - Completely Satisfied	34%	28%
4	47	48
Sub-total	81	76
3	17	18
2	1	4
1 - Not at All Satisfied	1	1
Don't know/Undecided	1	1
TOTAL —	100%	100%
Average Score	4.14	4.01

### Satisfaction With Facilities and Equipment

Q3. (cont.) On a scale from one to five where five means "completely satisfied" and one means "not at all satisfied", how satisfied are you with your education from Murray State University in terms of . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Library and Research		
Services		
5 - Completely Satisfied	35%	37%
4	37	38
Sub-total	73	74
3	21	19
2	3	4
1 - Not at All Satisfied	2	2
Don't know/Undecided	2	2
TOTAL	100%	100%
Average Score	4.03	4.06
<b>Availability of Computers</b>		
and Technology		
5 - Completely Satisfied	33%	31%
4	35	32
Sub-total	68	63
3	20	24
2	7	7
1 - Not at All Satisfied	2	3
Don't know/Undecided	3	4
TOTAL —	100%	100%
Average Score	3.92	3.84

#### Satisfaction With Availability of Faculty

Q3. (cont.) On a scale from one to five where five means "completely satisfied" and one means "not at all satisfied", how satisfied are you with your education from Murray State University in terms of . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
<b>Availability of the Faculty</b>		
5 - Completely Satisfied	50%	40%
	36	37
Sub-total	86	78
3	10	15
2	3	5
1 - Not at All Satisfied	1	2
Don't know/Undecided	+	+
TOTAL —	100%	100%
Average Score	4.33	4.10

## Satisfaction With Opportunities to Interact with Different Backgrounds and Cultures

Q3. (cont.) On a scale from one to five where five means "completely satisfied" and one means "not at all satisfied", how satisfied are you with your education from Murray State University in terms of . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
The Opportunity to Interact		
with People from Different		
Backgrounds and Cultures		
5 - Completely Satisfied	48%	42%
4	31	33
Sub-total	79	75
3	15	18
2	5	5
1 - Not at All Satisfied	1	1
Don't know/Undecided	1	1
TOTAL —	100%	100%
Average Score	4.22	4.10
=		

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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#### **Education After Graduation**

Q4. Which of the following best describes your educational activity since you graduated from Murray State University?

FOUR-YEAR UNIVERSITIES		
	Murray (n=364)	KY Universities (n=2721)
Have taken classes to pursue another degree/credential	28%	29%
Completed another degree/credential	17	15
Have taken college courses not counting toward a degree or credential	7	8
Have not taken any college courses at all since graduating	49	47
Refused/No answer	1	+
TOTAL	100%	100%

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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## **Current College Attendance**

Q5a. Are you currently enrolled at any college or University?

FOUR-YEAR UNIVERSITIES			
		Murray	KY Universities
		(n=364)	(n=2721)
Yes		20%	23%
No		80	77
Refused/No answer			+
	TOTAL	100%	100%

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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## **College Currently Attending**

Q5b. At what college or university are you currently enrolled?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=333)	(n=2721)
Western Kentucky University	3%	11%
University of Louisville	3	11
Eastern Kentucky University		11
Morehead State University	1	11
Murray State University	57	8
University of Kentucky	4	8
Northern Kentucky University	3	8
Kentucky State University		2
Technical School		1
All others	30	28
TOTAL	100%	100%

## **Awareness of Kentucky Virtual University**

Q6a. Before today, have you heard of Kentucky Virtual University, or KYVU??

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Yes	28%	34%
No	71	66
Don't know/No answer	+	+
Don't know/140 answer	'	'
TOTAL =	1000/	1000/
TOTAL	100%	100%

#### **Interest in Pursuing KYVU Program/Degree**

Q6b. Kentucky Virtual University offers academic programs, coursework and training via the Internet. Would you say you are or are not interested in pursuing a program or degree from Kentucky Virtual University by taking classes over the Internet? Would that be very or somewhat interested?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Very Interested	16%	15%
Somewhat Interested	20	22
Sub-total	36	37
Not Interested	63	62
Don't know/No answer	2	1
TOTAL	100%	100%

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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## **Courses/Programs of Interest**

