Minutes of the Quarterly Board of Regents Committee Meetings
Murray State University
Friday, September 6, 2013
Jesse Stuart Room – Pogue Library

Constantine Curris called the Murray State University (MSU) Board of Regents (BOR) committee meetings to order at 8:30 a.m. in the Jesse Stuart Room in Pogue Library on the main campus of Murray State University.

Roll Call
The roll was called and the following members were present: Marilyn Buchanon, Constantine Curris, Renee Fister, Sharon Green, Susan Guess, Jeremiah Johnson, Phil Schooley, Jenny Sewell, Jerry Sue Thornton and Harry Lee Waterfield II. Absent: Steve Williams.

Dr. Curris reported that Mr. Williams asked to be excused from the meeting today due to unforeseen developments which required his presence in Louisville, Kentucky.

Swearing in Ceremony – Susan Guess and Jeremiah Johnson
In keeping with Section 164.321 of Kentucky Revised Statutes (KRS), Governor Steven L. Beshear, on July 26, 2013, reappointed Mrs. Susan S. Guess, 150 Rosebower Church Road, Paducah, Kentucky, as a member of the Murray State University Board of Regents. Mrs. Guess shall serve for a term ending June 30, 2019. The students of Murray State University re-elected Jeremiah Johnson to serve as Student Regent on April 17, 2013. His third term as Student Regent will be July 1, 2013, through June 30, 2014. Kentucky Court of Appeals Judge Donna Dixon administered the Oath of Office to Mrs. Guess and Mr. Johnson as per the requirements of KRS Section 164.321.

Academic Affairs Committee
Jerry Sue Thornton, Chair
Renee Fister
Jeremiah Johnson
Stephen Williams

Dr. Thornton called the Academic Affairs Committee to order at 8:36 a.m. and reported all Committee members were present with the exception of Steve Williams.

Doctorate of Education in P-20 and Community Leadership and Master of Arts in Postsecondary Education Leadership, discussed
Provost and Vice President for Academic Affairs Jay Morgan reported that several years ago Murray State increased to a Level V University for doctoral programs through its accrediting agency, including implementation of the Doctor of Nursing Practice. Since that time work has been underway to develop the Doctorate of Education within the MSU College of Education with three areas of concentration. This level change, as well as implementation of the Ed.D., if approved today, will begin to fill out the University’s academic inventory in this particular area. The state of Kentucky presently allows 18 doctorates among the regional universities so adding doctorate programs as quickly as possible will benefit Murray State. Care has been taken in the development of the Ed.D. and this has not represented an overnight experience. The College of Education has worked for almost two years in a task force and developmental role to outline the curriculum, syllabi, requirements and standards. Appreciation was expressed to Dean David Whaley; Dr. Robert Lyons, Chair, and Dr. Jennifer Wyatt, Assistant Professor, both in the Department of Educational Leadership and Counseling and others – who have been instrumental in this process.

Dr. Whaley indicated two programs are being presented to the Board for approval today – the Ed.D. in P-20 and Community Leadership and the Master of Arts in Postsecondary Education Leadership. The Ed.D. entails a 60-hour degree program with specialization areas in pre-K-12 Leadership, Postsecondary Leadership and STEM Leadership. The college has partnered with the Jones College of Science, Engineering and Technology (SET) to deliver the STEM leadership area. Overall the curriculum includes 18 hours in core courses, 18 hours in specialization courses, 9 hours of curriculum internship courses and 9 hours of dissertation seminar courses. This represents a highly-collaborative degree program and the college has engaged in another partnership with the Arthur J. Bauernfeind College of Business (AJB-COB) to
provide some cross-disciplinary coursework. This work does not ever successfully take place in a vacuum and from the start the college – under Dr. Lyon’s leadership and with assistance and direction from Provost Morgan – convened a Steering Committee comprised of community college presidents, school district superintendents, school practitioners, members of the MSU College of Health Sciences and Human Services, AJB College of Business, the Jones College of SET as well as College of Education faculty and administrators to think through the process and respond in a careful and thoughtful manner. A thorough assessment of the University’s 18-county regional service area has been conducted and a determination made that there is high demand for an Ed.D. in this area. All are extraordinarily confident this will represent a successful program and will be a professionally-based cohort model program with 20 to 22 members being added to the cohort each year. It is expected this will represent a niche program for the University which will occur through the STEM leadership programs.

The Master of Arts in Postsecondary Education Administration represents a degree program with a curriculum which includes a foundation of courses in research and administration, leadership, developmental theory and diversity, legal and ethical issues. There are two areas of concentration within this degree program, including Student Affairs and Higher Education. There is a clinical core consistent with the Council for the Advancement of Standards in Higher Education that will be delivered through a blended model – both online and through classroom instruction – and complements the Ed.D. Two internships will be delivered through this program for a total of 150 clock hours. Emerging leaders; practitioners in student affairs, higher education and the community colleges and full and part-time students have been targeted for this master’s degree program. Confirmation was provided that any courses requiring face-to-face instruction can also be taught at the off-campus sites.

**Doctorate of Education in P-20 and Community Leadership, approved**

On behalf of the Academic Affairs Committee, Dr. Fister moved that the Board of Regents, upon the recommendation of the President of the University, approve the proposal from the University Academic Council for a new degree program – Doctorate of Education in P-20 and Community Leadership (Ed.D.) – pending final approval by the Kentucky Council on Postsecondary Education. Tuition for the program is recommended to be at the Murray State doctoral-level rate with program implementation scheduled for July 1, 2014. Mr. Johnson seconded and the motion carried.

**Master of Arts in Postsecondary Education Administration, approved**

On behalf of the Academic Affairs Committee, Mr. Johnson moved that the Board of Regents, upon the recommendation of the President of the University, approve the proposal from the University Academic Council for a new degree program – Master of Arts in Postsecondary Education Administration – pending approval by the Kentucky Council on Postsecondary Education with program implementation scheduled for July 1, 2014. Dr. Fister seconded and the motion carried.

Appreciation was expressed to all involved in developing these two programs that will expand Murray State’s offerings and meet a need which currently exists in the education arena.

**Adjournment**

The Academic Affairs Committee adjourned at 8:45 a.m.

**Audit and Compliance Committee**

Harry Lee Waterfield II, Chair  
Constantine Curris  
Phil Schooley  
Jenny Sewell

Mr. Waterfield called the Audit and Compliance Committee to order at 8:45 a.m. and reported all Committee members were present.

