

MSU Athletic Training Program Social Media Policy

As Athletic Training Students you are expected to represent the University and the AT Program in a fair, accurate and legal manner while protecting the brand and reputation of the institution.

- Protect confidential, sensitive, and proprietary information: Do not post confidential or proprietary information about the university, staff, students, clinical facilities, patients/clients, or others with whom one has contact in the role of an MSU Athletic Training Student.
- Do not use MSU Athletics, AT Program, or University marks, such as logos and graphics, on personal social media sites. Use for sanctioned events must be approved by administration.
- It is expected that during clinical experiences use of cell phones and other devices employed for social media will be used only as authorized by clinical preceptors and faculty.
 - No student shall videotape professors or fellow students for personal or social media use without the express written permission of the faculty or fellow student. At NO time shall patients/clients be videotaped or photographed without written permission of the patient/client and of the facility.
 - HIPAA guidelines must be followed at all times. Identifiable information concerning clients/clinical rotations must not be posted in any online forum or webpage.
- Ultimately, you have sole responsibility for what you post. Be smart about protecting the privacy and confidential information of yourself and others.

Consequences:

- Violations of patient/client privacy will be subject to HIPAA procedures/guidelines and consequences.
- Each student is legally responsible for individual postings and may be subject to liability if individual postings are found defamatory, harassing, or in violation of any other applicable law.