## University Studies Requirements

<table>
<thead>
<tr>
<th>Dept./Course No.</th>
<th>Hours</th>
<th>Grade</th>
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<th>Hours</th>
<th>Grade</th>
<th>Dept./Course No.</th>
<th>Hours</th>
<th>Grade</th>
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<tbody>
<tr>
<td><em>ENG 105 with a grade of C or better</em></td>
<td>4</td>
<td></td>
<td>*ACC 200</td>
<td>3</td>
<td></td>
<td>*JMC 394 or MKT 460</td>
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<tr>
<td>*COM 161</td>
<td>3</td>
<td></td>
<td>*ACC 201</td>
<td>3</td>
<td></td>
<td>MKT 463</td>
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<tr>
<td><strong>Science course with lab</strong></td>
<td>4</td>
<td></td>
<td>*BUS 215</td>
<td>3</td>
<td></td>
<td>MKT 565</td>
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<tr>
<td><strong>Mathematics or Science course (SIMQS)</strong></td>
<td>3</td>
<td></td>
<td>BUS 355</td>
<td>3</td>
<td></td>
<td>MKT 568</td>
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<tr>
<td>*MAT 220 or MAT 250</td>
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<td></td>
<td>BUS 442</td>
<td>3</td>
<td></td>
<td>Marketing Electives</td>
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<td>*HUM 211</td>
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<td>*CIS 243 with a grade of C or better</td>
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<td>*CIV 201 or CIV 202</td>
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<td>CIS 343</td>
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<tr>
<td>Foreign Language (see note)</td>
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<td>ECO 310</td>
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<tr>
<td>Foreign Language (see note)</td>
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<td>FIN 330</td>
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<td><strong>Global Awareness, Cultural Diversity, and the World’s Artistic Traditions Elective (GACDWAT)</strong></td>
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<td><strong>Ethics, Social Responsibility, and Civic Engagement Elective</strong></td>
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<td>LSC 343</td>
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<td>Unrestricted Electives</td>
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<td>*ECO 230</td>
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<td>LST 240</td>
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<td>MGT 350</td>
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<td>MKT 360</td>
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<td>LSC 343</td>
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</tbody>
</table>

**SUBTOTAL HOURS:** 44

## Business Core Requirements

<table>
<thead>
<tr>
<th>Dept./Course No.</th>
<th>Hours</th>
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<tbody>
<tr>
<td>*ACC 200</td>
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<td>JMC 394 or MKT 460</td>
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<td>MKT 463</td>
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<tr>
<td>*BUS 215</td>
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<td>MKT 565</td>
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<td>BUS 355</td>
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<td>MKT 568</td>
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<td>MAT 220 or MAT 250</td>
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<td>COM 161</td>
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<tr>
<td>ENG 105 (with a grade of C or better)</td>
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</table>

**SUBTOTAL HOURS:** 41

## Area, Major, Business Elective, or Other

<table>
<thead>
<tr>
<th>Dept./Course No.</th>
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<th>Dept./Course No.</th>
<th>Hours</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 391, 394, LST 440, MGT, MKT, POL 542, or RES, approved by advisor; not to exceed 9 hrs in any one area, with at least 18 hrs at 300 level or above. MGT 250 and MKT 260 do not apply toward this area. A maximum of 3 hrs cooperative education credit counts toward the degree.</td>
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</table>

## ADMISSION REQUIREMENTS

**ADMISSION REQUIREMENTS**

During the second semester of the sophomore year students must contact their advisor to initiate admission to one of the AACSB accredited business programs. Students seeking admission to upper-division courses who have not completed all of the required pre-admission course work will be allowed to pre-register for upper-division courses if they satisfy the minimum grade point average requirements at the time of application and if they are concurrently enrolled in the courses necessary to complete the pre-admission requirements. Failure to meet all requirements for admission will result in denial of admission to the college; students denied admission will not be admitted to upper-division classes. Students may appeal to an appeals committee.

The admission standards are as follows:

1. Applicant must have completed the following pre-admission courses with a combined GPA of 2.25:
   - ACC 200
   - HUM 211
   - ACC 201
   - LST 240
   - CIS 243 (with a grade of C or better)
   - MAT 220 or 250
   - CIV 201 or 202
   - COM 161
   - CSC 199
   - ECO 230
   - ECO 231
   - ENG 105 (with a grade of C or better)

2. Applicant must have a minimum overall GPA of 2.0.

[ ] 2.0 GPA overall
[ ] 2.0 GPA in courses taken at Murray State University
[ ] 2.0 GPA in area, major/minor
[ ] Includes at least 40 hours at Murray State University
[ ] Includes 42 upper-level hours
[ ] Includes minimum of 120 unduplicated semester hours earned in courses numbered 100 or above

## Note:

Students pursuing the BAB degree MUST complete four semesters (12 hours) of college study of a single foreign language (exclusive of 105) or demonstrate equivalent proficiency.