**2013-14 Internal Audit Plan, approved**

Internal Auditor Michelle Saxon reported that the Annual Audit Plan represents work to be undertaken and must be approved each year by the Audit and Compliance Committee. The
Audit Plan basically continues from year to year for repetitive items including cash counts, quarterly Board of Regents reports, President’s account reports and the National Collegiate Athletic Association (NCAA) Compliance Report. Ongoing tax shelter compliance issues arise each year and work is undertaken with Human Resources to address those issues. Work not completed during one year must be carried over to the next year and for this year includes a follow-up to a travel review undertaken in prior year for the Adventures in Math and Science Program. Follow-up work will be undertaken on the review of fees for the Institute for International Studies, a process also started in prior year. A review of parking fees undertaken in prior year is approximately 90 percent complete and will be finished this year. New items to be undertaken in the Audit Plan include a review of CPSB Center Incentive Reports, complaints received through the Whistleblower Process and a new travel review.

Dr. Curris indicated the Courier-Journal has referenced the latest impropriety at the University of Louisville (UofL) where a Professor allegedly embezzled approximately $2 million from the Medical Center (over a period of years) to support what has been referred to as a lavish lifestyle and the Courier has called for the State Auditor to conduct an audit. Murray State has recently implemented a Whistleblower Process – which was appropriate – and he inquired whether any allegations have been brought to the Internal Auditor’s attention to suggest any type of serious malfeasance at Murray State. Mrs. Saxon indicated nothing serious has been brought to her attention but some whistleblower complaints will be discussed shortly. She has received a couple of claims which have been forwarded to the respective department to handle while she has handled the other complaints received. Confirmation was provided that if serious issues arise this Board will fully support the Internal Auditor’s investigation into those matters. Mrs. Saxon confirmed she has been in contact with Mr. Waterfield regarding any matters which have been reported. Mr. Waterfield stated that at a Board meeting held some time ago in Hopkinsville a story had been released in the media regarding alleged embezzlement at the UofL and at that time Murray State’s Internal Auditor was asked to prepare a report for the Board on those measures currently in place to prevent a similar situation from occurring at MSU and this information has been provided to the Committee.

On behalf of the Audit and Compliance Committee, Mrs. Sewell moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2013-14 Internal Audit Plan as presented. Dr. Curris seconded and the motion carried.

**Summary of Internal Audit Work Performed, received**

Mrs. Saxon indicated this report encompasses the timeframe of March 1, 2013, when the last report ended, through August 31. An extensive report was provided to the Board which includes two cash counts performed – one had a finding and the other did not. Procedures have been implemented to prevent the finding from reoccurring and although the issue has been resolved follow-up will be conducted during this audit year to ensure procedures are being followed. Research was also conducted on Internal Revenue Service (IRS) regulations concerning the Optional Retirement Plan in terms of employee and employer contributions. Extensive work was undertaken with Human Resources and Legal Counsel to ensure the University remains in compliance with the rules. There were 31 employee requests for changes in the contribution amount in their supplemental retirement account and, again, this represents an IRS-regulated rule. She helped ensure no employee contributes more to their retirement plan than is allowed. A review was performed on third and fourth quarters on accounts for the Board of Regents and the President and no issues were found. A review for the third quarter for Athletics was performed and no issues were found. End-of-the-year inventory counts were observed to ensure proper procedures were being followed and the accounts were correct and year-end numbers for the different accounts reviewed were accurate. A compliance audit was undertaken for the NCAA and Ohio Valley Conference Special Assistance Fund and no issues were found because athletics is very adept at staying within compliance requirements. There were two whistleblower complaints investigated by the Internal Auditor while nine others were delegated to different departments to handle which will be addressed in the next audit. A scheduled follow-up audit was conducted on the CFSB Center and there were some findings related to the implementation of a previous audit. Corrective actions have been implemented and follow-up will occur during the current year to ensure the issues have been fully resolved. A scheduled audit was undertaken for Art and Design and that department is to be commended for improving significantly over the prior audit in terms of oversight and internal controls. There were 17 recommendations made by the previous Internal Auditor and 16 recommendations have been fully implemented with the remaining one being partially implemented. This review is considered closed with no follow-up needed at this time. At a Dean’s request, a review of a retiring Professor was conducted to develop an inventory of assets purchased over a three-year period to assist the department in
identifying those assets which would need to remain in the University’s possession. Questionable travel reimbursements were reviewed and recommendations were provided to improve internal controls. A review of Public Safety parking fees – which was included in the Annual Audit Plan – is approximately 80 percent complete. All issues which can be identified have been identified and work has occurred with the unit to ensure there is no delay on implementation of corrective actions. This project was identified due to whistleblower issues currently taking place. Two quarterly accounting reports were also reviewed for cross referencing and mathematical issues.

This report was presented for informational purposes and required no Board action.

**Update on Whistleblower Program, received**

Mr. Waterfield asked that the Board be presented with an outline of what has transpired since implementation of the *Whistleblower Program* and the type of calls being received. Mrs. Saxon reported some complaints that do not fall within the *Whistleblower Process* were received and those were forwarded to the respective departments to address. The *Whistleblower Program* was implemented in January and there have been 14 claims, with four being in the same department, representing 11 individual claims. Eight claims were submitted through the online reporting form, four through the mail, one through a phone call and one was received by email. Seven claims were forwarded to the department in question and represented Human Resources issues which should have been routed to the department first and included issues such as Professors not keeping office hours, employees being asked to work through lunch, office worker conduct and speech issues and workers not working while they were on the clock. Two claims of intimate relationships between employees or an employee and a student were received and while Murray State strongly discourages this behavior it is not prohibited and no action could be taken. The Internal Auditor investigated two claims, along with upper management and Human Resources. The first claim consisted of four different parts and initially no employees would speak up when interviewed which made it appear as though there was no issue but as more complaints were received eight people came forward to provide additional information. Nothing of a financial nature was involved and this represented a managerial style complaint in terms of how employees and other visitors to the department were being treated. The management issues were identified, a plan was established and put in place to correct the issues and increase employee morale in the department. The Manager decided to take an early retirement and the Human Resources Office continues to work with this individual, as well as the Vice President, to ensure managerial issues are resolved. A second claim was received approximately one month ago but the aspects involved are not financial in nature. Provost Morgan has established a committee to evaluate the different areas involved. One portion of this claim pertains to a great deal of travel being taken within this department and questions which arose in terms of how much travel is needed and how much is duplicated. The Internal Auditor is evaluating trips made over the last two years to determine who travelled, for what purpose, associated costs and whether the individual stayed within the approved budget. All issues have been handled and resolved and the department sent a report to the Internal Auditor outlining how the situation was handled. The issue is now considered closed.

This report was presented for informational purposes and required no Board action.