Q6c. What specific types of courses, classes, or programs would you be interested in taking through KYVU?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=130)	(n=999)
Business/MBA	21%	23%
Education	29	27
Medicine/Healthcare	9	7
Computer Sciences	7	11
Social Sciences	9	12
Arts/Humanities	5	6
Physical Sciences	3	3
Math/Physics/Engineering	2	3
Government/Public Affairs	3	4
Miscellaneous	11	7
Don't know/Not sure	4	6

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

## **Interest in Taking Individual KYVU Classes**

Q6d. Would you say you are or are not interested in taking individual classes via the Internet from Kentucky Virtual University?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Very Interested	15%	14%
Somewhat Interested	21	24
Sub-total	36	38
Not Interested	62	61
Don't know/No answer	2	1
TOTAL =	100%	100%

#### **Net Interest in KYVU**

FOUR-YEAR UNIVERSITIES  Murray  KY Universities		
	(n=364)	(n=2721)
Very/Somewhat Interested		
• In Degree or Program Only	5%	5%
<ul> <li>In Individual Classes Only</li> </ul>	6	6
• In Both	31	32
Sub-total	41	42
Not Interested in Either	59	58
TOTAL -	100%	100%

Base: All graduates Note: Due to rounding, percentages may not add to totals shown. Note: + indicates a response of less than one-half of one percent.

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### **Current Employment**

Q7a. Which of the following best describes your current employment situation?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Working full-time	84%	84%
Working part-time	6	7
Sub-total	90	90
Not currently employed, but seeking employment	4	4
Not currently employed and not seeking employment	6	6
Refused/No answer		
TOTAL	100%	100%

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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Job Type

Q7b. How would you describe your current job position?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=326)	(n=2455)
Business owner or proprietor	3%	4%
Manager or executive	13	14
Sales	9	5
Technical/Professional	59	59
Clerical	2	3
Service	6	6
Skilled craftsman	1	1
Unskilled labor	+	1
Military	1	1
Other	7	8
Refused/No answer		+
TOTAL -	100%	100%

#### **Job Satisfaction**

Q8. On a scale from one to five where five means "completely satisfied" and one means "not at all satisfied", how satisfied are you with your current job?

FOUR-YEAR UNIVERSITIES		
	Murray (n=326)	KY Universities (n=2455)
5 - Completely Satisfied	46%	47%
4	35	33
Sub-total	81	80
3	14	14
2	4	4
1 - Not at All Satisfied	2	2
Don't know/Undecided		+
TOTAL	100%	100%
Average Score	4.20	4.19

## Relationship of Job to Major

Q9. How closely related is your current job to your major field of study at Murray State University?

FOUR-YEAR UNIVERSITIES  Murray KY Universities		
	(n=326)	(n=2455)
Directly related	61%	65%
Somewhat related	22	21
Not related	17	15
Don't know/No answer		+
TOTAL	100%	100%

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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## **Annual Salary**

Q10a. Would you please tell me if your current annual salary before taxes is \_\_\_\_\_?

FOUR-YEAR U	FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities	
	(n=326)	(n=2455)	
Less than \$30,000 (NET)	44%	42%	
• Less than \$10,000	3	2	
• \$10,000 to less than \$20,000	7	6	
• \$20,000 to less than \$30,000	24	26	
• Less than \$30,000 (non-specific)	10	8	
\$30,000 or More (NET)	52%	53%	
• \$30,000 to less than \$40,000	22	21	
• \$40,000 to less than \$50,000	10	11	
• \$50,000 to less than \$75,000	9	9	
• \$75,000 or more	1	2	
• \$30,000 or more (non-specific)	9	9	
Refused/No answer	5	5	
TOTAL	100%	100%	

## **Incidence of Starting a Business**

Q10b. Since graduating from Murray State University, have you started a business venture or company of your own?

