MURRAY STATE UNIVERSITY
College of Business

AACSB ACCREDITED

MBA Program in Paducah, KY

Fall 2012 to Spring 2014

WEEKENDER PROGRAM: Classes on Friday from 6:00PM—10:00PM, and Saturday from 9:00AM to 4:PM

- (1) Location of Program: MSU Paducah Regional Campus, 3000 Irvin Cobb Drive, Paducah, KY 42003. Telephone: 1 (800) 669-7654 or (270) 442-4753 or (270) 809-5471 Fax: (270) 809-5473. The contact person is Kimberly Cyrus—Coordinator of Marketing and Recruiting: kcyrus@murraystate.edu.

- (2) Driving Directions to the Paducah MBA Location from I-24:

  ◆Take Exit 11 from I-24 to John Puryear Drive. ◆ Turn left onto Puryear drive if traveling East on I-24.
  ◆Stay on Puryear Drive to second traffic light. ◆Turn left at second traffic light onto Irvin Cobb Drive.
  ◆After two stoplights, we are the next building on the right after the Salvation Army.

- (3) Investment Amount: The Paducah MBA will cost **$18,875**, or about $1,716 per course. This will include all your books and lunches on Saturday when the class actually meets in Paducah.

- (4) Financing the MBA Program: In addition to corporate sponsorship possibilities, financial aid is available. The following links are helpful: www.fafsa.ed.gov or go to www.FederalStudentAid.ed.gov and download a PDF version of FAFSA, or go to www.studentloans.gov or contact MSU's Financial Aid Office at 270 809 2546 or at the following website: http://www.murraystate.edu/fas.aspx.

- (5) Undergraduate degree is NOT in Business? No Problem. We will teach the MBA foundations in Paducah.

- (6) Application Process: Go to the MSU web-link (http://www.murraystate.edu), Prospective Students, Graduate Program—or go straight to the Application form which is found at: http://www.murraystate.edu/downloads/gradapp.pdf

  Then do the following things:

  - Complete the application form (type the relevant details). Do not submit it online, but instead:
  - Print the completed Graduate Application.
  - On top of the printed application write, in all-caps: PADUCAH MBA.
  - Snail-mail the application to: Dr. Gerry N. Muuka: Associate Dean, College of Business, 109 Business Building, Murray, KY 42071. Include the $250 application fee, made out to Murray State University. Please have official undergraduate transcripts sent by your previous schools directly to Murray State University, using this address: Office of Graduate Admissions, Murray State University, B2 Sparks Hall, Murray, KY 42071-3312.

- (7) Key MBA Admission Requirements: (a) Undergraduate overall GPA of at least 2.75 (or at least 3.0 from the last 60 hours); and (b) Either the GMAT or the GRE. Students with an overall GPA of 3.0 need a GMAT score of not less than 400 (out of 800), or a GRE score of not less than 286 (out of 340). Those with overall GPAs that are less than 3.0 will need higher GMAT or GRE scores. Dr. Muuka will let you know what score you need once your official application is received.

For further details, please contact:

Dr. Gerry N. Muuka
Associate Dean: College of Business
Director of MBA Programs (Murray, Online, and Paducah MBA)
Gerry.Muuka@Murraystate.Edu
Telephone: (270) 809 4190

Ms. Kimberly Cyrus
Coordinator: Marketing and Recruiting
MSU-Paducah Regional Campus
Kcyrus@Murraystate.Edu
Telephone: (270) 442 4753

Schedule of Classes from Start to Finish: Fall 2012 to Spring 2014.