**Office of Institutional Diversity, Equity and Access (IDEA) Grievance Procedures Revision, approved**

General Counsel John Rall reported the proposed revision involves Murray State’s discrimination procedures and represents a step toward responding to recent announcements from various governmental agencies. The revision provides for enhanced information for reporting allegations and encourages the reporting of those allegations although the reporting party may wish to remain anonymous or do not want an investigation to occur. The policy encourages any member of the University Community – which is defined as students, faculty, staff, contractors and patrons and visitors – to report instances of discrimination because the institution does not want this to occur to anyone. The policy requires employees to report their awareness of allegations of discrimination against a student or other employee. This represents the message IDEA promotes but is also consistent with the Department of Justice and the Office for Civil Rights findings in a recent report issued for the University of Montana. Current policy contains guidelines which are intended to let complainants know their complaints will not be overlooked or disregarded. The investigation of an initial complaint will remain with the IDEA Office which possesses expertise in the various areas of discrimination. One change to the policy is the initial decision will now be made by the Vice President responsible for the area in
which the respondent is employed or where the volunteer works instead of the IDEA Office. If there is not a Vice President over a particular area – such as for the General Counsel Office or for a contractor – the President would appoint an individual to fulfill the role of the Vice President. The policy contains a provision for someone who disagrees with the finding which provides the ability to pursue further review and this opportunity exists in current policy. This policy will not address issues against students and cannot be used by a student to file an allegation against a Professor or another employee but it does direct if there are such allegations those will be referred to the Office for Student Affairs which already has policies in place to address these issues. An effort has been made to provide information in the policy in terms of the appropriate office to go to if an individual has a complaint and this includes not only campus offices but also outside agencies. The University realizes it is subject to various laws and wants to investigate all allegations of discrimination in the proper manner whether internal or external. Approval of this policy is being recommended and the new policy which will supplant the current policy which is found in various locations, including the Personnel Policies and Procedures Manual and the Faculty Handbook. The policy will go into effect immediately but matters currently pending would continue under the current policy and would not be affected by the revised policy. The key to successful implementation of this process is education. It is imperative the University widely disseminate this policy and that work will occur in the various manuals and handbooks which can be found across campus and this work will begin immediately following Board adoption. The IDEA Office does an excellent job educating members of campus but all must be aware this policy represents another avenue for certain allegations to be reported. The campus will be made aware of the policy likely through an email and Roundabout U, in addition to its inclusion in the existing constituency group manuals. The President and the Office of General Counsel will organize this effort. Agreement was reached that because the initial decision in these cases will be made by the Vice President those individuals will need to undergo additional training so they can properly address any issues reported. In response to a question regarding whether there is an avenue available to an individual who does not feel comfortable with this aspect of the policy Mr. Rall confirmed there is a provision in place for the Vice President – if they feel they have a conflict of interest – to be able to divulge that conflict. In any decision making process reliance must be placed on the individuals involved. Not everything can be explained in policy and allowances must be made to ensure a fair process which has been the hallmark of the IDEA Office for many years.

On behalf of the Audit and Compliance Committee, Mrs. Sewell moved that the Board of Regents, upon the recommendation of the President of the University, approve the “Reporting Allegations of Discrimination and Discrimination Grievance Procedures.” This will replace the current Equal Opportunity Grievance Procedure which is, for example, found in Section VI B of the Personnel Policies and Procedures Manual and Section 2.18 of the Faculty Handbook. Allegations of discrimination against students will be made to Student Affairs for handling in accordance with its policies. These procedures will be effective immediately but will not apply to allegations of discrimination which are currently pending. The “Reporting Allegations of Discrimination and Discrimination Grievance Procedures” will be properly disseminated and will appear and/or be referenced in University publications, including the Faculty Handbook, Personnel Policies and Procedures Manual and Student Handbook. Mr. Schooley seconded and the motion carried.

Adjournment

The Audit and Compliance Committee adjourned at 9:10 a.m.

Buildings and Grounds Committee

Marilyn Buchanon, Chair
Susan Guess
Jeremiah Johnson
Phil Schooley
Harry Lee Waterfield II

Mrs. Buchanon called the Buildings and Grounds Committee to order at 9:10 a.m. and reported all Committee members were present.

Campus Master Plan Land Acquisitions, approved

Chief Facilities Officer Kim Oatman reported that the Board approved the Campus Master Plan in June which did not include land acquisitions. In order to comply with House Bill 622 the
Board must approve the land acquisitions portion of the Campus Master Plan which will then be provided to the CPE and the Secretary of Finance.

On behalf of the Buildings and Grounds Committee, Mrs. Guess moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2013 Campus Master Plan Land Acquisitions. Mr. Waterfield seconded and the motion carried.

**Hutson School of Agriculture Student Farm and Facility Fee Clarification, approved**

Interim Vice President for Finance and Administrative Services Jackie Dudley reported that typically fee issues would not be brought before the Buildings and Grounds Committee because they represent a Finance Committee issue but the Student Farm and Facility Fee was originally approved by the Buildings and Grounds Committee in 2009 and the administration decided to remain with the same Committee structure previously utilized. In 2009 the Agriculture Task Force recommended a $3 per credit hour fee for all agriculture courses and the fee was restricted to be used solely for the purchase of farm laboratory space. The Hutson Farm was subsequently donated to the School of Agriculture and needs in that school have changed. Provost Morgan indicated a recommendation is being advanced that contains two provisions. The School of Agriculture acquired a farm through a generous donation and is in the process of developing that farm. Current policy language does not allow for utilization of the Student Farm and Facility Fee and the funds compounded to date for any purpose other than the acquisition of property. There is currently no way for the Hutson School of Agriculture to develop infrastructure needs. Dr. Morgan, Ms. Dudley and Dean of the Hutson School of Agriculture Tony Brannon believe the recommendation being advanced today represents the best policy language to be presented to the Board and preserves the integrity of the original group that worked to institute this particular fee. Approval of the recommendation would allow the University to retain the possibility to purchase future farm laboratory land (if land should become available) and also allows for the funds to be utilized for infrastructure development and equipment purchases to fulfill the mission of the current farms and farm facility-based laboratories, including the newly-acquired Hutson Farm and the Garrett Agriculture Education Research Center. These funds would remain with the research-based farm laboratories and not be utilized for other outside purchases for the main campus or otherwise. Funds are in place that fall under the current policy language (approximately $161,000) and it would be desirable to utilize a portion of those funds to incur the large purchase price associated with irrigation systems and infrastructure development, with future funds being utilized to repay any funds which are utilized. Any additional funds collected moving forward would be used for infrastructure development, while maintaining the $161,000 balance in the event property advantageous for the University to purchase becomes available. Dr. Curris requested clarification on the definition of infrastructure and inquired whether any of these funds could be utilized for salaries, travel or operations. Dr. Morgan provided assurance it would not be the intent to use these monies for those purposes.