FOUR-YEAR UNIVERSITIES			
		Murray	KY Universities
		(n=364)	(n=2721)
Yes		11%	10%
No		89	90
			, ,
Refused/No answer			+
Refused/140 unswer			·
	TOTAL	1000/	1000/
	TOTAL	100%	100%

Q11. On a scale from one to five where five means "very well prepared" and one means "not at all prepared", how well do you feel your education at Murray State University prepared you in terms of \_\_\_\_\_\_?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Writing skills		
5 - Completely Satisfied	41%	37%
4	39	38
Sub-total	79	75
3	14	18
2	4	4
1 - Not at All Satisfied	2	2
Don't know/Undecided	1	1
TOTAL	100%	100%
Average Score	4.13	4.05
Math skills		
5 - Completely Satisfied	37%	32%
4	35	35
Sub-total	71	66
3	20	22
2	5	6
1 - Not at All Satisfied	2	3
Don't know/Undecided	2	3
TOTAL	100%	100%
Average Score	4.01	3.89

Q11. On a scale from one to five where five means "very well prepared" and one means "not at all prepared", (cont.) how well do you feel your education at Murray State University prepared you in terms of \_\_\_\_\_?

FOUR-YEAR UNIVERSITIES			
	Murray	KY Universities	
	(n=364)	(n=2721)	
Public and group speaking			
<u>skills</u>			
5 - Completely Satisfied	40%	31%	
	31	36	
Sub-total	71	67	
3	20	23	
2	6	7	
1 - Not at All Satisfied	1	2	
Don't know/Undecided	2	1	
TOTAL	100%	100%	
Average Score	4.04	3.88	
Working with others as part			
of a team			
5 - Completely Satisfied	53%	46%	
4	31	36	
Sub-total	84	82	
3	12	13	
2	2	3	
1 - Not at All Satisfied	1	1	
Don't know/Undecided	1	1	
TOTAL	100%	100%	
Average Score	4.35	4.23	

Q11. On a scale from one to five where five means "very well prepared" and one means "not at all prepared", (cont.) how well do you feel your education at Murray State University prepared you in terms of \_\_\_\_\_?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Computer and technical skills		
5 - Completely Satisfied	23%	21%
4	39	31
Sub-total	61	52
3	25	30
2	10	11
1 - Not at All Satisfied	1	5
Don't know/Undecided	3	2
TOTAL	100%	100%
Average Score	3.73	3.54
Problem solving skills		
5 - Completely Satisfied	36%	34%
4	41	41
Sub-total	77	75
3	17	20
2	4	4
1 - Not at All Satisfied	1	1
Don't know/Undecided	1	1
TOTAL	100%	100%
Average Score	4.08	4.03

Q11. On a scale from one to five where five means "very well prepared" and one means "not at all prepared", (cont.) how well do you feel your education at Murray State University prepared you in terms of \_\_\_\_\_?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
<b>Leadership skills</b>		
5 - Completely Satisfied	35%	30%
4	40	39
Sub-total	74	69
3	19	23
2	5	5
1 - Not at All Satisfied	1	2
Don't know/Undecided	1	1
TOTAL	100%	100%
Average Score	4.03	3.90
Research skills		
5 - Completely Satisfied	32%	30%
	42	38
Sub-total	74	68
3	18	23
2	6	6
1 - Not at All Satisfied	1	2
Don't know/Undecided	11	1
TOTAL	100%	100%
Average Score	4.00	3.89

## **Suggested Improvements**

Q2nd11. How specifically could your college experiences at Murray State University have been improved?

FOUR-YEAR UNIVERSITIES			
	Murray (n=364)	KY Universities (n=2721)	
Curriculum Changes and Enhancements (Net)	40%	36%	
More focus on real life situations/More hands on learning	12	12	
More advanced computer classes/ access to computers	9	9	
More choice/options in classes	7	5	
More classes pertaining to my major	5	4	
Smaller class sizes	1	2	
More classroom experience for teaching students	5	3	
Improvements to Faculty and Administration (Net)	11%	15%	
More one-on-one time with professors	4	7	
More experienced professors/instructions	4	5	
Better office staff/ administration	1	2	

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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## **Suggested Improvements**

Q2nd11.(cont.) How specifically could your college experiences at Murray State University been improved?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
<b>Better Advising and Counseling (Net)</b>	10%	15%
Better academic advising	7	11
Better career counseling	5	5
Facility Improvements (Net)	16%	11%
More/Free parking	4	3
Improve library	4	2
More technology	4	2
No improvements needed/Can't think of any	18%	16%

Base: All graduates Note: Due to rounding, percentages may not add to totals shown.

