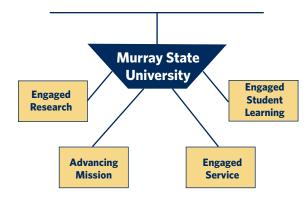
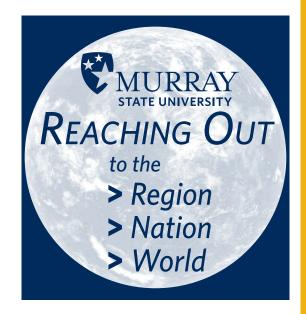


## REGIONAL OUTREACH







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## **Regional Outreach**

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# Regional Outreach



www.murraystate.edu/outreach



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## **Regional Outreach**

## TIMELINE

- > January 2006 The Council on Postsecondary Education rolled out a new grant initiative called Regional Stewardship and Outreach to all state public institutions and MSU was awarded.
- > August 2007 The Office of Regional Stewardship and Outreach was established and Gina Winchester was named executive director
- > January 2008 A 21-member Advisory Council was established as the governing body for the initiative.
- > April 2008 New City Institute was hired to conduct an extensive regional needs assessment.
- May 2008 The Advisory Council set a vision and goals for the initiative based on the needs.
- > August 2008 The Advisory Council granted \$300,000 through academic units to fund projects in the region.
- > June 2009 Project leaders reported a total of 15 partnerships created with MSU.
- August 2011 Regional Outreach reported to the Board of Regents 41 projects funded over a three-year period totaling \$813,000. The funding invested in 156 regional events impacting 52,000 individuals and leveraging \$1 million for educational attainment.

"I am a firm believer in the notion that the special calling for a public comprehensive institution like Murray State is to be a steward of the region, using the power, visibility, capacity and economic engine a university provides to elevate the quality of life for those within its catchment area."

~ Randy J. Dunn. MSU President



## **MURRAY STATE UNIVERSITY OFFICE OF REGIONAL OUTREACH**



**Gina Winchester** Regional Outreach **Executive Director** 

### **Vision Statement**

The Murray State University Regional Stewardship Advisory Council shares a vision of a united West Kentucky changing its culture to succeed in the new century.

## **What is Regional Outreach?**

The Office of Regional Outreach serves as a catalyst for linking the intellectual and physical assets of the university to the emerging needs in MSU's service region. Working in partnership with local, regional and state entities, the office maximizes effectiveness and provides assistance in enhancing leadership and organizational capacity to impact the number one goal of "educational attainment." The definition of "educational attainment" is to increase the number of degree holders at every level and raise academic performance to national standards, while providing opportunities for lifelong learning.

"Education moves us forward. We cannot afford to stand still."

