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A 2+2 MBA Program To Start in Paducah October 18, 2013

The AACSB-Accredited Arthur J. Bauernfeind College of Business at Murray State University will introduce a 2+2 MBA Program in Paducah on October 18, 2013. Combining two delivery methods—live weekend classes in Paducah followed by 100% online instruction—the MBA Program is targeted at two groups: students who already possess an undergraduate degree in business, and those with no business background. The two options are described below.

◆ Option One◆: Students who already Possess an Undergraduate Degree in Business

This group will cover 5 courses—Two in Fall 2013 and three in Spring 2014—by joining the 38 students currently on the AACSB-accredited Paducah MBA Program. After the 5 courses, the new 2+2 students will take the remaining 5 courses 100% online, beginning in Summer 2014. The schedule of classes for the 2+2 group will be as follows:

Location: Paducah Regional Campus, 3000 Irvin Cobb Drive in Fall 2013	Meeting Dates	
		BUS 615
Take Two Electives: BUS 615 with Dr. Joy Roach, and MGT 657 with Dr. Muuka	Oct 18+19	Oct 18+19
	Oct 25+26	Oct 25+26
Weekends in Green: Actual Meeting Dates, the other weekends are Online-based	Nov 1+2	Nov 1+2
	Nov 8+9	Nov 22+23
	Nov 15+16	Dec 6+7
Location: Paducah Regional Campus, New MSU Building Off of I-24 on Exit 7 Spring 2014: Take 3 MBA Classes with the Current MBA Students in Paducah: ◆ FIN 602 Core Course with Dr. David Durr ◆ MKT 667 Core Course with Dr. Terry Holmes ◆ MGT 656 Capstone Core Course with Dr. Gerry N. Muuka	The actual Spring 2014 Weekender Meeting Dates will be announced soon.	
◆ Transition to the 100% Online MBA to take the 5 Remaining MBA Courses ◆		
Summer 2014: Take MGT 651 (Core) and One Elective to be determined, Online.		
Fall 2014: ECO 625 (Core). Students using Financial Aid will need another course		
Spring 2015: Take both ACC 604 and CIS 653, Online: Completion of the MBA		

◆ Option Two◆: Students who do not Possess an Undergraduate Degree in Business

Take 2 Courses Live in Paducah: BUS 615 in Fall 2013, and MKT 667 in Spring 2014, and then:

- (1) Either Join MSU's new weekender MBA Program to be introduced in Hopkinsville in Fall 2014, OR
- (2) Complete the rest of the MBA 100% Online.

◆ Application Process: Go to the MSU web-link (<http://www.murraystate.edu>), or access the application at:
<http://www.murraystate.edu/Libraries/GraduateStudents/gradapp.sflb.ashx>. Then do the following things:

- ◆ Complete the application form (type the relevant details). Do not submit it online, but instead:
- ◆ Print the completed Graduate Application.
- ◆ On top of the printed application write, in all-caps: PADUCAH 2+2 MBA.
- ◆ Snail-mail the application to: Dr. Gerry N. Muuka: Associate Dean, at the address below. There is no application Fee, for the 2+2 MBA Group Only. Admission requirements are the same for all MSU MBA Options.

Gerry N. Muuka, PhD

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Investing in the 2+2 MBA Program

◆ Live Courses in Paducah◆: The investment will be \$1,338 per course, exclusive of books

The current MBA students in Paducah are paying \$1,716 per graduate course. For them, this includes all books and lunches on Saturdays when each class meets.

◆ 100% Online Courses◆:

You would pay the same prevailing Online tuition for Business Courses. For Spring 2014 and Summer 2014, the online investment will be: \$628 per credit hour, or \$1,884 per course. That is the current online tuition for all MBA Courses.

Important Note: Financial Aid

Yes, you can apply for Financial Aid/Loans to take our courses in Fall 2013. To be eligible for Financial Aid, you need a minimum of 5 Graduate Credit hours. Since all of our courses are 3-credit hours each, that means you need at least 2 courses. That is the reason we will be teaching BUS 615 and MGT 657 beginning October 18, 2013: so that those of you utilizing Financial Aid can qualify for it.

Sincere thanks

Dr. Muuka