The Center for Continuing Education and Academic Outreach (CE/AO) continued to expand its role in providing regional access during the 2013-2014 academic year. This Annual Report provides a detailed summary of a few of the accomplishments that the units in Continuing Education and Academic Outreach achieved over the previous academic year.

The Murray State University Continuing Education and Academic Outreach unit had many “firsts” over the previous year. One of those successful firsts was the graduation of the MSU-Paducah Regional Campus MBA cohort students. We had 44 graduates of the MBA finish the program in the spring. In addition, MSU completed the new MSU-Paducah Regional Campus. The new state-of-the-art educational building features 43,000 square feet of space which includes computer labs, technology-rich classrooms, five Interactive Television classrooms and office areas for our growing faculty. The first semester at the new MSU-Paducah Regional Campus allowed us to show a growth of 30 percent from the prior spring semester.

Continuing Education and Academic Outreach continued to show growth with regional campus and distance learning enrollments. Though we’ll continue to see peaks and valleys to regional campus enrollments because of cohort programs, new degree offerings and deletion of programs, we have continued to strengthen our partnerships with transferring institutions. In May of 2014 we signed the new articulation agreement with West Kentucky Community and Technical College for Logistics and Supply Chain Management. This agreement will once again increase the educational opportunities for our 18-county service region and beyond.

In 2013-2014 we expanded the operation of the MSU Hopkinsville Regional Campus. This year we hosted the new Thoroughbred Academy for high school students from Christian County, Hopkinsville High School and Trigg County Schools where 52 students attended our Hopkinsville Regional Campus every Wednesday. In addition, CE/AO has partnered with the Hutson School of Agriculture to help plan for the new Breathitt Veterinarian Center on the MSU Hopkinsville Campus in 2014-2015.

One of the many accomplishments for CE/AO yearly is recognizing the quality of our distance learning students. At the spring 2014 MSU Honor’s Day, Murray State recognized the quality of Christal Thorning from our Paducah campus as the Outstanding Special Education Student from Murray State. The College of Education also recognized Melissa Brooks from Paducah as the Outstanding Special Education Student.
“CEAO’s distinct programs and devoted service exhibit our mission to provide lifelong learning to virtually anyone, anywhere.”
Office of the Dean:
Bonita Hale, Administrative Assistant
Dan Lavit, Assistant Dean/Interim Director, Paducah Regional Campus
Kelsey Bourne, Coordinator, Special Populations
Tammy O’Neal, Coordinator of Distance Learning and Special Academic Projects
Marla Poyner, Coordinator, Integrated Studies Program/Lecturer
Tammy Thompson, Administrative Assistant
Natalie Thurmond, Coordinator of Marketing/Lecturer

Henderson Regional Campus:
Mike Freels, Director
Ashley Holland, Education Coordinator
Ashley Justice, Site Representative
Ron Nunn, ITV Technician and Night Manager

Hopkinsville Regional Campus:
Slone Cansler, Director
Beverly Fort, Assistant Professor/Education Program Coordinator
Scott Ganley, ITV Technician/Night Manager
Mary-Elaine Horn, Student Services Coordinator
Lisa Joiner, Administrative Assistant
John Stone, Building Services Technician

Madisonville Regional Campus:
Heather Roy, Director
Jean Ann Bridges, Site Representative
Susan Edington, Assistant Professor/Education Coordinator
Meaghan Teal, Advisor/Recruiter

Paducah Regional Campus:
Dan Lavit, Assistant Dean/Interim Director, Paducah Regional Campus
Bea Cornwell, Scheduling Coordinator
Jennifer Dickey, Coordinator, Marketing and Recruiting
Gina Debaun, Building Services Technician
Kurt Englehardt, Night Manager/ITV Technician
Katrinka Gibson, Secretary
Pam Matlock, Lecturer/Education Program Coordinator

Fort Campbell Office:
Geri Hester, Site Representative

Community College:
Shauna Mullins, Director, Community College
Misty Evans, Coordinator, Writing Program/Lecturer
Sue Farley, Coordinator, Reading Program/Lecturer
Bobbie Greer, Coordinator, Speech Program/Lecturer
Ann Matheney, Administrative Assistant
Emma Vaughn, Coordinator, Math Program/Lecturer
Katie Reed, Advisor/Lecturer
Doris Saunders, Coordinator, K-TAP
Tim Wallin, Coordinator/Lecturer of Academic English Program