Note: + indicates a response of less than one-half of one percent.

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### **Kentucky Residence**

Q. 12a. Do you currently live in Kentucky?

12b. Why did you decide to leave Kentucky?

12c. Do you plan on returning to Kentucky in the future?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
<b>Currently Live in Kentucky?</b>		
• Yes	62%	78%
• No	38	22
TOTAL	100%	100%
Reasons for Leaving	(n=138)	(n=607)
<ul> <li>Moved back home</li> </ul>	36%	37%
More jobs/opportunity elsewhere	21	17
<ul> <li>Job transfer/Job offer</li> </ul>	18	16
Relocated with spouse/family	13	13
Continued education elsewhere	5	8
Plan on Returning to Kentucky?	(n=138)	(n=607)
• Yes	15%	16%
Might/Might not	26	28
• No	59	56
Refused/No answer	1	+
TOTAL	100%	100%

## **Reading to Children**

D1. Do you have any children under the age of eight?

D2. How often do you read with your children?

FOUR-YEAR UNIVERSITIES		
	Murray (n=364)	KY Universities (n=2721)
No Children Under Age Eight	71%	72%
Have Children Under Age Eight (NET)		
Read with them every day	22%	20%
Read with them several times a week	4	5
Read with them once a week	2	1
Read with them less than once a week		+
Read with them seldom	+	1
Refused/No answer	1	+
TOTAL	100%	100%

D3. How often do you . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Volunteer for civic, church or		
charitable causes		
Regularly	40%	37%
• Sometimes	37	36
Rarely	14	16
• Never	8	11
<ul> <li>Don't know/No answer</li> </ul>	1	+
TOTAL	100%	100%
Donate money to civic,		
church, or charitable causes		
Regularly	61%	56%
• Sometimes	26	30
Rarely	9	9
Never	4	5
Don't know/No answer	1	1
TOTAL	100%	100%

D3.(cont.) How often do you . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Vote in public elections		
<ul> <li>Regularly</li> </ul>	79%	81%
<ul> <li>Sometimes</li> </ul>	12	11
• Rarely	4	3
• Never	5	5
<ul> <li>Don't know/No answer</li> </ul>	1	1
TOTAL	100%	100%
Read books, magazines, or newspapers for pleasure		
Regularly	72%	75%
<ul> <li>Sometimes</li> </ul>	21	19
• Rarely	5	4
• Never	1	2
<ul> <li>Don't know/No answer</li> </ul>	1	+
TOTAL	100%	100%

D3.(cont.) How often do you . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Exercise or play sports		
Regularly	54%	54%
• Sometimes	32	31
Rarely	10	10
Never	3	4
Don't know/No answer	1	+
TOTAL	100%	100%
Attend a play, concert, art exhibit, or other cultural		
event		
• Regularly	26%	27%
Sometimes	46	47
Rarely	20	20
• Never	8	6
Don't know/No answer	1	+
TOTAL _	100%	100%

D3.(cont.) How often do you . . . ?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Participate in the meetings or activities of a professional		
organization	4.407	420/
Regularly	44%	43%
• Sometimes	22	26
Rarely	16	15
Never	18	16
Don't know/No answer	1	1
TOTAL	100%	100%
Smoke		
Regularly	10%	9%
Sometimes	3	3
Rarely	4	3
Never	82	85
Don't know/No answer	1	+
TOTAL	100%	100%

#### **Educational Attainment of Parents**

D4. What is the highest level of schooling your mother completed? What is the highest level of schooling your father completed?

FOUR-YEAR UNIVERSITIES		
	Murray	KY Universities
	(n=364)	(n=2721)
Mother		
Less than high school	9%	12%
High school graduate	36	38
Some college	16	16
Technical/trade school	7	5
Four year college graduate	15	14
Graduate school or beyond	16	14
Don't know/No answer	1	1
TOTAL =	100%	100%
Average years	13.6	13.4
<b>Father</b>		
Less than high school	10%	14%
High school graduate	35	34
Some college	18	13
Technical/trade school	5	6
Four year college graduate	17	16
Graduate school or beyond	12	14
Don't know/No answer	2	2
TOTAL	100%	100%
Average years	13.5	13.3