Semester	Courses to be Covered
Fall 2012	♦ MKT 675 Elective ♦ MGT651 Core Course
Spring 2013	♦ MGT 695 Special Problems (will cover all MBA Foundations) ♦ ACC 604 Core Course
Summer 2013	♦ BPA 615 ♦ ECO 625 Core Course
Fall 2013	♦ CIS 653 Core Course ♦ MKT 667 Core Course
Spring 2014 Conclusion of Paducah MBA	♦ FIN 602 Core Course ♦ BPA 640 Elective ♦ MGT 656 Core Course

Paducah MBA Core Courses:

ACC	604	Quantitative Financial Controls (Dr. Wayne Tervo)
CIS	653	Management Science for Managerial Decision Making (Dr. Si Chen)
ECO	625	Managerial Economics (Dr. Jim McCoy)
FIN	602	Corporate Finance (Dr. David Durr)
MGT	651	Seminar In Organizational Behavior (Dr. Jeff Seaton)
MGT	656	Seminar in Strategic Management (Dr. Gerry N. Muuka)
MKT	667	Marketing Planning and Application (Dr. Terry Holmes)

Electives: With some minor adjustments, the Paducah MBA will have three of the following as electives:

BPA 615	Communication in International Business Environments (Dr. Joy Roach)
BPA 640	Legal Obligations of Business (Dr. Leigh Johnson)
MGT 657	Seminar in International Management (Dr. Gerry N. Muuka)
MKT 675	Marketing Applications in E-Business (Dr. Fred Miller)

Other Frequently Asked Questions

♦ Student Payment Plans: You do not need to pay the entire tuition all at once. For questions regarding Paducah MBA payment plans, students should contact the MSU Associate Bursar, Ms. Phyllis Jones: phyllis.jones@murraystate.edu. Her phone number is (270) 809 4211.

♦ Which entrance exam should I take: the GMAT or GRE? You can take either one.

♦ What are the minimum GMAT and GRE Requirements?: For students with an overall GPA of 3.0 or better, the minimum scores are 400 out of 800 for the GMAT, and 286 out of 340 for the GRE. Students with GPAs that are less than 3.0 will need higher GMAT and GRE scores. In other words, even if your GPA is 3.0 or better, you cannot be fully admitted into the MBA if your GMAT is less than 400, or if your GRE is less than 286. An MBA student cannot graduate without being fully admitted—that is, everyone must achieve the GMAT/GRE score indicated in the conditional admission letter that you will receive.

♦ Unconditional Admission: If you take the GMAT, then you must satisfy the GMAT admission formula, which is: (200 x GPA) + GMAT $\geq$ **1,000 Points**. If you take the GRE, on the other hand, your required GRE score will be: the GRE score that is obtained when you use the formula: GRE = 321—(11.66 X GPA).

♦ GRE Test Available in Murray at the following location: 104C Oakley Applied Science Building (Opposite the MSU Main Library); Tel: (270) 809-6851.

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MGT 695: MBA Foundation Courses in Paducah

- The Foundation Courses in Column One will be taught separately under the MGT 695 Umbrella Course

ACC	490	Survey of Accounting	[Or ACC 200 and ACC 201]
ECO	490	Survey of Economics	[Or ECO 230 and ECO 231]
CIS	490	Survey of Calculus and Statistics:	[Or MAT 220 and CIS 343]
FIN	330	Principles of Finance	
MKT	490	Survey of Marketing and Management	[Or MKT 360 and MGT 350]

MBA Degree Requirements

NON-THESIS TRACK ONLY

- The M.B.A. curriculum requirements are divided into two parts: (1) foundation courses and (2) graduate courses. The foundation courses are undergraduate courses designed to form a base upon which the student can build in the graduate phase of the program.

- In order to receive the degree, a candidate must earn a minimum grade point average of 3.00 on all graduate courses taken at Murray State University. Repeating a graduate course does not cancel a previous grade in the course.

- A candidate may not repeat a course in which a previous grade of ***A*** or ***B*** was earned for credit. A minimum grade of ***C*** is required to receive credit for a graduate course. No more than one ***C*** will be accepted in fulfillment of the seven MBA core courses.

- A candidate is awarded one "quality deficit point" for each grade of ***C*** received, two points for each ***D,*** and three points for each ***E.*** Upon receipt of four quality deficit points, a candidate is dropped from the program without opportunity for readmission except by special permission.