Interactive Television:
Trevor Miller, ITV Operations Manager
Jack Smith, Network Technician

Non-Credit and Youth Programs:
Janeen Winters, Coordinator, Non-Credit and Youth Programs

ROTC:
Cpt. David Hadzima, Officer in Charge
Sgt. 1st Class Steven Callison, MS I Instructor
Deborah Ferguson, Administrative Assistant
2nd Lieutenant Nicholas Prouse, Recruiting Operations Officer
Shawn Robinson, Human Resource Technician
Sgt. 1st Class Charles Rupert, Logistics NCO
Lt. Col. (Ret) Johnny Simon, Senior Military Science Instructor

Training Resource Center:
Caroline Atkins, Director
Gail Dick, Coordinator, Resource Parent Training
Crysta Dilgard, Assistant Director
Shawn Johnson, Coordinator
Tiffany Pitman, Coordinator
Betsy Puckett, Training Aide

Transfer Center:
Maria Rosa, Director
Jackson Greer, Records Assistant
Victoria Herndon, Transfer Admissions Clerk
Jennifer Husemann, Coordinator, Transfer Credit Evaluation
Alison Marshall, Associate Director
Logan Stout, Coordinator
Enrollment Management

As CEAO maintains our commitment to providing access to higher learning throughout the region and beyond, we also remain committed to increasing enrollment growth to the university.

- CEAO saw a 8.73 percent overall increase over the previous year, for a total of 16,925 course enrollments in 2013-14.

- In the past five years, CEAO has experienced a 37.59 percent increase in overall fall course enrollments. During this same timeframe, Murray State experienced a 8.58 percent increase in overall fall enrollment.

Funding

The Center for Continuing Education and Academic Outreach receives operating funds from two major sources:

- general fund appropriation
- grants and contracts

A substantial portion of the general fund appropriation is categorical funds earmarked by the state for operation of regional campuses.
Highlighted Accomplishments:

- There were 1,747 course enrollments at MSU-Paducah in 2013-14, an increase of 30 percent over the previous year.

- 103 students graduated from MSU-Paducah.

- MSU-Paducah hosted two on-site Transfer Days in 2013-14 where 87 students applied for admission.

- The new Paducah Regional Campus opened for its first semester in spring 2014. The Grand Opening for the campus was held on Jan. 7, 2014. The state-of-the-art facility is located at 4430 Sunset Avenue right off Interstate 24 in Paducah. The 43,000 square-foot environmentally friendly facility is equipped with 19 classrooms, two computer labs, student lounges and top-of-the-line technology.

- MSU-Paducah and West Kentucky Community and Technical College received the Co-Business of the Year Award at the Paducah Area Chamber of Commerce’s annual dinner on Friday, Jan. 31, 2014. Now located less than a half-mile from each other, the two colleges were honored for creating a virtual education corridor, where members of the community can be trained and earn degrees without leaving Paducah.

- MSU-Paducah hosted two Anti-Bullying seminars on March 4 and March 26, 2014. The seminars featured presentations on topics related to bullying prevention strategies. The seminar was presented in partnership with Dr. Allan Beane, Bully Free Program; Susan Guess, Guess Anti-Bullying Foundation; Four Rivers Behavioral Health; Paducah Police Department; KY Center for School Safety; Kentucky Suicide Prevention; Paducah Area Anti-Bullying Task Force; and others.

- The MS in Organizational Communication cohort began in January 2014 with 17 students enrolled in the program.

- MSU-Paducah hosted an Open House on April 22, 2014. There were over 130 attendees, and 68 of those students applied for admission. Among those attendees were displaced Mid-Continent University students who will receive aid and incentives to transfer to MSU.

- The following MSU-Paducah Regional Campus students won university awards:
  - MSU Outstanding Regional Campus Student, Caitlin Ulmer
  - College of Education Outstanding Special Education Student, Christal Thorning
  - College of Education Outstanding Special Education Scholar, Melissa Brooks
Construction was completed on the $10 million Crisp Center at the new MSU Paducah Regional Campus. Murray State University partnered with McCracken County, the City of Paducah and the Paducah Economic Development Council in bringing the new facility to life.

Pictured above and to the left: The Grand Opening and Ribbon Cutting Ceremony held at the new Paducah campus on Jan. 7, 2014.
Highlighted Accomplishments:

- There were 1,231 course enrollments at MSU-Hopkinsville in 2013-14, a 14.93 percent increase over the previous year.