On behalf of the Buildings and Grounds Committee, Mr. Johnson moved that the Board of Regents, upon the recommendation of the President of the University, approve modification of the AGR Farm and Facility Fee’s use as follows:

The AGR Student Farm and Facility Fee of $3 per FTE generated credit hours should be committed solely to assist in the:

1) Funding of additional farm laboratories, as needed, identified and agreed upon by the Dean of the Hutson School of Agriculture and the University administration.

2) Infrastructure development and equipment purchases necessary to fully implement the mission of the current farms and farm facility-based laboratories and newly-acquired Hutson Farm and Garrett Agricultural Education and Research Center.

Any unused funds from this account would be handled in the same manner as other non-capital accounts with regard to carryforwards.

Mr. Schooley seconded and the motion carried.

Mr. Schooley understands this fee pertains to the Hutson School of Agriculture but inquired whether a similar model could be followed in other colleges. Ms. Dudley reported the University currently charges course fees in some of those other areas and Dr. Morgan added that the original intent of the $3 per credit hour fee was to facilitate the purchase of a very large identified farm laboratory and not be utilized for separate and distinct purposes. This would represent a conversation to be held with the administration at some future point. Dr. Fister
understands this is an important project for the Hutson School of Agriculture but there are also other colleges that have equally important needs and a $3 fee would make a significant difference in allowing those entities to undertake concept work in those colleges. Agreement was reached that there is a high degree of need in the various laboratory spaces on campus. Dr. Curris clarified that students should not be expected to provide funds for operations and that funding should be handled through the regular budget and as part of tuition any fee needs to be specific. If Board action today opens the door for everyone to propose a $3 fee – which is essentially tuition by another name – it is his belief the Board should be opposed to that because it should be handled through tuition. Dr. Fister indicated this could cause issues if one college is allowed to proceed in this fashion while others are not. Mrs. Buchanan reported that at the time this fee was instituted agriculture students came forward and decided to enact the agriculture fee themselves. Dr. Morgan clarified that to be the case and the leadership group composed of a very large segment of the HSOA agreed to support the initiative and believed it was in the best interest of the school and their education. Student leaders backed and supported the implementation of this fee. Mr. Johnson confirmed students in the Hutson School of Agriculture supported the fee in 2009 and a vote was taken a couple of weeks ago to reconfirm that commitment and support still exists. The University does not have the funding required for upkeep of current farm facilities and students want to see operations expand which will further enhance their learning opportunities even if they have to pay to bring that to fruition. During the Arboretum Dedication yesterday the Commissioner of Agriculture, once again, stated that Murray State has the top agriculture program in Kentucky and in order to remain the top agriculture program in the state laboratory experiences on the farms must be maintained to allow students to receive additional hands-on experience.

Breathitt Veterinary Center (BVC) – MSU Hopkinsville Regional Site Designation, approved

Mr. Oatman reported $4 million was appropriated to the University for land acquisition and design of a new Breathitt Veterinary Center. In Summer 2012 a firm was hired to undertake a study to assess a number of sites in Hopkinsville-Christian County with insight being provided by BVC staff and the community. Included in the review were 12 potential sites which did not include the Hopkinsville Regional Campus site where the University’s building currently sits mainly due to concerns about operations. Funds were appropriated to purchase land and ideally that location would provide ample room for expansion and trying to identify suitable land is the course the University pursued. The 12 sites reviewed were identified and the matrix was utilized for the evaluation which has been provided to the Board. Issues such as the environment surrounding the property, accessibility, visibility, building security, long-range planning, adjacent land, location within the city limits, available acreage, potential for setback, sufficient land surrounding the facility to meet safety requirements, utilities, soil and topography were considered in the evaluation process. Weighted factors were assigned to each property being considered in the site assessment process. The current Hopkinsville campus was not originally included in the assessment but after an effort was made to acquire the top two sites identified as being most desirable and the University encountered issues in terms of the appraisals being received compared to the landowners’ asking price for their property, the decision was made to review the current MSU Hopkinsville site. The consultants assessed the regional campus site and determined it would be ranked very highly because it met many of the requirements desired. Issues associated with this location included having adjacencies to other properties and the capability for future expansion but all other criteria were positive. The University currently has 73 acres at the Hopkinsville site and approximately 35 acres would be utilized for the BVC project. The top two properties were the Arnold property and the Payne property but an agreement could not be reached with either landowner. The MSU Regional Campus site was ranked third. Options in terms of how the building could be laid out were provided and allowed for location in proximity to a Convention Center which is located near the site. At least a 400’ radius around the building is recommended and it is easy to obtain that requirement on this site while allowing for future buildings which may be constructed in proximity to the existing MSU Regional Postsecondary Education Center. This site provides versatility and the architectural/engineering firm hired has been undertaking programming work and is reaching the point where a site needs to be identified in order to advance the design. They are positive about this particular site and the consultant has previously worked with veterinary centers at Louisiana State University, Mississippi State and Auburn and most of these centers are located in the middle of campuses or downtown so they do not see an issue with a facility such as the one proposed by MSU being sited in the current location nestled in a residential and commercial area. The site is highly recommended by the consultants, BVC staff and BVC Director Wade Northington.
On behalf of the Buildings and Grounds Committee, Mr. Waterfield moved that the Board of Regents, upon the recommendation of the President of the University, approve the MSU Hopkinsville Regional Campus property located south of Hopkinsville on Highway 41-A as the site for the new Breathitt Veterinary Center. Mr. Johnson seconded and the motion carried.

**Breathitt Veterinary Center – South Campus Site Budget Language Amendment, approved**

Mr. Oatman reported the $4 million authorization specifically stated land acquisition and design and, per the language authorized, the institution had no authority to spend the funding on anything else. If the University were to spend the appropriation to acquire land an approximate $1 million balance would still remain which would likely be used to undertake site development and utilities work. It now appears that it will not be necessary for the University to acquire land and there is a desire to proceed with the initial stage of construction. The Board’s approval is being requested to make the request to the state to allow the language change. In recent discussions the CPE has indicated it is now believed the University can handle this project through the Secretary of Finance and the Finance Cabinet.

On behalf of the Buildings and Grounds Committee, Mr. Johnson moved that the Board of Regents, upon the recommendation of the President of the University, approve the following amended language to be presented as a budget bill amendment in the 2014 Legislative Session:

Bond funds in the amount of $4,000,000 are reauthorized and reallocated from the Kentucky Agricultural Heritage Center project originally enacted in the 2008-10 biennial budget. The project will acquire land, complete design work and allow for site/utility development and an initial phase of construction for a new veterinary diagnostic laboratory to meet the future demands of animal diagnostics and teaching. The new facility will replace the existing 43-year-old Breathitt Veterinary Center in Hopkinsville, Kentucky.

Mr. Waterfield seconded and the motion carried.

**Adjournment**

The Buildings and Grounds Committee adjourned at 9:37 a.m.

