BACHELOR OF SCIENCE IN MUSIC BUSINESS DEGREE
with a Minor in Business Administration

2014-2015 Undergraduate Bulletin

Advisor_____

Name_____ M Number_____

E-Mail _____ Phone_____

COURSE DESCRIPTION		HRS	GRADE
UNIVERSITY STUDIES			**38-43 hrs**
ORAL AND WRITTEN COMMUNICATION			**7 hrs**
ENG 105	English Composition	4	_____
COM 161	Public Speaking	3	_____
SCIENTIFIC INQUIRY, METHODOLOGIES, AND QUANTITATIVE SKILLS			**10-15 hrs**
Science Elective with Lab		4 - 5	_____
Math Elective		3 - 5	_____
Science or Math Elective		3 - 5	_____
WORLD'S HISTORICAL, LITERARY, AND PHILOSOPHICAL TRADITIONS			**6 hrs**
CIV 201 or 202	World Civilization	3	_____
HUM 211	Humanities	3	_____
GLOBAL AWARENESS, CULTURAL DIVERSITY, & WORLD'S ARTISTIC TRADITIONS			**3 hrs**
MUS 105	Intro to Music History	3	_____
SOCIAL AND SELF-AWARENESS, AND RESPONSIBLE CITIZENSHIP			**6 hrs**
Ethics, Soc. Respons, Citizenship Elective		3	_____
ECO 231	Micro Economics	3	_____
UNIVERSITY STUDIES ELECTIVES			**6 hrs**
ECO 230	Macro Economics	3	_____
Choice of one: MUS 104, MUS 106, MUS 107, or MUS 108		3	_____

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

COURSE DESCRIPTION		HRS	GRADE
MUSIC COURSES			**28 hrs**
MUS 101	Recital Assembly[1]	0	
MUS 100T	Transitions	1	_____
MUS 109	Musicianship I	3	_____
MUS 110	Musicianship II	3	_____
MUS 124	Piano Class I	1	_____
MUS 125	Piano Class II	1	_____
MUS ___	Applied Music[2]	4	_____
MUS 209	Musicianship III	3	_____
MUS 210	Musicianship IV	3	_____
MUS 150-164	Ensembles[3]	2	_____
MUS 350-364	Ensembles[3]	2	_____
MUS ___	Music Electives	5	_____

MUSIC BUSINESS COURSES		54	hrs
ACC 200	Financial Accounting	3	
ACC 201	Managerial Accounting	3	
CSC 199	Intro to Info Tech	3	
FIN 330	Prins of Finance	3	
JMC 391	Public Relations Principles	3	
JMC 394	Intro to Advertising	3	
MGT 350	Funds. of Management	3	
MKT 360	Prins. Of Marketing	3	
MUS 230	Intro to Music Industry	3	
MUS 332	Marketing in the Music Business[5]	3	
MUS 333	Live Performance and Concert Promotion[5]	3	
MUS 334	Artist Mgt and Devel[5]	3	
MUS 335	Copyright Law and Legal[5] Issues	3	
MUS 433	History of the Music Industry[5]	3	
MUS 434	Digital Revolution[5]	3	
MUS 440	Entrepreneurship[4]	3	
MUS 488	Internship[4]	3	
MUS 489	Internship[4]	3	

TOTAL DEGREE HOURS 120

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All Music courses required for the degree must be completed with the grade of "C" or better.

FOOTNOTES

1. Four successful semesters of MUS 101 Recital Assembly are required.
2. Music Business students must take and pass four consecutive semesters of study on one instrument at one credit per semester. Students have two options to satisfy this requirement. They may take and pass two semesters of group/class instrumental or vocal study, when available, followed by two semesters of 100-level lessons, or, with the consent of the applied instructor, may take and pass two semesters of 100-level lessons followed by two semesters of 200-level lessons to fulfill this requirement.
3. Music Business majors take four semesters of ensembles, two at the 100-level and two at the 300-level. Additional semesters of study require participation in an ensemble concurrent with each extra semester of study.
4. MUS 440, MUS 488, and MUS 489 require admission to candidacy in the program.
5. These courses are offered on a two-year rotation. Please consult with the program director for the sequence.

COURSE SEQUENCES AND GRADE REQUIREMENTS

All applied lessons (group or individual) require a "C" or better to continue in the sequence.
MUS 109, MUS 110, MUS 209, MUS 210 must be taken in sequence, with a "C" or better to continue in the sequence.
MUS 124 and MUS 125 must be taken in sequence, with a "C" or better to continue in the sequence.
MUS 230 must be taken before MUS 332-335.

Semester/Year Student Entered Degree Program _____

The **BACHELOR OF SCIENCE IN MUSIC BUSINESS** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature_____Date_____

Student's Signature_____Date_____