- Fifty-three students graduated from MSU-Hopkinsville and Fort Campbell.

- MSU-Hopkinsville hosted two on-site Transfer Days in 2013-14 where 54 students applied for admission.

- MSU-Hopkinsville, in partnership with the MSU Office of the Provost, Christian County Public Schools and Trigg County Public Schools, hosted Thoroughbred Academy. The first cohort of 52 students from three area high schools attended classes at the Hopkinsville campus each Wednesday to receive credit for high school course work, as well as 12 hours of college credit in the areas of English, history, theater and interpersonal communication.

- MSU-Hopkinsville KEA-SP students hosted a professional development event on Nov. 9, 2013, to educate local teachers and regional campus students about the new Professional Growth and Effectiveness System. Student participants were also able to take part in several PRAXIS study sessions.
MSU-Hopkinsville's social work students hosted a Veteran’s Symposium and Commemoration session on May 1, 2014. Learning to Better Serve Those Who Served, highlighted the special concerns of veteran educators as well as the needs of veteran students. Panelists included veterans as well as representatives from local agencies aimed at assisting veterans and their families.

MSU-Hopkinsville KEA-SP students donated more than 1,000 books to K-5 students in Christian County Public Schools during the 2013-2014 academic year. Books were provided during community service and school-based activities that were the foundation of MSU-Hopkinsville’s district-wide Partner in Education initiative.

MSU-Hopkinsville, in collaboration with Christian County Chamber and Christian County Workforce Education, expanded its partnership with Christian County Public Schools to become a district-wide partner in education.

MSU-Hopkinsville’s KEA-SP won the statewide Outstanding Outreach Award for a professional development event for local teachers and Hopkinsville education students.

MSU-Hopkinsville elementary education student and KEA-SP president, Alisha Lee, was awarded the statewide Outstanding Member Award at the KEA Student State Assembly.
Highlighted Accomplishments:

- There were 1,789 course enrollments at MSU-Madisonville in 2013-14.
- Ninety-three students graduated from MSU-Madisonville.
- MSU-Madisonville hosted two on-site Transfer Days in 2013-14 where 101 students applied for admission.
- In July 2013, MSU-Madisonville relocated their office to the first floor office space in the MCC John H. Gray Building. In addition to the new office suite, there are four newly equipped ITV classrooms, as well as a Teacher Resource Room.
- MSU-Madisonville hosted a reception on Sept. 12, 2013, where local J. Rogers Badgett scholarship recipients were recognized. MSU and the Badgett Foundation also presented the Lifetime Achievement Award to a Hopkins County teacher, Ms. Mildred Fox, for her outstanding 41-year teaching career.
- On Oct. 3, 2013, approximately 200 community and business leaders attended the 2nd Annual State of Education Address in Hopkins County. Featured speakers from each of the educational partners of Hopkins County were Kevin Stockman, principal of Dawson Springs High School; Linda Zellich, superintendent of Hopkins County Schools; Dr. Judy Rhoads, president of Madisonville Community College; and Dr. Brian Van Horn, dean of MSU CEAO.
MSU-Madisonville education students participated in the annual Reading Round-up for Hopkins County elementary school children. The week-long camp was held Oct. 7-11, 2013, and offered free literacy programs to more than 50 local school-aged children.

Murray State signed a 2 + 2 Electromechanical Engineering Technology program articulation agreement on Dec. 4, 2013, with Madisonville Community College.

MSU-Madisonville, in partnership with the Hopkins County Literacy Committee, hosted the first annual Literacy Conference on March 10, 2014. Over 90 educators attended workshops on Close Reading for Common Core, Reading Strategies Across the Grade Levels, and CIITS for Reading Teachers. George Ella Lyon, author of fiction, nonfiction, and poetry of Kentucky themes, was the keynote speaker.

MSU-Madisonville’s Student Ambassadors participated in many activities, including Bowl for Kids’ Sake, Relay for Life, Habitat for Humanity, Friday Night Live and the Hopkins County Home Show.

Two students, Mary Ann Winders and Tonia Maddox, completed their student teaching requirements in Belize.