**Enrollment Management and Student Success Committee**

Sharon Green, Chair  
Marilyn Buchanon  
Jeremiah Johnson  
Phil Schooley

Ms. Green called the Enrollment Management and Student Success Committee to order at 9:37 a.m. and reported all Committee members were present.

**2013-14 Enrollment Management Update, received**

Executive Director for Enrollment Management Fred Dietz reported the following:

- Data being presented today is preliminary and is very fluid. The deadline to “lock in” enrollment numbers with the CPE is early to mid-October and a final enrollment report will be presented at the December meeting. The information provided is based on data from last week and has changed since it was presented to the Board.
- In terms of overall enrollment the University IS approximately 1 percent above last year. Undergraduate totals were ahead of last year and graduate enrollment was down slightly.
- The fluctuations in enrollment observed over the summer have been somewhat extreme and daily reports have varied greatly.
- The first-time freshman count, considering a two-year comparison, is currently at 1,597 students compared to 1,621. First-time freshmen enrollment by 18-county service region decreased over the past year. Last year at this point 642 students were enrolled and this year the count is 577 students. Preliminary first-time transfer enrollments are up slightly over last year by 20 to 30 students. Confirmation was provided that the establishment of the Transfer Center had a positive effect on transfer numbers, in addition to work undertaken over the past several years by Dean of Continuing Education and Academic Outreach Brian Van Horn and his staff. First-time transfer enrollment represents no growth from last year and remains at 383 students and preliminary first-time graduate enrollment is down by 75 students.
Discussions have occurred with Dr. Miller and Bob Jackson, MSU Foundation President and Associate Vice President for Institutional Advancement, in regard to the 18-county service region and positive changes which must be made moving forward. New funding initiatives will be advanced for this population with funding being provided through the Foundation for the Excellence Award which will be used to recruit valedictorians and salutatorians. Vice President for Student Affairs Don Robertson has also provided additional funding for housing scholarships for these individuals. This represents the potential for these students to enter Murray State next Fall with $1,500 in addition to other University funding in an effort to attract those high-achieving students from the 18-county service region. Another initiative was proposed several years ago but there was no ability to implement that program. The Racer Tuition Guarantee has been discussed with Drs. Miller and Jackson, as well as other University officials, and has been reshaped into the Racer Promise Program to leverage some University state and federal aid to pursue students in the 18-county service region and close the gap which currently exists in terms of tuition costs. This is expected to have a significant impact on students from the 18-county service region.

Numbers from the 18-county service region are disappointing especially considering that University representatives spent more time in those areas than ever before. The University was performing well in terms of applications from students in the 18-county service region and was ahead of last year making it even more disappointing to see the drop off. Confirmation was provided that students are surveyed to determine their reason for not choosing Murray State and the primary reason given is the scholarship gap to cover tuition costs. This year MSU lost more students to the University of Kentucky than ever before and it was discovered that institution admitted 400 more freshmen over previous year. MSU also lost students to the University of Louisville and the community colleges (based on economic reasons). The Racer Promise will help tremendously in closing the gap for students, including an anonymous scholarship and the Hope and Endeavor Scholarship to reach out to local students and others throughout Kentucky.

Overall first-time freshmen numbers are down slightly due in part to the housing issue which occurred at the beginning of the semester. Drs. Miller and Jackson have been supportive moving forward and offering additional incentives for students in the 18-county service region.

In response to a question about what is offered to Governor’s Scholars, Mr. Dietz reported those students are offered a full tuition scholarship if they have a 26 ACT (or higher) and a 3.5 grade point average. If they are below this level they receive a $1,000 award renewable each year. Confirmation was provided that this is in line with how other institutions in the state are addressing this population. Success in this area is also due to those students being on campus as a result of the University hosting the Governor’s Scholars Program over the last four years but the University can make the same offer to any Governor’s Scholar regardless of whether they are participating in the program on the MSU campus.

In response to a question of why full-time graduate student enrollment has decreased by almost 15 percent, Dr. Morgan reported the decline has been experienced primarily in a couple of discipline areas instead of across-the-board. One of the largest decreases came from the College of Education because public school teachers are indicating they can obtain a master’s degree or a rank change from a lesser-cost online provider. The University is seeing a flight from quality at Murray State to a lesser-cost provider and the decrease last year represented roughly 70 students. Dean Whaley and Robert Pervine, Interim Associate Vice President for Academic Affairs for Graduate Education and Research, have worked on proposals to demonstrate how this can be changed so the college is more competitive with the online providers. Primarily students are utilizing the University of the Cumberlands which is an online provider and only charges 65 percent of Murray State’s current online tuition. Public school teachers have indicated they need access to the lowest cost degree possible to secure a rank change and the associated salary increase for obtaining that rank change. Agreement was reached that if school districts want to hire a teacher who earns that type of degree they should do so but Murray State should not lower its standards. Dr. Morgan indicated standards are not being lowered but ways to incent those teachers back to the University are being considered.

Confirmation was provided that data on the number of high school seniors planning to attend college is monitored closely and projections indicate this population will decline over the next year or two but will begin to trend upward by approximately 1 percent per year through 2020-21. This population in the South is growing quickly and the University is taking that into consideration. Confirmation was provided that college going rates in the University’s region are reviewed each year although this research has not yet been conducted for the upcoming year.

Dr. Fister commended the Office for Enrollment Management for the work they undertake but it has been reported that University recruiters are only allowed into the cafeteria and when students have 20 to 30 minutes for lunch and do not have time to stop by the Murray State table to talk to MSU representatives and this represents a hindrance to being able to perform this recruitment work. Assurance was provided that recruiters attend every venue possible during the Fall semester – from church picnics to career fairs – to generate as much interest in Murray State as possible.

This report was presented for informational purposes and required no Board action.
Adjournment

The Enrollment Management and Student Success Committee adjourned at 10:05 a.m. The Committee Meetings of the Board of Regents adjourned for a break at 10:05 a.m. Dr. Curris reconvened the BOR Committee meetings at 10:25 a.m.

Finance Committee

Stephen Williams, Chair
Marilyn Buchanon
Constantine Curris
Renee Fister
Jerry Sue Thornton

On behalf of Mr. Williams, Dr. Curris called the Finance Committee to order at 10:25 a.m. and reported all Committee members were present with the exception of Chair Steve Williams.