- A maximum of nine semester hours of graduate credit taken at another institution may be transferred toward the fulfillment of core courses or electives, provided that the course was not used to complete another degree, that a grade of ***B*** or better was earned, and that a 3.00 grade point average is earned in Murray State graduate courses. Transfer courses must fall within the eight-year time limit allowed for completion of the master's degree.

- MGT 695 is part of the total cost of the MBA Program in Paducah. Students who already have all the business foundations may therefore use MGT 695 as "revision", since the MGT 695 course tuition (and fee) is not excluded from the total investment (cost) of the program.

Questions? Please contact me at any point during the program, and you will get the assistance you need.

Gerry Nkombo Muuka, PhD (University of Edinburgh, Scotland, United Kingdom).
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MBA Program in Paducah, KY: Fall 2012

Testimonial on the Henderson MBA that's moving to

From: **Walt Garrison** <waltgarrison@gmail.com>
Date: Wed, Feb 1, 2012 at 12:37 PM
Subject: Re: Accelerated MBA
To: RaShae Davis <rdavis19@murraystate.edu>

RaShae,

The timing of classes was one of the main reasons I chose to go with this program. Every course was different, of course, but the vast majority of work was done in class. If not, it was minimal. The fact that classes were not two or three times a week (during the week) meant that it didn't interfere with work and other obligations during the week. Because extra instruction was done online, we were able to maximize class time with the most important and relevant content. Time was very important to me because not only do I have a full time job, but two young children.

The bad part is that you lose your Friday nights and Saturdays. It averages out to about every other weekend over the whole program. One thing I wish was explained to us more clearly upfront is that there are several times when we were on for two weeks in a row and off for one (because of longer holiday breaks). [Dr. Muuka's note: This deficiency, on my part, has now been rectified, see page 2 of this handout]. Knowing that was not something that would have changed my decision to attend Murray, but it would have been nice to have been more mentally prepared for that.

I chose Murray over the University of Southern Indiana and the University of Evansville partially because of the cohort approach Murray offers. Almost everyone else in the class is in the same position (working full time) and the professors know it. If something assigned was a real problem for the class, they would work to accommodate the unique needs of our cohort.

Class to class the professors changed but the students didn't. This made for a more open and friendly environment where I felt much more comfortable being involved in class discussions. This was where the real learning occurred. I feel like I gained more knowledge that I could use in the real world because of the other students. It was not like undergraduate classes where students came in and learned theory. Nearly everything we talked about someone in the group had experience with and could help explain how they applied the concept in their jobs. I almost went straight into my MBA at Murray after I graduated. I am glad that I waited for this program because I feel that I learned so much more going through this model than I would have in a traditional program.

Walt Garrison
BS in Journalism & Business Administration: Murray State University, 2006
Current Position: Business Operations Specialist
US Bank, Owensboro KY
Office Phone: 502 303 6880
waltgarrison@gmail.com

The Final 3 MBA Courses on the MBA Program in Henderson in Spring 2012. This is the MBA moving to Paducah next/this August. The dates in Red are the actual meeting times in Henderson for each class. Other times/weekends are done online. Same arrangement for the Paducah MBA that starts in August 2012.

Course	Dates
♦ FIN 602—Section 3: *Corporate Finance [Core: Dr. Guin and Dr. Durr]*	
	Jan 20 + 21
	Jan 27 + 28
	Feb 3 + 4
	Feb 10 + 11
	Feb 17 + 18
♦ BPA 640—01: *Legal Obligations of Business [Elective: Dr. Johnson]*	
	Feb 24+ 25
	Mar 2 + 3
	Mar 9 + 10
	Mar 16 + 17
	Mar 30 + 31
♦ MGT 656—02: *Seminar in Strategic Management [Capstone: Dr. Muuka]*	
	April 6 + 7
	April 13 + 14
	April 20 + 21
	April 27 + 28
Dates in Red: That's when faculty will travel to Henderson.	**May 4 + 5**

If you have any questions, please do not hesitate to contact me at your earliest convenience.

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