MSU-Madisonville Student Awards:
• Alexandria Creekmur, Outstanding Regional Campus Graduate and Outstanding Student Teacher
• Holli Fuller, Outstanding Middle School Graduate of the Year

MSU-Madisonville Student Ambassadors received the March of Dimes Walk for Children 2nd place award for corporate donations
Highlighted Accomplishments:

- There were 448 course enrollments at MSU-Henderson in 2013-14.
- Twenty-eight students graduated from MSU-Henderson.
- MSU-Henderson hosted two on-site Transfer Days in 2013-14 where 38 students applied for admission.
- MSU-Henderson student Pam Rowley was named BIS Regional Campus Student of the Year.
Highlighted Accomplishments:

- In Fall 2013, 692 new transfer students enrolled at MSU, an increase of 2.97 percent over the previous fall semester.

- Eight on-site admissions days were held at area community colleges by the Transfer Center during the fall and spring semester with a total of 280 applicants.

- Three on-site admissions days were held to assist displaced Mid-Continent University students with a total of 146 applicants.

- The Transfer Center awarded 155 scholarships to first-time transfers with a total value of approximately $282,000.

- The Transfer Center staff met with 372 prospective transfer students during on-campus visits.

- The Transfer Center staff was able to increase event participation in 2013-2014 by attending 74 transfer fairs and related recruitment events in Kentucky, Tennessee, Missouri, Illinois and Alabama.

- There was a 30 percent increase in participation over the previous year at the transfer student orientation sessions held in 2013.

- The Transfer Center hosted a KCTCS recruitment event on campus in September 2013. Over 50 students and advisors received campus information and campus tours, as well as attended tailgating events and an MSU football game.

- There were 49 veteran students enrolled during fall 2013, a 48 percent increase over the previous fall semester.

- *G.I. Jobs* magazine ranked MSU a “2014 Military Friendly School.” The list honors the top 20 percent of all colleges, universities and trade schools nationwide that are doing the most to embrace America’s veterans as students.
Highlighted Accomplishments:

- There were 187 new students admitted to the Integrated Studies program in 2013-14. In the last five years, 1,147 new students have enrolled in the program.

- The Integrated Studies program graduated 131 students during the 2013-14 year.

- There were 20 students enrolled in correspondence courses and total revenue generated was $17,023.60.

- Notable BIS senior projects completed in the 2013-14 academic year include:
  - *Effects of Solid State Lighting in the Lighting Industry* by Carlton B. Plunk
  - *Calamities Upon the Fate of Nations: Understanding the History, Evolution, and the Threat Posed by Terrorists, Biological Weapons, and the Targeting of the American Agriculture Sector* by John J. Darnall II
  - *Spray Drying Efficiency: Influences of Drying Air Temperature and Drying Air Flow* by Brian Fulgham
  - *RQ: What is the Relationship Among Storytelling, Strategic Communication, and the New Media in Fundraising for Nonprofit Organizations?* by Suzanne Clinton

- Outstanding BIS Student Award Winners:
  - Susan Farris-Howard, Carlinville, Ill.
  - Lisa Robin Sanford, Murray, Ky.
  - Pamela Rowley, Henderson, Ky.
Highlighted Accomplishments:

- There were 8,896 online course enrollments in 2013-14, an increase of 4 percent over the previous year.

- A total of 606 online courses were offered in 2013-14, and 29 of these courses were newly developed. This was a 17.9 percent increase in offerings compared to the previous year.

- Enrollments in the Winter Term increased 12 percent since last year. This is the third year the Winter Term has been offered.

- Online courses generated approximately $12 million in gross tuition for the university in 2013-14. Since online revenue sharing began in Summer 2011, over $28 million has been generated.

- Two new online master’s degree programs began in Fall 2013, the Master of Public Administration program and the Master of Science in Information Systems.

- Murray State University was approved by the Human Resource Certification Institute (HRCI) to offer courses to human resource professionals for recertification credit.

- The AACSB-accredited online MBA is the #1 ranked MBA program in the state of Kentucky and #46 of some 240 online MBA programs in the country. -U.S. News and World Report, January 2014

- In Fall 2013, the online bachelor’s program in Telecommunications Systems Management was ranked in the top one-third among 94 competing regionally accredited online degrees surveyed nationwide by GetEducated.com in Spring 2013.

- High school students enrolled in 27 sections of Racer Academy courses for a total of 263 course enrollments. These courses gave students the opportunity to earn college credit and experience college-level online learning.
Highlighted Accomplishments:

- The Office of Non-Credit and Youth Programs hosted seven major camps and conferences on campus, welcoming over 400 kids and adults to the MSU campus.