State Endowment Match Program Annual Report, approved

Carl Presfeldt, Director for Fiscal Planning and Analysis reported this program is popularly known as Bucks for Brains and was started in 1998. The University has now received funds over three biennia. The state makes available a dollar-for-dollar opportunity for programs for research and scholarships and this determination is based on a formula. MSU has received almost $10.1 million from the state and approximately $10.1 million in private matching for a total endowment increase of over $20 million. The CPE distributes state dollars for the program and wanted some local oversight which is accomplished by each university reporting to its Board on the various aspects associated with Bucks for Brains and the Board approving the endowment report. A link to the full report was provided in the background materials and includes each faculty member participating in the program and those activities which have been undertaken throughout the year. This represents a coordinated effort between the Provost, Scholarship Office and the MSU Foundation. No new Bucks for Brains funding has been provided since the 2008-10 biennium but it is believed the CPE will request an update on the program when the University submits its biennial Budget request. In terms of endowment activity, MSU had one professorship which was vacant this year but that has now been filled. Information was provided indicating there were no new professorships for 2012-13 and from 1998-2013 the University had two Chairs, five professorships, 29 scholarships and 5 support endowments. Also provided was demographic data and information on scholarship recipients. The University offers the Marvin D. Mills Minority Retention Scholarship which provides awards for many African American and non-Caucasian students and this is explained in the information submitted to the CPE so it does not appear as though Murray State provides endowment scholarships only to Caucasians. Information was also provided on the source of funding, earnings and expenditures. The University has received over $10 million of the endowment which does not include $46,262 received for two capital projects. As of June 30, 2013, the total market value of the 41 endowment accounts established under the Endowment Matching Program was $21,766,344. Total realized and unrealized return for 2012-13 was 13.39 percent. Investment earnings for this same period equaled $1,648,381 and expenditures were $506,201. Dr. Fister indicated there is some concern about the diversity of the professorships and inquired whether the terms are set for a certain period. Confirmation was provided the CPE does not set term limits.

On behalf of the Finance Committee, Dr. Fister moved that the Board of Regents, upon the recommendation of the President of the University, approve the Endowment Match Program Report for the period ended June 30, 2013, as required by the Kentucky Council on Postsecondary Education as submitted. Mrs. Buchanon seconded and the motion carried.

Update on Budget Planning and Review Team Recommendations, received

Ms. Dudley reported that when the Budget was presented to the Board in June a request was made for the administration to provide periodic status reports on the Budget Planning and Review (BPR) Team recommendations. For FY14 the Board will recall that $4.9 million resulting from those BPR team recommendations was included in the Budget. The schedule being presented today is the same as what was provided to the Board in the Executive Summary when the Budget was submitted for approval but two additional columns have been added. One represents a “comment column” which explains some of the changes and the other is labeled “not implemented or amount changed.” There are items included in the FY14 Budget that after administrative discussion a decision was made to review those items because the anticipated
revenue cannot be generated or the expenditures represent areas that could not be cut. Of the identified $4.9 million, $1.85 million represented carryforwards. Current intention is to utilize the carryovers (reserves) from June 30, 2013, to cover this expense if necessary and this figure could be adjusted depending on revenue generated. Confirmation was provided this represents the source of funds for the 10 percent the administration will hold centrally from each Vice President but the retention is actually approximately 30 percent. Dr. Curris indicated when the Board authorized for this to be done it did not represent something which is discretionary. This was an issue which was discussed with the President and at the time it appeared this would be non-recurring funds being utilized to cover recurring obligations. Dr. Dunn responded this would be recurring for several years by virtue of the fact that these funds accumulate every year but at a given point in time it would no longer be recurring because the ability to carryover would not exist. If $1.8 million represented 10 percent three months ago but in reality is 30 percent, clearly the timeframe has been shortened and this can represent a recurring source only for a limited period of time. Ms. Dudley reported the 10 percent was based on all balances available in all accounts. There are many different types of accounts and some are considered self-supporting, some come from grant matching activities and some are appropriated which are the funds which were targeted. The 10 percent was based on the entire pool and currently the administration is considering only holdbacks from the appropriated accounts and that is where the 30 percent comes from. The proposal originally presented did represent 10 percent of the entire balance that would be available June 30 but that has now been reduced to include only appropriated funding from the state (state funds and tuition support accounts). Assurance was provided that there was not an influx of individual spending at the end of the fiscal year. Dr. Miller indicated that carryforwards are essential to the different departments for operations during the next year. They depend on carryforwards to hire adjuncts and for other purposes. When he assumed the presidency he noticed that there were carryforwards related to web tuition, etc. and that money was supposed to go back to those departments. Those monies were released to the Deans and with what remained the University would need to generate $1.85 million which amounted to 30 percent. Dr. Curris feels as if the information provided to the Board at the time it made this decision was incomplete and that is disturbing. It was indicated that $1.85 million could be identified and the Deans could afford it without much imposition and to find out later that it created a hardship and the release of some of these funds was required is disturbing. As part of the Budget process the Board made commitments for recurring expenditures, including salary increases, the creation of new positions and other initiatives predicated on the availability of this funding. The fact that the Board now finds itself in a situation of having to use again reserves to cover obligations for this year is distressing to a Board that wants to do the right thing and be prudent in its management of finances. He does appreciate that the full situation is now being presented to the Board.

Ms. Dudley reported there was considerable discussion on the BPR team recommendation in terms of revenue from the Curris Center parking fee when it was first approved. Through various administrative discussions a determination has been made that revenue from this recommendation needs to be removed from the current fiscal year Budget and this issue will be discussed further shortly.

Recommendations not implemented total $371,000 and these savings were included in the Budget for next year but now must be removed. There is a $1.1 million contingency and the $371,000 represents a reduction to that contingency – which is currently down to a balance of $748,000 – and subtracting $1.8 million in carryovers leaves a reserve balance of $1.1 million that will need to be used and this represents the current plan.

Dr. Curris indicated that a recommendation was made for operations in Alumni Affairs to become self-supporting and funded from donations and through membership cost recovery programming. The amount approved by the Board was $185,000 in savings to the General Fund and at the time President Dunn indicated that would not be an issue for Alumni Affairs. The comments provided indicated that $150,000 will be funded from one-time logo royalties for FY14 and a determination made in terms of how to move forward in FY15. This suggests a recurring obligation will be covered with one-time funds and there is uncertainty how this will be addressed in the next budget year. Vice President for Institutional Advancement Jim Carter reported the dues-paying Alumni Association will kick-off this year. There are currently earnings from a fund in the Foundation that will be used during this transition year in which an effort will be made to attract 2,000 paying members of the Alumni Association. Instead of utilizing the Foundation account to cover the full amount a decision was made to use royalty funds to carry the unit through the next year which represents the year the Alumni Association will be launched in the hopes of generating $100,000 in recurring money. Confirmation was provided that although this appears to represent one-time funding there is a plan in place which
would provide for the bulk of the proposed savings and establish recurring revenue streams in the years ahead.

