Assurance of Learning (AoL) Goals

Bachelor of Arts in Business (BAB) and Bachelor of Science in Business (BSB) Programs: Graduates of the BAB and BSB programs shall be able to:

Goal 1: Fundamental Knowledge: Demonstrate a fundamental knowledge of the core business disciplines.
Goal 2: Problem-Solving and Decision-making: Demonstrate effective problem solving and decision making skills in business situations.
Goal 3: Information Technology: Apply information technology tools appropriately in the analysis of business problems.
Goal 4: Ethical Issues: Perform a structured analysis of ethical issues in business.
Goal 5: Global and Multicultural Dimensions: Demonstrate knowledge of the global and multicultural dimensions of the modern business environment.
Goal 6: Oral and Written Communication: Communicate effectively in oral and written formats.
Goal 7: Foreign Language [BAB Students Only]: Understand, speak, read, and write a second language at the intermediate level.

Master of Business Administration (MBA) and Cyprus MBA Program AoL Goals: Graduates will:

Goal 1: Core Business Knowledge: Possess the current working body of knowledge in the business disciplines of Management, Marketing, Managerial Accounting, Managerial Economics, Corporate Finance, and Quantitative Management Science.
Goal 2: Strategic Problem Solving and Decision Making: Be able to incorporate a strategic perspective into their decision making and problem solving processes after identifying, analyzing, and applying relevant data and information.
Goal 3: Effective Communication: Effectively communicate ideas in written professional reports.
Goal 4: Leadership and Change Management: Be able to appropriately incorporate various leadership and change management theories, including Transformational Leadership, into their organizational leadership and management activities.
Goal 5: Ethical Issues: Be able to incorporate the various ethical perspectives into their decision making and problem solving processes after identifying, analyzing, and applying relevant data and information.
Goal 6: Technology Awareness and Usage: Be aware of latest information technology, and demonstrate its usage in and outside the classroom.
Goal 7: Global Awareness and Diversity Issues: Be able to incorporate external/international forces that impact on business, as well as understand the various dimensions and advantages of Diversity in the work place.