- In partnership with Murray’s Playhouse in the Park, a new Broadway Show Bus Tour program was launched at the Tennessee Performing Arts Center in Nashville. Over 50 community members participated in the inaugural year, and this program is growing in momentum.

- Six ACT prep workshops were scheduled for area high school students in Murray, Paducah, and Hopkinsville, and over 50 students completed the workshop.

- The non-credit program, Computers for Senior Citizens, was re-launched for community members age 55 and older to learn basic computer skills and Internet usage.

- CEAO hosted and coordinated the annual Association for Continuing Higher Education — South Region conference in downtown Nashville. This conference brought continuing educators from 10 states together for a three-day conference highlighting best practices, keynoters, and a platform for networking.
Highlighted Accomplishments:

- The Training Resource Center continued its support of Cabinet for Health and Family Services sponsored activities and programs in 2013-14 through grants and subcontracts totaling $735,147.

- A total of 87 foster/adoptive parents registered as non-degree seeking students in SWK 120.

- A total of 219 Training Resource Center sponsored events were held on the various MSU campuses and across the state. Approximately 3,270 social workers, resource parents and teens participated in over 602.5 hours of continuing education and training opportunities.

- The Resource Parent Training Program continued to provide for the initial and ongoing training needs of resource parents in the region. Six PS-MAPP sessions, one Care Plus and three Child Sexual Abuse trainings were offered.

- The Kentucky Foster and Adoptive Parent Training Support Network provided 105 training opportunities across the state with approximately 1,320 participants.

- The Training Resource Center director conducted four sessions of Exploring Cultural Diversity with 97 total participants.

- MSU’s Independent Living Conference won the Outstanding Services for Underserved Populations, an international award presented by The Association for Continuing Higher Education (ACHE). The conference was co-hosted by CEAO’s Non-Credit and Youth Programs and is a statewide annual event for Kentucky foster teens that will soon be aging out of the foster care system.

- Nine regional Kentucky Organization for Foster Youth events were hosted with a total of 350 participants in attendance.

Dr. Brian Van Horn and Janeen Winters accept the ACHE Outstanding Services for Underserved Populations Award
Project Graduate

Project Graduate is a statewide initiative to help adults with at least 80 credit hours return to school after two or more years of not being enrolled in classes at Murray State University.

Highlighted Accomplishments:

➢ This year, Murray State had 32 new Project Graduate students return to school to finish their degree.

➢ Eight students earned their bachelor’s degree. Over 70 Project Graduate students have graduated from MSU through this program since 2007.

Community College

Highlighted Accomplishments:

➢ The Community College delivered 632 hours of free peer tutoring to 254 students in foreign languages, math, sciences and writing.

➢ There were 1,589 total course enrollments in 98 course sections offered.
  • Math: 73 percent of former MAT 096 students passed MAT 097 with a C or better in fall 2013, for a 4 percent higher pass rate than the overall rate for MAT 097 students.
  • English: 100 percent of former ENG 100 students passed their ENG 105 class in fall 2013.
  • Reading: 80 percent of fall 2013 REA 100 students made a significant improvement in reading levels.

➢ MSU Community College student, Alea Hill, won the Developmental Student of the Year Award from the Kentucky Association for Developmental Education from a four-year school.
ROTC Program

Highlighted Accomplishments:

➢ The Murray State University Army ROTC “Racer Battalion” commissioned seven second lieutenants during 2013-2014 to serve on active duty and abroad within the Department of Defense (DOD).

➢ The Racer Battalion competed for the German Armed Forces Proficiency Badge, among 44 other university battalions, while five Murray State Army ROTC cadets earned medals for top performance.

➢ Nine cadets attended the Leaders Development Assessment Course at Fort Knox, Ky., during summer 2014 while three MSU sophomores were recruited to complete the Leadership Training Course for 2016 commissioning as an officer in the U.S. Army.

➢ MSU’s Army ROTC conducted the fifth annual Best Racer competition at Hamilton Field during March 2014 and nearly $1,000 was raised for Wounded Warriors. Snipe Creek Outfitters and the Racer Battalion united to support a local hero during a sponsored hunt.

➢ The Racer Battalion is proud to recognize all of its cadets for their proven performance and desire for leadership excellence. During summer 2014 five cadets were nationally selected for global-based training assignments that include Bulgaria, Korea, Army Airborne School, Fort Gordon and Fort Carson. One cadet’s top 1 percent performance earned her one of eight possible national nominations for the Legion of Valor Achievement Award.