Dr. Fister indicated the language contained in the document provided with regard to elimination of graduate tuition waivers for spouses and dependents is not entirely accurate. All will recall this represented a $100,000 savings but the Board approved adding back two courses for spouses and partners. Ms. Dudley indicated the wording was simply left as it originally appeared and the policy change that will be brought before the Board for approval during the Plenary Session contains the correct language.

Dr. Miller confirmed he is forming a Budget Task Force and there will be additional items submitted to the Board for consideration and implementation other than those being presented today and this will likely occur at the December meeting. Dr. Curris expressed appreciation to Ms. Dudley for the update and bringing the Board up to speed on the associated issues. He apologized that she had to bear some of the brunt of frustrations which were expressed but this Board takes very seriously its obligation to be good stewards of public funds and operating with a balanced budget. During the Retreat yesterday all agreed they are extremely grateful to Regent Steve Williams for the decision he made a few months ago to project only a 1.5 percent increase in revenues from enrollment which turned out to be a very prudent decision on the part of the Board. He is pleased with the developments which have occurred to recognize the hard work of faculty and staff.

Mr. Oatman reported that at the last meeting the Board requested information be gathered to determine the feasibility of implementing a Curris Center parking fee as well as associated costs. Discussions have occurred with a number of individuals across campus and a determination has been made that the recommendation is highly unpopular. What is being proposed for the Curris Center parking lot represents a highly mixed-use parking area and there is concern about making it a paid lot and how that will affect Catering, Dining Services, the Bookstore as well as other units. Information was provided to the Board but the bottom line is if this is made a paid lot there will likely be an enormous number of requests for waivers from community members, K-12 schools and schools which currently park their busses in that lot when visiting campus. The lot would need to be reconfigured to provide one entrance in and one exit out. Those desiring to park in this location would enter through an access gate off Chestnut Street into an entrance drive and at that point would have the opportunity to either pay to park there or exit the lot. If they decide to park in this location they would continue to enter through the access gate and get a ticket. To leave the parking lot they would place their ticket in a “Gobbler Station” at an Egress Gate and pay at that time. This represents the simplest option for the lowest cost. It is not expected there will be a great deal of enforcement issues associated with this model because the gates will serve that function. The downside to this option is a lot of people will be trying to get out of the parking lot at the same time and if someone is at the exit gate and does not have their credit card or there is some other issue a call must be made to Public Safety and the entire line must sit there until that issue is addressed. One way to help avoid this would be install an automated pay station where individuals get a ticket when they enter the lot and park but then pay by credit card at a central location for a prescribed amount of time. If the vehicle remains in that parking lot after a prescribed amount of time the unit would send a signal to Public Safety indicating a vehicle is in violation and a ticket could be written at that point. An additional expense would be associated with installing an automated pay station. In order to make the first option work a reconfiguration of the parking lot would be required and the area would lose 6 spaces (leaving a total of 124 standard spaces and four ADA spaces). Costs include the purchase and installation of the gates, software required to communicate with Public Safety (add on to existing software), electric fiber connections to the gates, modifications to the pavement and curbs and signage and bollards. With a rate of $1 per hour per space, the lot would need to be filled to 75 percent capacity assuming 48 weeks during the year from 8 a.m. to 8 p.m. six days per week (excluding four weeks for holidays and breaks). Studies have been undertaken and the parking lot is currently occupied at 64 percent (standard semester day). If the lot remains 75 percent occupied as outlined above, the cost of improvements, equipment and software implementation could be paid back over three years and would then produce $300,000 in revenue per year. A number of options exist for this particular parking lot but what has been presented is the simplest option at the lowest cost ($135,000). Bus parking would need to be moved to an alternate location and this could potentially have a negative effect on recruitment and community relations.

Consideration has been given to developing premium pay parking areas at various locations on campus but will likely be highly unpopular among some. These areas would be provided for mixed use by faculty and staff or faculty, staff and students to allow for individuals to decide
whether they want to pay a premium or park farther away from their buildings. The larger parking lots on campus were considered with 596 spaces being identified. In order to make up the $300,000 in revenue and pay back the installation of gates at all the parking lot locations a substantial premium would need to be charged. If another 100 spaces could be identified the premium could be reduced but would still be high. The cost to implement this model would be significantly higher due to the increased number of parking lots that would be controlled which would require the installation of equipment ($440,000). A great deal of enforcement would not be necessary and those who pay the premium would receive a parking tag with an embedded code the gates will automatically read and allow the individual to enter or exit a location.

A third option would be to increase the parking decal fee across-the-board and to raise $300,000 this would necessitate a $41 increase per permit. Currently there are two types of permits – $55 and $35 (Stewart Stadium) – and these would increase to $96 and $76 annually. This option would involve no installation costs. A review of how the situation is handled at other universities was undertaken and even with the proposed increase Murray State would remain in line with what other universities charge and in some cases would still be lower. If there was a desire to control one parking lot on campus (200 spaces) a hybrid combination could be utilized as an option.

Regent comments included:
- This proposal represents a 76 percent increase for those currently paying $55 and a 117 percent increase for those paying $35. An alternative could be to raise the parking fee by one-third ($18 and $11) to raise $127,000.
- Commuter students coming to campus have no other option but to park in a commuter zone.
- Parking garages have been considered but are too costly and are unattractive. Research has been undertaken indicates the cost to pay for such a project would be $15,000 to $20,000 per space.
- Consideration could be given to not allowing freshmen to have their vehicles on campus.
- Families used to have one shared vehicle but now each person has a vehicle and it is possible for a family to have more than one car on campus on any given day. This represents the current state of affairs and all must realize they must pay a premium for this convenience.
- Visitors must secure a parking tag from Public Safety but they do not have to pay for that tag. If they fail to secure a parking tag but park on campus they run the risk of receiving a parking ticket. Signage is posted across campus indicating to visitors that they must secure a parking tag before parking on campus.
- Consideration should be given to charging visitors to park on campus.

Consensus was reached that an across-the-board increase in the parking fee would represent the most desirable option. An increase of $10 would produce almost $74,000 and Dr. Curris indicated the Board may not be able to realize the full $300,000 needed through this one initiative. Dr. Miller indicated if the parking fee is increased it would not be done today because the semester is already underway and this would represent an initiative to be implemented next year. The Budget Task Force will identify significantly more than $300,000 in revenue and savings. A lot of alternative ways to raise money or reduce expenditures will need to be considered and what is being proposed in terms of parking certainly represents an option to be considered. If the Board indicates this should be implemented the administration will certainly make sure that occurs but in order to identify necessary budget funding all realize they will be required to pay more for certain services. As a faculty member he would rather pay a little more and have a job but information must be provided in terms of what the University is trying to accomplish. There will be complaints about raising the parking fee but if it is increased in a reasonable manner it could be more accepted. The message all are trying to sell is Murray State is trying to be a better institution, it will cost more to do so and all will have to pitch in their fair share to make that happen. A plan needs to be in place and this represents some of the work the Budget Task Force will undertake. Dr. Curris indicated a commitment has been made to cover some of the costs which have been discussed but it is not going to be practical to do so for this year. There is a Board consensus that the parking fee across-the-board will have to be increased but by how much has yet to be determined. It must be raised more than a token amount and no one is in favor of a gigantic increase to reach $250,000 or $300,000 but the increase must be substantial. At the appropriate time – whether this occurs as part of the work of the Task Force or separately – something will need to be implemented for next year and Dr. Miller was asked once that point is reached that a specific increase recommendation be presented to the Board.

This report was presented for informational purposes and required no Board action.

Adjournment

The Finance Committee adjourned at 11:18 a.m.
Mrs. Guess called the Institutional Advancement Committee to order at 11:18 a.m. and reported all Committee members were present.

Dr. Jackson reported there are six naming opportunities before the Committee today for approval and all have been vetted through the appropriate naming committee and are recommended for approval. The *Ross Mathematical Studies and Career Lab* naming recognizes a gift from Dr. Jesse D. Jones from Baton Rouge, Louisiana. Dr. Jones continues to be very supportive of the University and specifically the College of Science, Engineering and Technology (with an affinity toward chemistry and mathematics). The laboratory will greatly benefit students and represents a wonderful addition to the college and department. The second naming is in the Arthur J. Bauernfeind College of Business, specifically the Department of Accounting, for *The Herbert and Virginia Adams Student Learning Center* in recognition of a gift from Tim Adams, Senior Vice President and Chief Financial Officer for Athena Healthcare, a publicly-traded company based out of Boston, Massachusetts. Mr. Adams will join the MSU Foundation Board of Trustees and has been very generous in a number of areas in the *AJB-COB* and the Department of Accounting to establish scholarship endowments for financial need students not only for the department but for the entire college. The recommendation being advanced is naming a new student learning center – *The Herbert and Virginia Adams Student Learning Center*.

Four naming recommendations are being advanced for the MSU Paducah Regional Campus. The *Bacon Farmer Workman/Marcum Engineering Classroom* represents an interactive television classroom. Mark Workman is a Murray State alumnus and his firm has offices in a multi-state region, including Murray and Paducah and Illinois and Tennessee. The company employs 85 professionals and many are Murray State alumni. The firm has been extremely generous in a number of areas, including athletics and academics, and now for the Paducah Regional Campus. In front of the new Paducah Regional Campus there will be a plaza area or walkway and 500 honorary and memorial bricks are available for purchase for $1,000 each. The recommendation being advanced is to name this area the *John and Vivian Williams Legacy Plaza*. CSI, Inc. provided a $100,000 gift and has been a loyal and long-time supporter of Murray State University and the Telecommunications Systems Management (TSM) Program since its inception. Steve Powlus is the Chief Executive Officer and has served on the National Advisory Board for a number of years. CSI is the largest employer of Murray State TSM graduates. A recommendation is being advanced to name the new auditorium at the Paducah Regional Campus the *CSI Auditorium*. A number of individuals associated with CSI have been extremely helpful in regard to this gift including Chairman John Williams, numerous alumni and former Presidents of this University who serve as CSI Board members. Dr. Miller has been very instrumental in bringing this gift to fruition over the last several weeks and months. Mr. Crisp and his family and Pepsi MidAmerica are headquartered in Marion, Illinois. Mr. Crisp’s son Lee is President of the company and Harry Crisp was one of the longest serving members of the MSU Foundation Board of Trustees for over 22 years. He retired in April and Lee Crisp will be joining the Foundation as a new Board member. A $1.3 million gift has been provided and a recommendation is being advanced to name this facility the *Crisp Center*. Private funds will be used for furnishings and equipment in the new facility but also to create a scholarship endowment. The goal is to establish a $1 million scholarship endowment for students studying at the Paducah Regional Campus. This gift on behalf of the Crisp family is in honor of Harry Lee Crisp, the father of Harry Crisp and founder of Pepsi Bottling Company.

Appreciation was expressed to Regent Susan Guess who has been very involved in helping to facilitate these gifts to the new Paducah Regional Campus. Mrs. Guess expressed appreciation to Dr. Jackson for his work in helping to secure these gifts and making donors recognize the impact they can have on Murray State University.

**Naming Proposals, approved**

On behalf of the Institutional Advancement Committee, Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University and the University Naming
of Campus Facilities, Programs and Activities Committee, approve the following naming opportunities:

Murray State University Paducah Regional Campus – Crisp Center

Approve the naming of the new building at the Murray State University Paducah Regional Campus – the Crisp Center – in order to recognize Harry L. Crisp II of Marion, Illinois, and his family for their long-time service and generosity to Murray State University.

Murray State University Paducah Regional Campus – CSI Auditorium

Approve the naming of the main auditorium at the Murray State University Paducah Regional Campus the CSI Auditorium in recognition of Computer Services, Inc. (CSI) in Paducah, Kentucky.

Murray State University Paducah Regional Campus – John and Vivian Williams Legacy Plaza

Approve the naming of the Legacy Plaza at the Murray State University Paducah Regional Campus the John and Vivian Williams Legacy Plaza.

Murray State University Paducah Regional Campus – Bacon Farmer Workman/Marcum Engineering Classroom

Approve the naming of an interactive television (ITV) classroom in the Murray State University Paducah Regional Campus building the Bacon Farmer Workman/Marcum Engineering Classroom.

Murray State University Department of Accounting Student Learning Center – The Herbert and Virginia Adams Student Learning Center

Approve the naming of the Student Learning Center in the soon-to-be completed Department of Accounting Suite in the Arthur J. Bauernfeind College of Business as the Herbert and Virginia Adams Student Learning Center.

Murray State University Department of Mathematics and Statistics Mathematical Studies and Career Lab – Ross Mathematical Studies and Career Lab

Approve the naming of the new Mathematical Studies and Career Lab in the Department of Mathematics and Statistics the Ross Mathematical Studies and Career Lab in memory of Dr. Jesse D. Jones’ maternal grandmother – Hattie Mayme Ross.

Mr. Waterfield seconded and the motion carried.

**Adjournment**

The Institutional Advancement Committee adjourned at 11:27 a.m.

Dr. Curris indicated that each year Board members are asked to sign the Association of Governing Boards Statement of Conflict of Interest which indicates each Board member pledges to address any potential conflict of interest on any votes that arise. If there is any potential conflict – financial or otherwise – that Board members might have it is their responsibility to address that and refrain from voting or discussing the topic when it comes before the Board. If Board members have not already signed the form they should do so as soon as possible and return to Ms. Hunt.

The Quarterly Board of Regents Committee meetings adjourned at 11:30 a.m.

Chair

Secretary